

I ♥ Brighton 2024 - Event information

Tuesday 6 February 2024, 11am to 3pm
Thomson Park, Marine Parade, New Brighton

There is no postponement date for this event – it will be cancelled if there are poor weather conditions. A decision will be made at 7am on the day.

What is – I ♥ Brighton?

The event was established in 2011. The purpose of the event is to celebrate, showcase and unite the greater Brighton community.

The event is held on Waitangi Day so we want to recognise and celebrate the significance of this day, as well as the special qualities of Brighton and its people.

Event organisation

I ♥ Brighton is organised by a planning group involving local organisations, they are: New Brighton Project, Youth Alive Trust, Christchurch Methodist Mission - New Brighton Wellbeing, Eastern Community Sport and Recreation, and the Christchurch City Council.

Event format

The event consists of approx. 40 to 50 locally focused groups mostly not for profit community, sport and recreation focused with a few small businesses.

There are information stalls, craft and market stalls (from the weekly Seaside Market), food stalls, and a great range of have-a-go activities provided by local groups/clubs.

There will be performances on a main stage (band rotunda) from local musician's and performances as well as Kapa Haka for the opening of the event. The music and vibe in this area is aimed at a relaxed 'Sunday afternoon' feeling.

There will also be a range of preschool and children's entertainment.

There are three event areas to choose from Active Zone, Preschool Zone, Performance/Market Zone (refer to the site plan for these locations):

- There is no site fee for the below three options, but space is limited.
- Groups are encouraged to bring their own gazebos or we can provide you with one 3m x 3m pop up gazebo. All groups must provide their own tables and chairs. We do not provide power.
- Stall holder set up time begins from 9am and cars must be removed from the park by 10.15am and put into the public parking area.

If you are unsure which zone would be the best fit for you, please get in touch with Jacqui on 03 941 5333.

Preschoolers Zone

This can be an activity, have a go or information stall. Please indicate on the registration how much space you require for your activity and provide a brief description of the activity/have-a-go which we can use on the event Facebook page promotion.

Activity/have-a-go Stalls

Activity or have a go stalls can be located in the performance or active zone. Please indicate on the registration how much space you require for your activity and provide a brief description of the activity/have-a-go which we can use on the event Facebook page promotion.

Information stalls

Information stalls can be located in the performance or active zone. Please indicate on the registration how much space you require for your activity and provide a brief description of your information stall.

Registration of interest

Please complete the online '[Registration of Interest](#)' form no later Friday 26 January 2024.

If you prefer a paper copy please contact me and I will email it to you. Please return it via email to jacqui.miller@ccc.govt.nz. A confirmation email will be sent to confirm your registration.

Car parking

All activity and information stall holders need to move their cars into the public carpark area on the southern entrance to Thomson Park sports fields, Marine Parade or park on the street around the park.

Please note there is no vehicle movement allowed on the park event area between 10.30am to 3.30pm.

