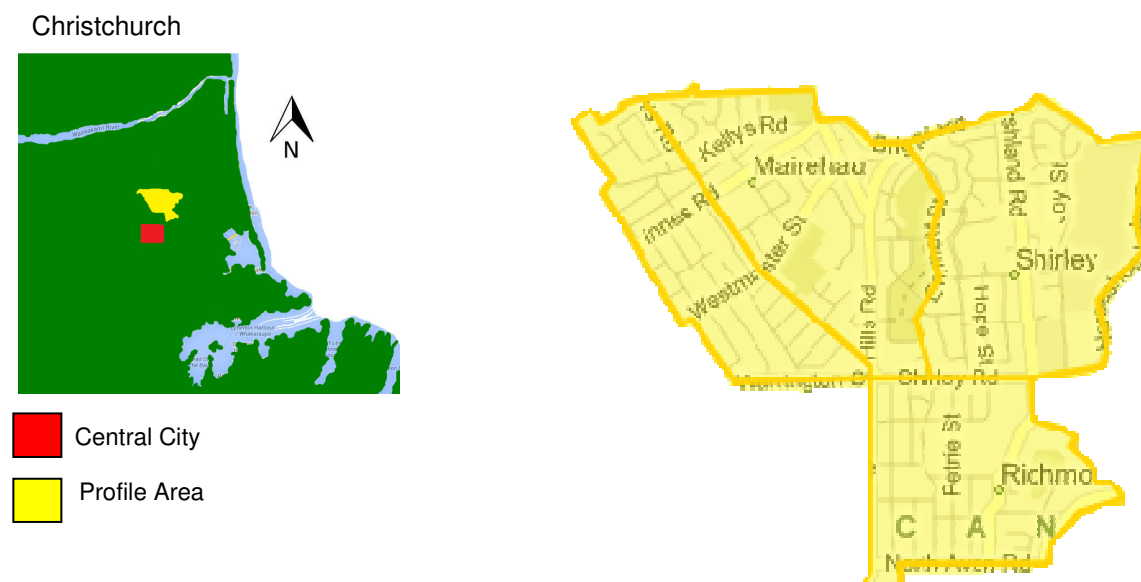


Community profile - November 2014

Shirley

(Census area units: Mairehau, Shirley West, Shirley East, Richmond North)



The profile area of Shirley is about three kilometres from the Christchurch Central Business District and is bounded by Briggs Road to the north, Horseshoe Lake Road to the east, and North Avon and Warrington Roads to the south and south-west. The area is intersected by Innes and Marshland Roads which are major routes to the north. Shirley is highly residential, with differing ages and types of housing. There are pockets of new development, some over 60s housing and a large state housing area off Shirley Road. The eight schools in Shirley reflect its residential aspect.

Shirley is serviced by shopping centres at Innes Road, Briggs Road, Warrington Street, Hills Road/Shirley Road and The Palms Shopping centre in Marshlands Road. Recreational parks include MacFarlane Park and smaller reserves throughout the area.

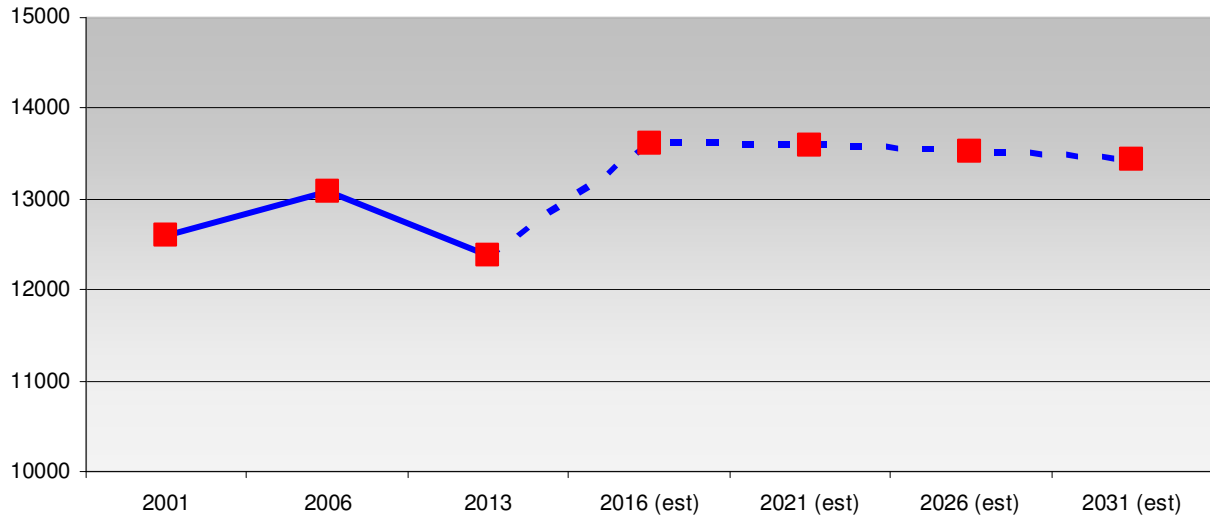
According to the latest census figures the population fell from 13,092 in 2006 to 10,133 in 2013, a drop of 2959. Evidence of the change is in smaller school rolls and damage to social housing stock. Anecdotal evidence suggests there was major movement out of the community after the 2010 and 2011 earthquakes. However Housing New Zealand plans to rebuild and increase social housing stock there. The Christchurch City Council owns 64 Social Housing units in three places in the area.

The median age in Shirley has risen from 34 to 35.8 years old but there has been a slight drop in people over 65 years compared to the city average. Census figures also show that 21.2 per cent of the population is between 0-15 years of age compared to the city average of 17.8 per cent.

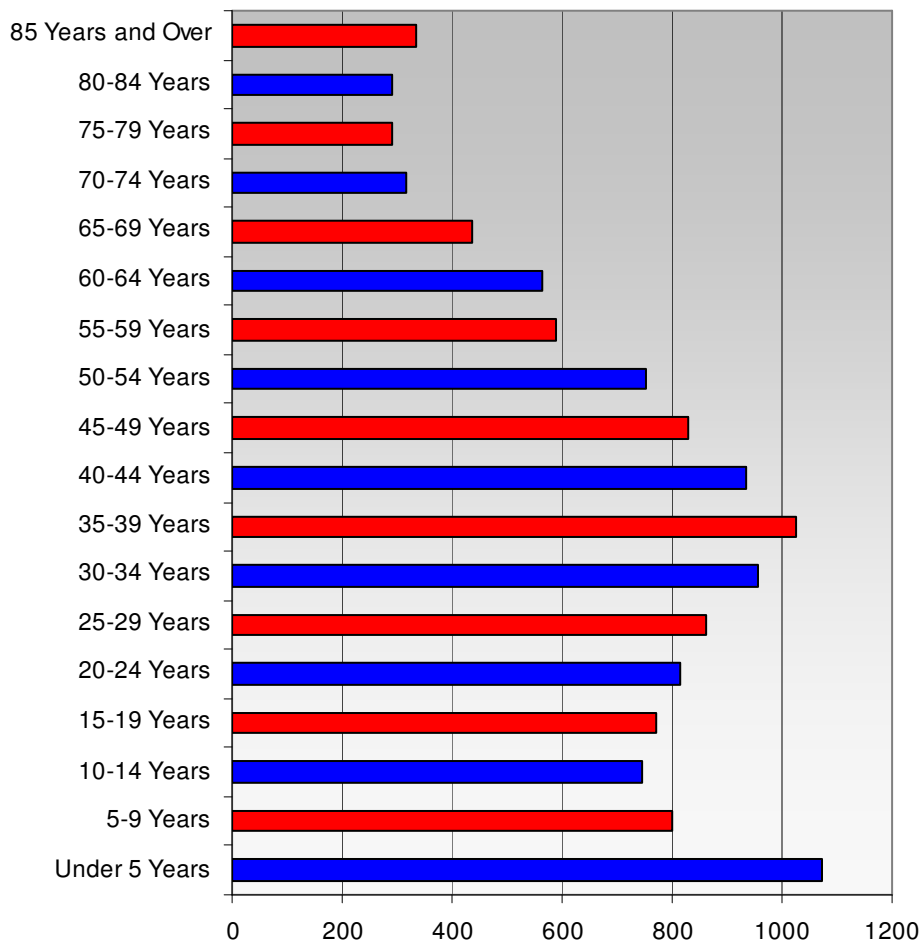


Key demographics

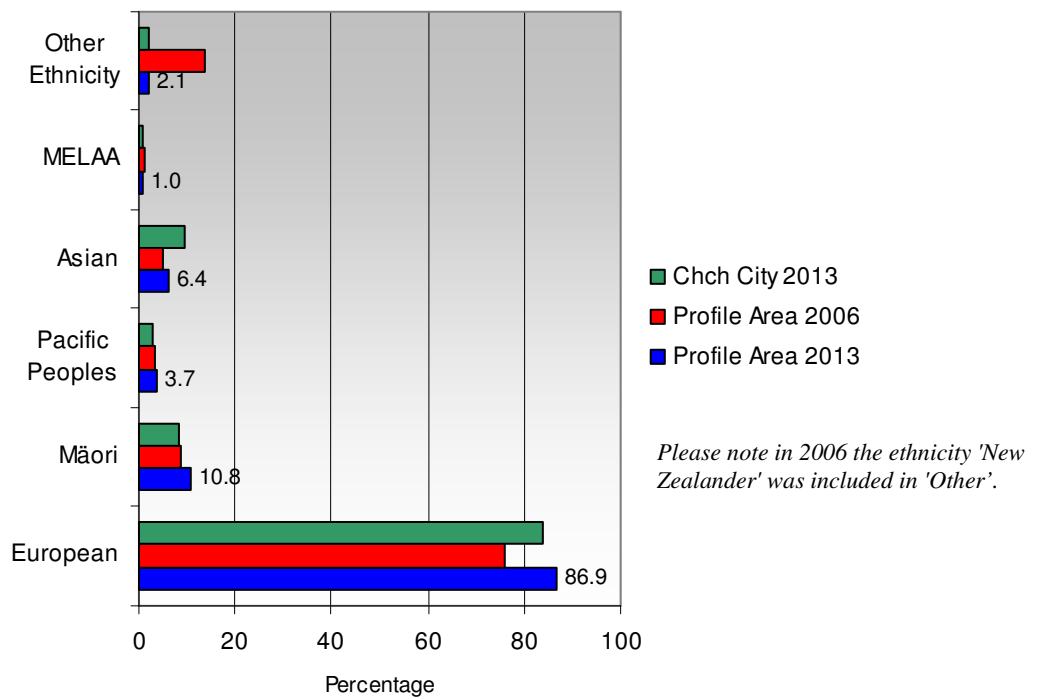
Usually resident population count
(Data from Statistics NZ)



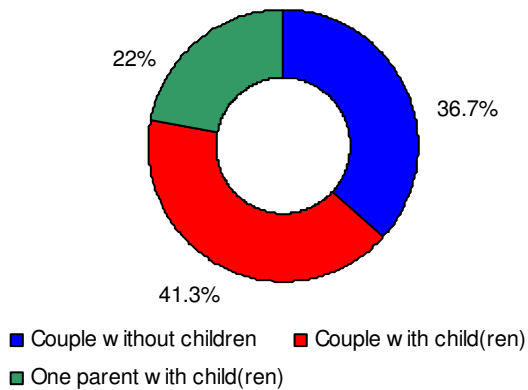
Age for usually resident population (number of people)
(Data from 2013 Census, Statistics NZ)
Profile Area



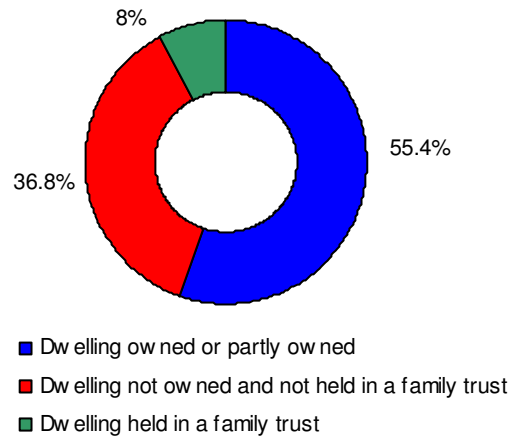
Ethnicity for usually resident population (%)
(Data from 2013 Census, Statistics NZ)



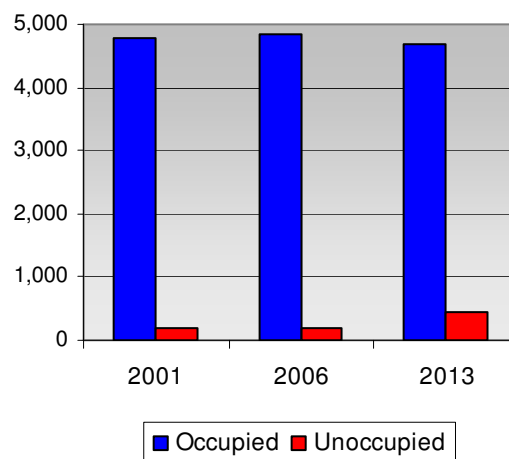
Family type (%)
(Data from 2013 Census, Statistics NZ)



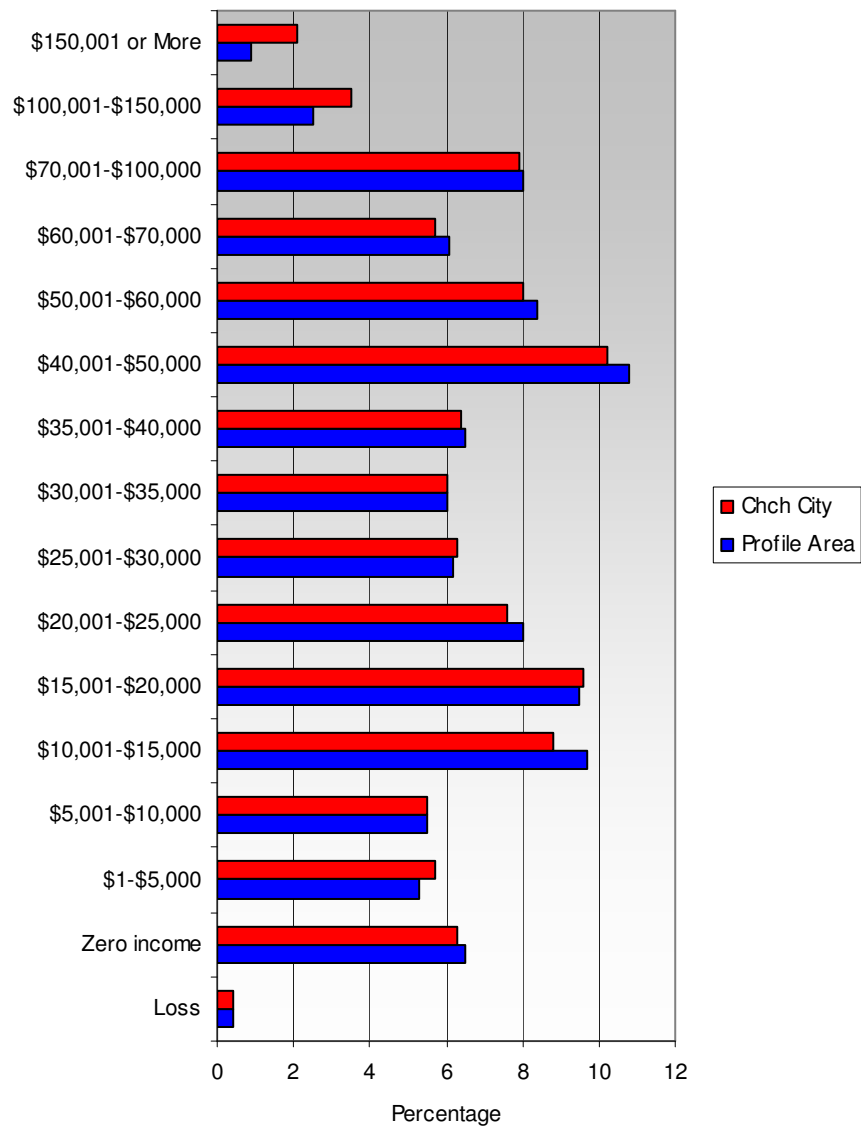
Home ownership (%)
(Data from 2013 Census, Statistics NZ)



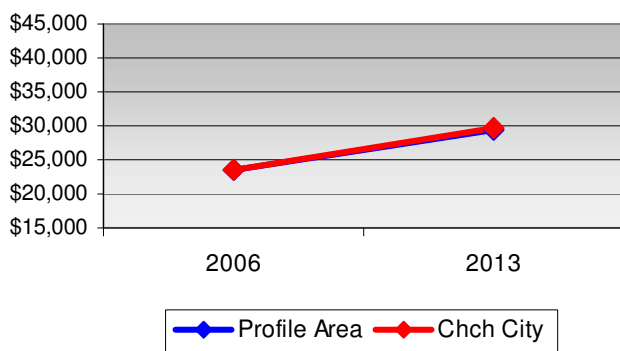
Occupied and Unoccupied Dwellings
(Data from Statistics NZ)



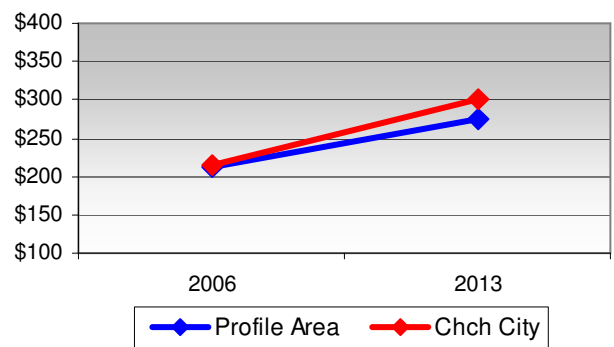
Personal income for Profile Area compared to Christchurch City
(Data from Statistics NZ)



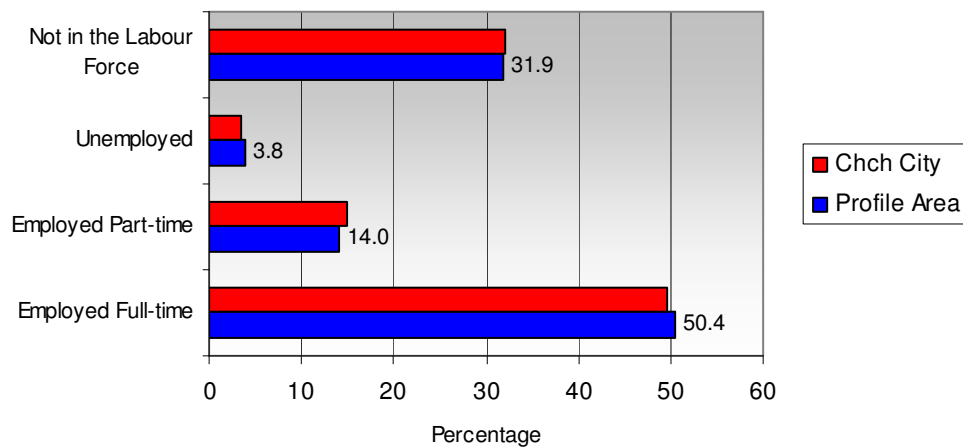
Median Personal Income for Profile Area compared to Christchurch City
(Data from Statistics NZ)



Median Weekly Rent for rented households, in private occupied dwellings
(Data from 2013 Census, Statistics NZ)

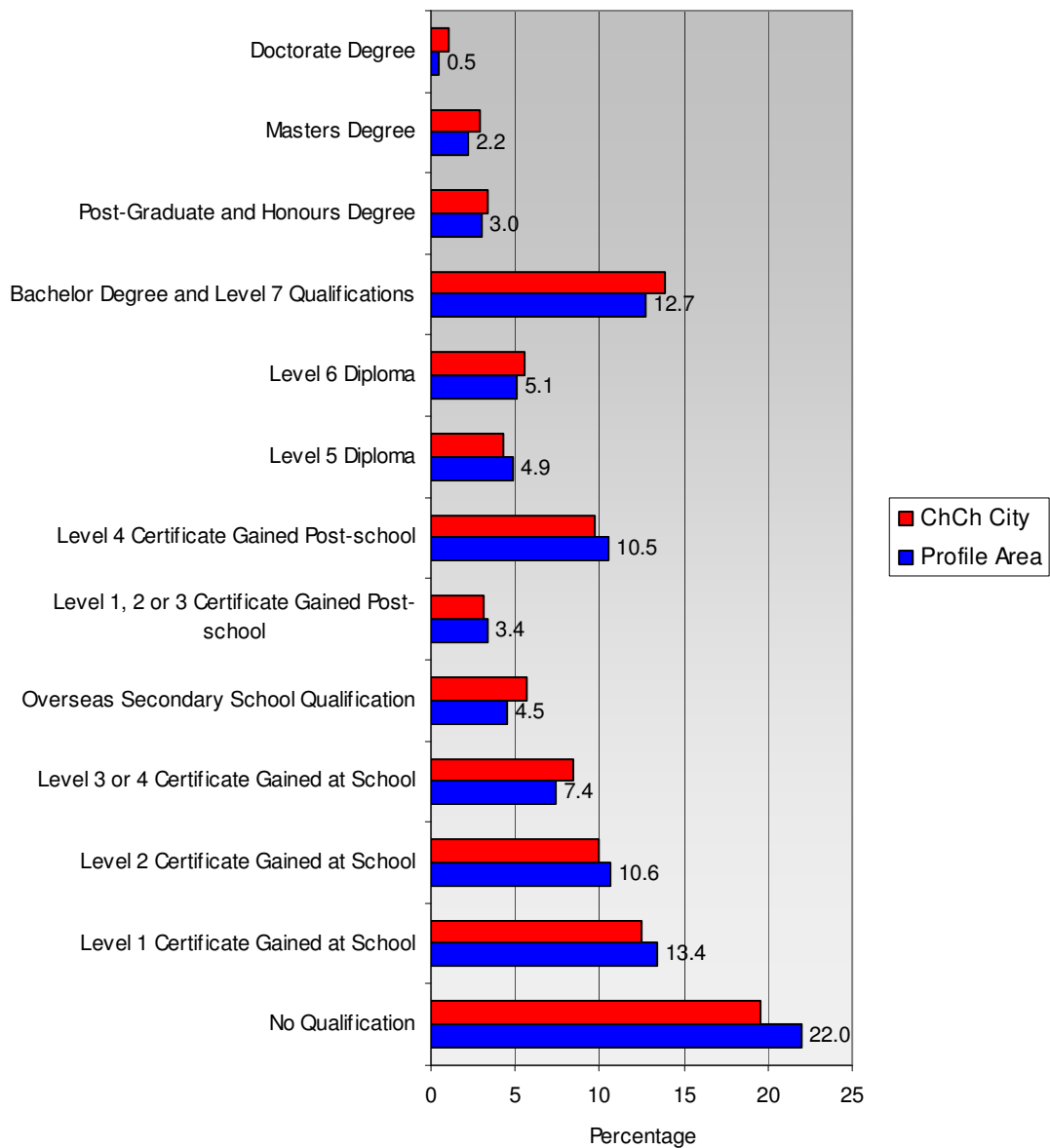


Work and Labour Force status (%)
(Data from 2013 Census, Statistics NZ)

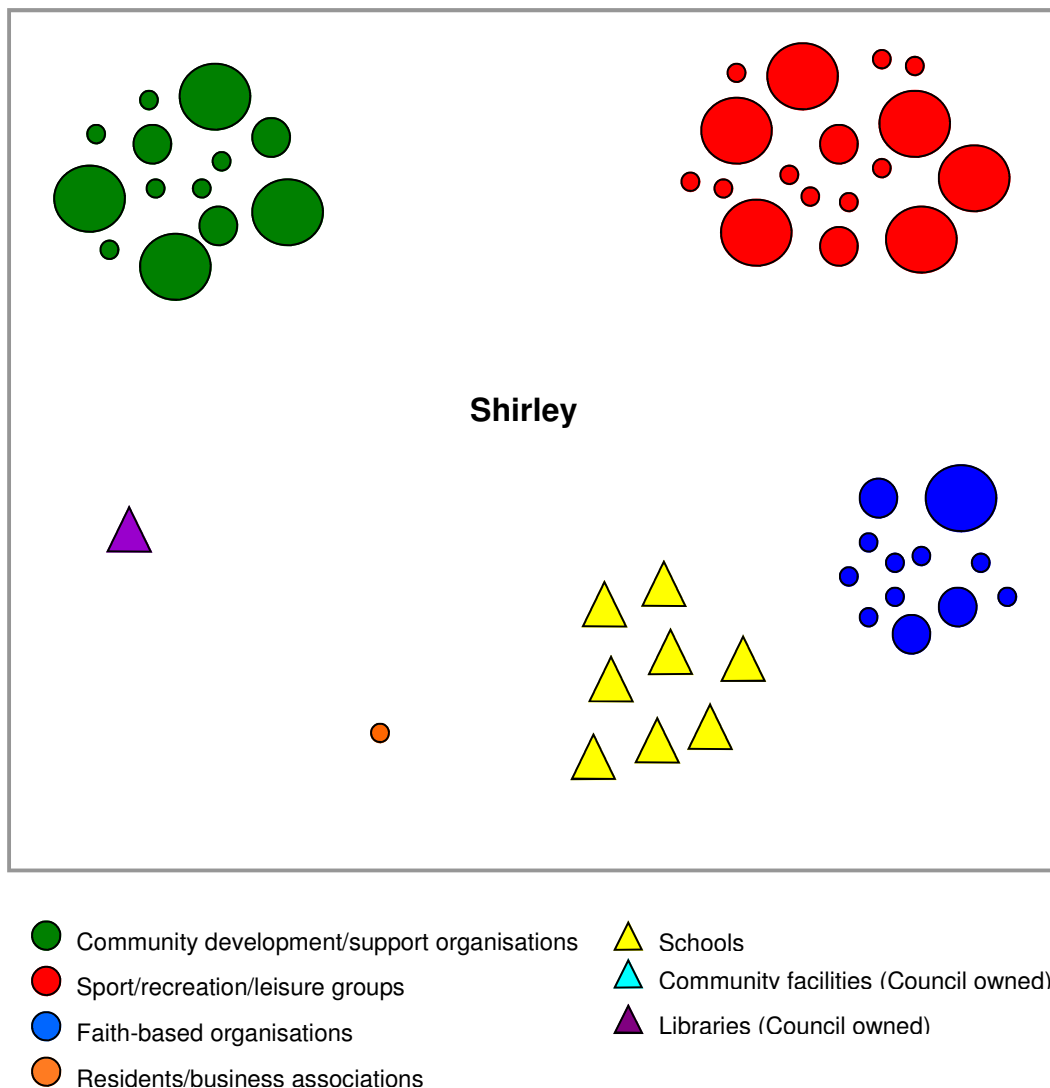


Highest Educational Qualification for the census usually resident population, aged 15 years and over

(Data from 2013 Census, Statistics NZ)



Community infrastructure mapping



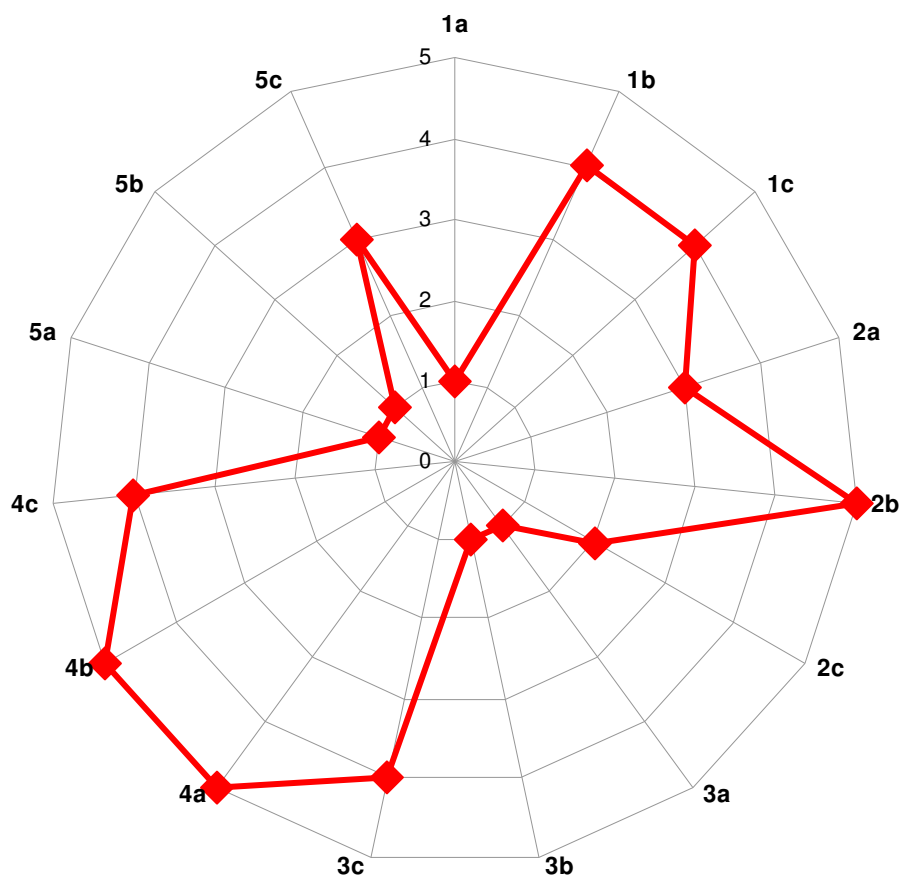
The above ratings are based on reach, diversity and participation. For example bigger circles tend to be groups that offer a wider range of services, or have large numbers of participants. They also tend to be groups that are well networked within the community.

There are 42 identified groups across the social infrastructure of this zone, comprising 13 community organisations, 17 sport organisations and recreational/leisure groups, 12 faith-based organisations and one residents' association.

Community groups, churches and sports clubs work together to provide support and access to groups seeking accommodation. Within Shirley there is a concerted willingness from community-based organisations to work together and offer peer support. The above map shows the Christchurch City Council-owned Shirley Library and Service Centre. There is also a community-managed toy library in the area.

The 18 groups that have high or medium impact and reach are in the community, sports, recreation and leisure and faith-based sectors, demonstrating good diversity.

Community resilience mapping



Scale: 1 = Low 5 = High

15 measures of resilience

Community Support Organisations

	(rating)
1a # of organisations	(1)
1b strength of organisations	(4)
1c community development principles	(4)

Volunteering

	(rating)
2a investment in volunteers	(3)
2b # of volunteer hours from Fundforce	(5)
2c # of volunteer hours from Census	(2)

Connectedness

	(rating)
3a # of Neighbourhood Support groups	(1)
3b # of residents' associations	(1)
3c access to networking groups/forums	(4)

Participation

	(rating)
4a community events	(5)
4b Fundforce participation rates	(5)
4c club membership #s	(4)

Preparedness

	(rating)
5a # of Neighbourhood Support groups	(1)
5b # households in Neighbourhood Support	(1)
5c capability of groups to lead local response	(3)

Note: 2b, 4b - These ratings only take into account figures from community projects funded by Council.
 2c - These figures are based on 2006 Census data as this information is not yet available for 2013.
 3a, 5a, 5b - These ratings are based on groups and households registered with Christchurch Gets Ready as at November 2013.

Community environment

Social environment

After the 2010 and 2011 earthquakes, many of the churches and community facilities in Shirley were out of use. Collectively, the community rallied to support the most vulnerable in the area. Community-based organisations worked with their local community initially. The collegial work between organisations such as Shirley Community Trust, Te Puna Oraka, Delta Community Support Trust and The Neighbourhood Trust ensured that local responses and initiatives were supported and encouraged by the community. Each of these organisations has developed initiatives this year, which highlights their determination to engage the community and provide for the future.

Community groups, sports clubs, schools and churches are sharing their facilities not only with local organisations, but with external providers who are working out of local Shirley organisations. Planned local events have continued and appear to be well attended. The liaison network remains strong and new services have extended the reach and commitment of groups and community engagement as a whole.

Although some Housing New Zealand properties in Shirley were damaged or closed, Housing New Zealand plans to build mixed tenure sites in Shirley and Richmond. The closure of the Shirley Community Centre and the Ministry of Education's proposed closure of schools have had a major effect on community morale. Glenmoor School closed in December 2013 and Hammersley Park School, mentioned in the 2012 Profiles, closed at the end of 2012.

Built environment

Damage to the built environment was indiscriminate, affecting businesses, private dwellings, community facilities and meeting rooms. Roads, curbing, footpath, wastewater network repairs, and storm water repairs across the area are extensive. The closing of Housing New Zealand properties in Shirley has had a marked effect on the confidence of the local population.

Most of the land in the area is Technical Category 2 or Technical Category 3. The area bordering Philpotts Road in the north west up to Queen Elizabeth II Drive, and extending east to Marshland Road and through to Horseshoe Lake Road is all designated Technical Category 2. The area south to McFarlane Park and Acheson Avenue is mainly Technical Category 2. For example, the south-western part of the census area bordered by Westminster Street, Acheson Avenue in the north and Marshland Road in the east, is mainly Technical Category 3.

Economic environment

The reopening of The Palms Shopping Centre has had a significant effect on the local economic environment and local businesses are up and running. The strip shops in Acheson Avenue and Briggs Road have had new business start-ups and the Home Base Shirley shopping centre off Marshland Road offers a good variety of retailers and cafes, including a gym, travel agent and a major DIY store.

According to the Real Estate Institute of New Zealand, the median price of properties sold in its Northern Inner area including Dallington, Shirley and Richmond rose from \$289,000 in the year ending September 2012 to \$375,000 in 2013.

This is more than the 13 per cent increase reported by Quotable Value for house values in 2013. However in Richmond/Shirley, prices have risen to an average of \$380,000.

Housing stock lost from the 2010 and 2011 earthquakes is a factor in the reduced population. Anecdotal evidence from agencies in the area indicates there are more people living in crowded conditions with other households, sharing accommodation or living in uninhabitable housing.

As with other areas across the city, rental prices have been affected by factors specific to the area such as a decreased supply of new rentals, increased demand from residents leaving the red zone, demand for temporary accommodation from residents whose houses are being repaired, and from construction workers arriving from other places.

Within Shirley 74 per cent of income earners earn less than \$50,000 per annum, 50.4 per cent have full time employment, and median incomes are comparable to that for Christchurch as a whole.

The 2006 Census showed there were 746 businesses in the area employing 3340 people. In 2013, 805 businesses are employing 3280 people.

Natural environment

There are four main reserves within Shirley, namely Walter Park, Westminster Park, Petrie Park and MacFarlane Park. The latter dominates the area from the Emmett Street and Bellbrook Crescent intersection in the north to Riselaw Street in the south.

Land damage across the zone was considerable, but worst in the south-east. Repairs to sewerage and ongoing road works are addressing these issues. Major parks remain accessible.

Stronger Christchurch Infrastructure Rebuild Team (SCIRT) has finished most repairs and reconstruction on the wastewater network in the wider Shirley area.

Work has included repairs to roads, the storm water and water supply networks, construction of pump stations, full catchment rebuild of the gravity wastewater network, replacement and reconstruction of the wastewater network, line replacements, emergency response work and the rehabilitation of trunk sewers through the area.

Ongoing work includes repairs to the storm water and road networks after the wastewater network repairs are finished. Construction of a new pump station on Emmett Street and The Shirley Catchment Phase 1 Waste Water Renewal is finished, with extensive work from North Parade to Barbadoes Street.

SCIRT will continue repairs, which may mean full road reconstruction or patch repair work to the road, footpath, kerb and channel. This roading package started in January 2014 and will continue for about six months.

The damage to land, property and utility services from the 2010 and 2011 earthquakes and the resulting liquefaction damage to properties and roads, was exacerbated by the June 2013 flooding in Mairehau and Richmond North. Many residents were affected by flooding. For some home owners, this was just the worst of many floods since the earthquakes. The June 2013 flood forced some people out of their homes for months. Some property owners have left rental properties derelict, unable to get insurance. A residents' group started by home owners and residents of Carrick Street has been gathering support to have flooding issues prioritised. This group now lists property owners from the Flockton Cluster area, in the Dudley Creek Catchment.

Key issues identified

Issue	Progress to date / outcomes
<ul style="list-style-type: none"> The opportunity for local non-government organisations (NGOs) to develop and build on the links made across the sector during their individual post-earthquake response work. 	<p><u>November 2012</u></p> <ul style="list-style-type: none"> This has been sustained and developed with support provided by organisations to each other and a collegial approach to innovation and new programs while maintaining their unique service delivery. <p><u>November 2013</u></p> <ul style="list-style-type: none"> The collegial approach has seen a greater depth of inter-agency referral, support, and joint venture opportunities. An example is the two agencies that set up a very successful vegetable cooperative which distributes over 170 bags a week. Inter-agency support for the youth worker, market days involving local organisations, a door knock campaign and the joint delivery of holiday programs have strengthened organisational ties. <p><u>November 2014</u></p> <ul style="list-style-type: none"> Shirley Community Trust and Te Puna Oraka released the findings of their surveys of the area and presented the findings to the Shirley Community Board, November 19th 2014 meeting.
<ul style="list-style-type: none"> The loss of the Shirley Community Centre has highlighted the lack of a sport/community venue in the south-east. 	<p><u>November 2012</u></p> <ul style="list-style-type: none"> The community based benefits that would be derived from such a facility would enhance not only the sport and recreation options for the east of the area but also develop the flax roots work of organisations committed to the area. Such a facility would provide a real base for the youth of the area. Two local community groups are currently investigating the possibility of a community facility. <p><u>November 2013</u></p> <ul style="list-style-type: none"> Crossways Community Church has had initial approval from Christchurch City Council for its proposed development. Shirley Community Trust is investigating with Housing New Zealand and Christchurch City Council the possibility of a community facility next to MacFarlane Park. The Neighbourhood Trust has received Capital Endowment Funding to buy a shop in Nancy Avenue for its Pay it Forward outreach. A second shop is currently rented.

Issue	Progress to date / outcomes
continued...	<ul style="list-style-type: none"> This new facility provides a venue and opportunities for local residents, artists and displaced groups. Senior Net, previously housed at the Shirley Community Centre, is operating from that venue. <p><u>November 2014</u></p> <ul style="list-style-type: none"> Crossways Community Church continues discussions with Ngai Tahu and Christchurch City Council for its proposed development. Shirley Community Trust continues to liaise with Housing New Zealand, Christchurch City Council and the Shirley Community Board in respect of their vision for a community facility next to MacFarlane Park. The Neighbourhood Trust rented premises in Nancy Avenue as an outlet for local artists. This Social Enterprise continues to provide income for local artists and in time will support some Trust programmes. Senior Net continues to operate in a separate space within the venue. The Neighbourhood Trust has purchased a second property in Nancy Avenue. Refitting work is being completed with a projected opening date of February 2015. This property will house a craft space, room hire for small business, and the provision of courses to the local community.
<ul style="list-style-type: none"> With the mooted closing, merging and relocation of schools across the area, there is a perception that the heart of the community will be lost. 	<p><u>November 2012</u></p> <ul style="list-style-type: none"> The opportunity arising from this decision is the possibility of schools and community hubs sharing grounds and/or facilities. These hubs could offer government and non-government services to the community from one site. If schools are closed, community organisations could use part of them to offer comprehensive services that are needed locally. <p><u>November 2013</u></p> <ul style="list-style-type: none"> Organisations have been using the Hammersley Park School site since it closed. Schools and community hubs could still share grounds and/or facilities, depending on the Ministry of Education's future plans for the site.

Issue	Progress to date / outcomes
continued...	<p><u>November 2014</u></p> <ul style="list-style-type: none"> A number of organisations previously using the Hammersley Park School site have found other permanent or temporary locations.
<ul style="list-style-type: none"> With the immediate closure of a number of churches after the earthquakes, there was a possibility that the area would lose their community involvement. 	<p><u>November 2012</u></p> <ul style="list-style-type: none"> Most churches have stayed loyal to the area and have found alternative accommodation. At least one church has amalgamated with others from other denominations to strengthen its commitment to the area and to offer services. <p><u>November 2013</u></p> <ul style="list-style-type: none"> Insurance issues and possible relocation or amalgamation of churches continue to change. Currently most churches continue to worship within the area. <p><u>November 2014</u></p> <ul style="list-style-type: none"> The situation remains the same with most churches continuing to worship within the area albeit at non religious venues or in available Church sharing arrangements. St Stephens Church site has been levelled but as yet there has been no information whether the Church will remain in the area. As mentioned above Crossways Community Church continues discussions with Ngai Tahu and Christchurch City Council for its proposed development.