

New Brighton information

Date Requested: 11 September 2025
Date Provided: 25 September 2025

Request

Would the latest stats on business activity etc in the mall be available? Any chance I could get the most recent update?

Any stats or info have on stats you have on the rates differential, and New Brighton would be great. Also, the perception survey when that's available.



Council Response

- Total cardholder spend
 - New Brighton FY 2025 total spend: \$35.2 million, up 0.43% from \$35.1 million in FY 2024
 - Compared with 0.76% decline for Christchurch City total spend
- Visitor spend
 - New Brighton FY 2025 visitor spend: \$4.6 million up 12.4% from \$4.1 million in FY 2024
 - Compared with 0.02% decline in visitor spend in Christchurch City as a whole
- Employees
 - Biggest industry for employees living in New Brighton in 2024 was retail trade, followed by food and beverage services.
 - Business census conducted by TIDE in Feb 2025 – 85 businesses in Commercial Core with over 400 people employed. Retail noted as largest ‘business type’
- Change in land value
 - Median residential land value up 1.9% over the financial year
- Value of building consents
 - commercial new buildings, alterations, new floorspace - \$47,966,500
 - Residential new dwellings - \$33,077,914
- Recent Significant Investments
 - Village Green - \$2.6 million
 - Seaview Villas increase - \$6.7 million
 - Pages Road Bridge Central Government - \$38.5 million
- Resident population
 - Estimated resident population (North Beach, Rawhiti, and New Brighton per Stats NZ) was 10,540 in 2024, up 2.5% from census 2023 population of 10,281
 - New Brighton population increasing more quickly than Christchurch City population (412,000 estimated resident population in 2024, up 1.05% from 407,700 in 2023)
- Hot Pool Visitors
 - 24/25 – 145k guests (closed for 2 months for scheduled maintenance) - If we compare based on 10 months of opening, it would be 135,000 visitors in 23/24, so a relative increase of 7.4%
 - 23/24 – 162k guests
 - 22/23 – 140k guests (maintenance year)

- Victimisation rate
 - 773 victimisations (North Beach, Rawhiti, New Brighton), down 10.5% from 864 in previous year (noting NZ Police changed the way they record the data so possibly some inconsistencies)
- Perception Survey



- Vacant Sites Differential

City Vacant Differential Rating: Suburban Centre sites 2025/26

	Linwood Village			Lyttelton			New Brighton			Sydenham		
	2023 (Pre CVDR)	2024	2025	2023 (Pre CVDR)	2024	2025	2023 (Pre CVDR)	2024	2025	2023 (Pre CVDR)	2024	2025
Rating Units in Scope	8	8	8	17	17	15	12	13	14	20	19	19
Exempted Rating Units <i>Incl. sites</i> - under construction, - consented and implemented temporary parking, - other consented or permitted temporary uses	1	2	3	8	11	6	2	5	6	5	4	3
Rating units with Remission <i>Improved, maintained sites (with or without public access)</i>	0	4	5	1	3	4	0	2	1	1	1	2
Liabile Rating Units <i>Incl. unconsented / non-compliant car parking and unimproved sites</i>	7	2	0	8	3	5	10	6	7	14	14	14

* 2023 data shows provisional assessments prior to City Vacant Differential rating being applied from 1 July 2024.