

HAREWOOD WARD PROFILE

February 2021



The Harewood Ward includes the suburbs of Bishopdale, Harewood, Northwood, the west-side of Belfast and small portions of both Casebrook and Yaldhurst.

It is a large geographical area and a major transport hub for Christchurch and the South Island. State Highway One runs through the middle of the ward and the Christchurch International Airport is located in it. Because of the close proximity to the airport and State Highway One the Harewood Ward is also home to many freight and other industrial businesses and tourist attractions such as Orana Park, Willowbank Wildlife Reserve and the International Antarctic Centre.

It also has many natural features with Wetlands and native vegetation, including the Waimakariri River Regional Park, The Groynes, Styx Mill Conservation Reserve and Lake Roto Kohatu. Lake Roto Kohatu is the only freshwater lake area in Christchurch and is well utilised by businesses and community alike. McLeans Island is another key place in the ward providing a large number of recreational spaces and activities.

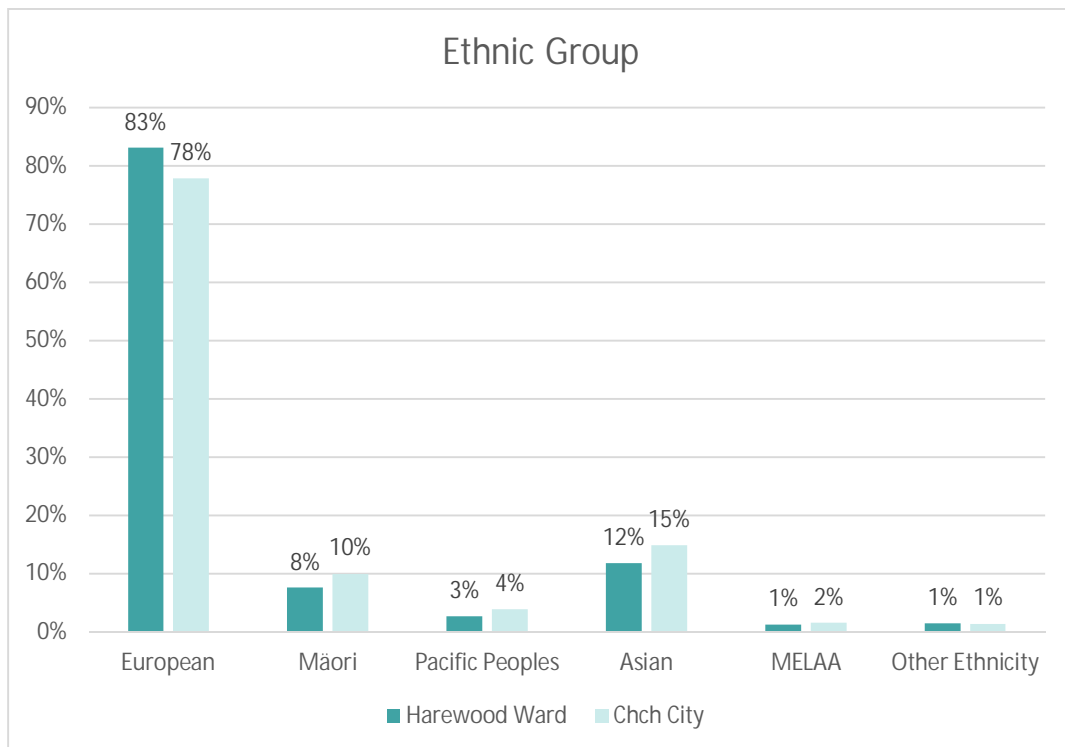
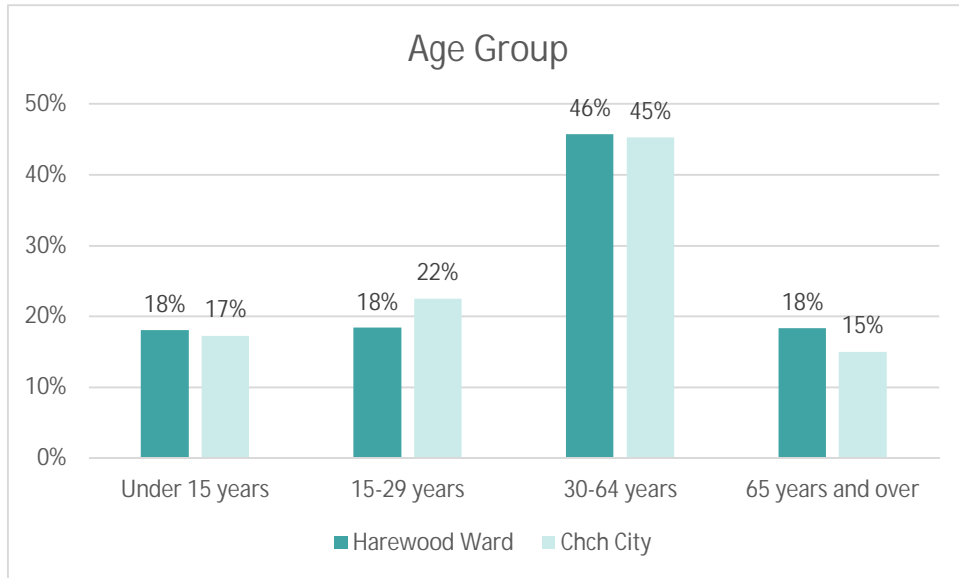
Community Profiles compiled by the Community Support, Governance and Partnerships Unit

Facts and figures

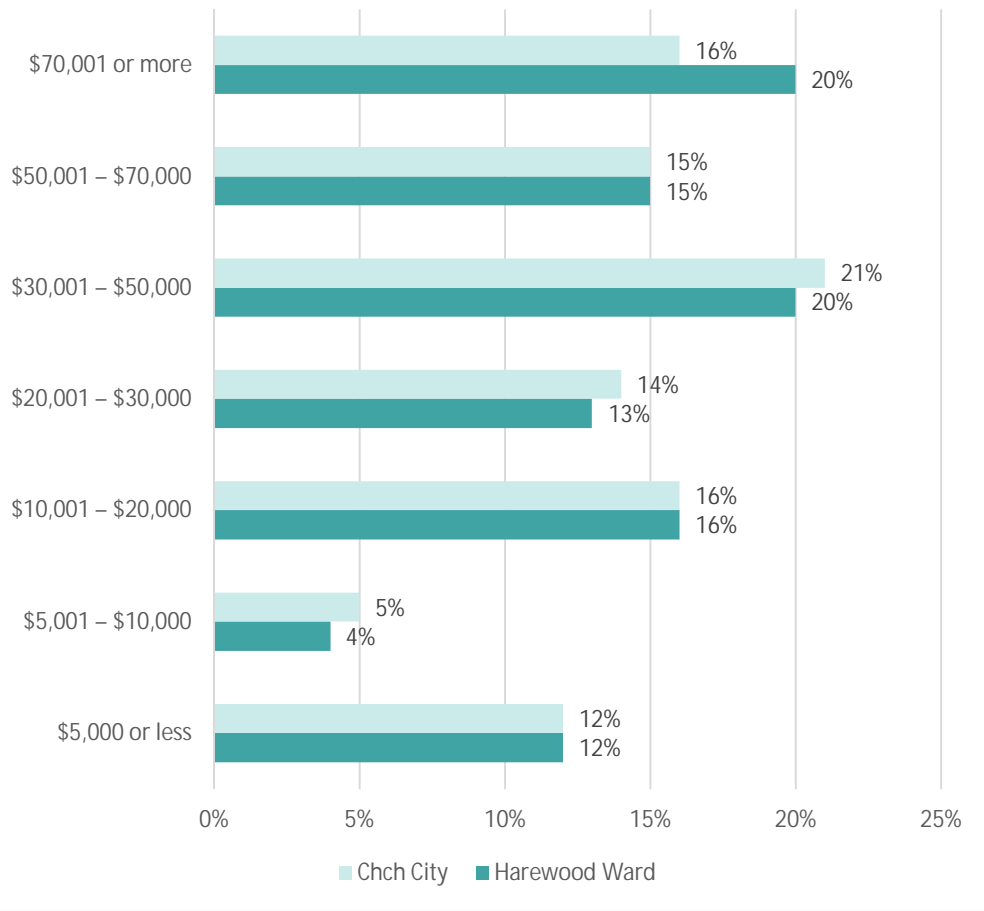
Demographic Summary (2018 Census Data)

Population

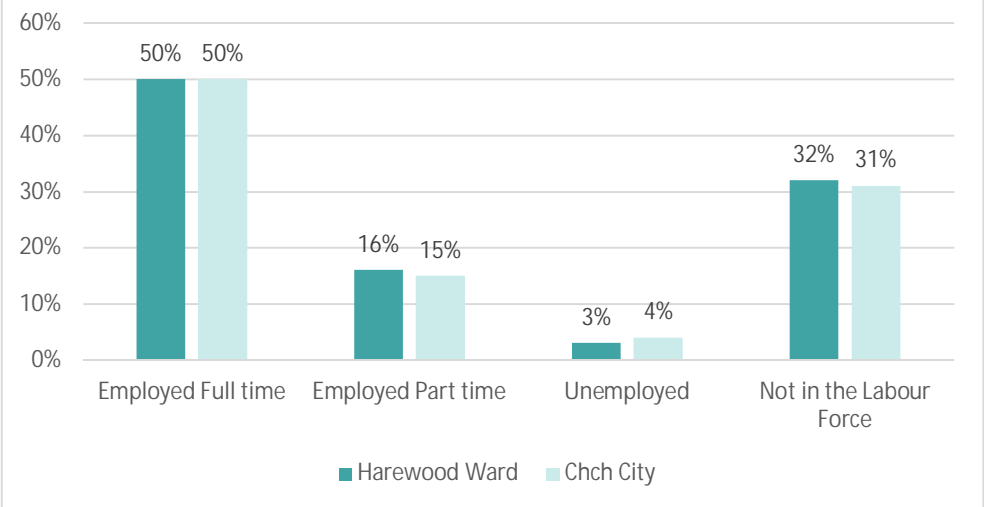
The population within the Harewood Ward boundary is: 21,552

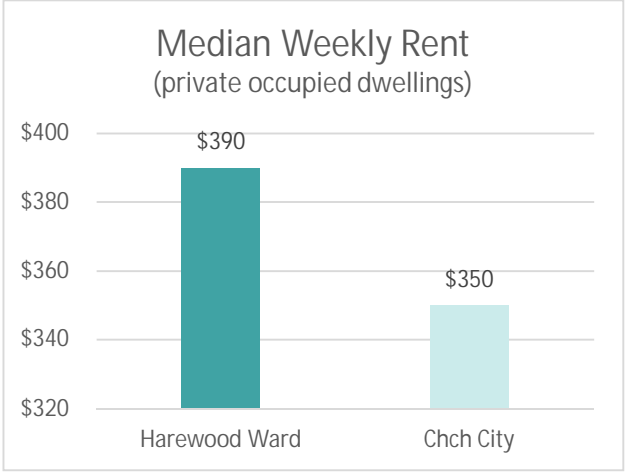
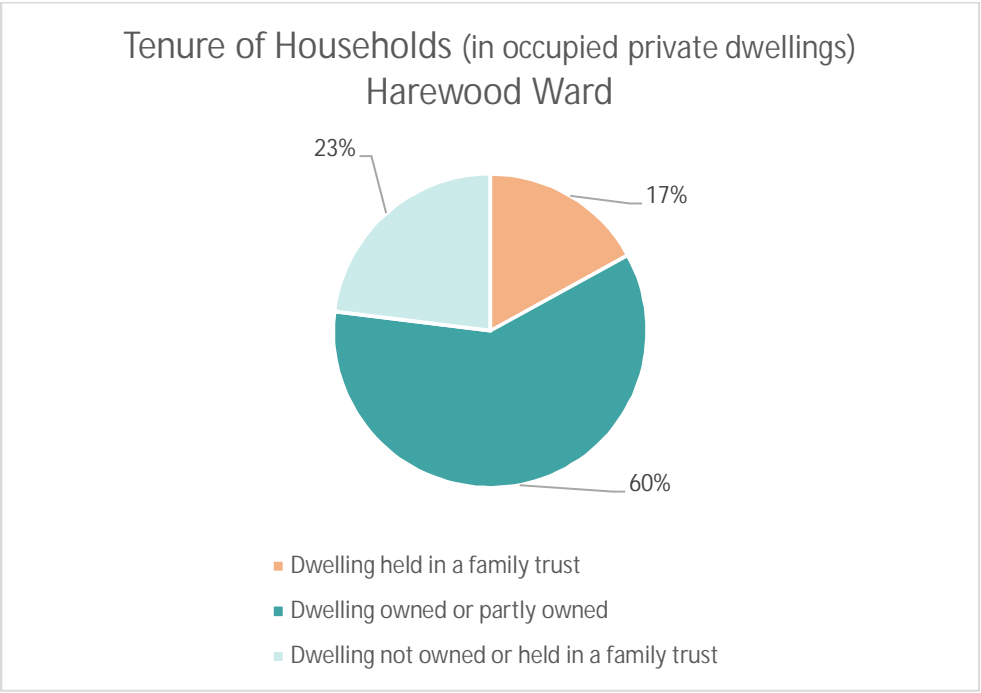


Total Personal Income - aged 15 years and over



Work and Labour Force Status





Number of Occupied Private Dwellings: 8,073

Facilities and Amenities

- 1 Council library: Ōrauwata Bishopdale Library and Community Centre
- 4 Council owned social housing complexes with a total of 36 units
- 2 shopping centres: Bishopdale Mall, Spitfire Square (airport)
- 7 schools: 5 primary, 1 intermediate, 1 primary & middle school (Year 1-10)
- 1 charity hospital: Canterbury Charity Hospital
- Approximately 2,500 businesses employing 15,900 people (2019)
- Major sport and recreation amenities include: McLeans Island, Christchurch Football Academy, The Groynes, Lake Roto Kohatu, Nunweek Park

NZ Deprivation Index

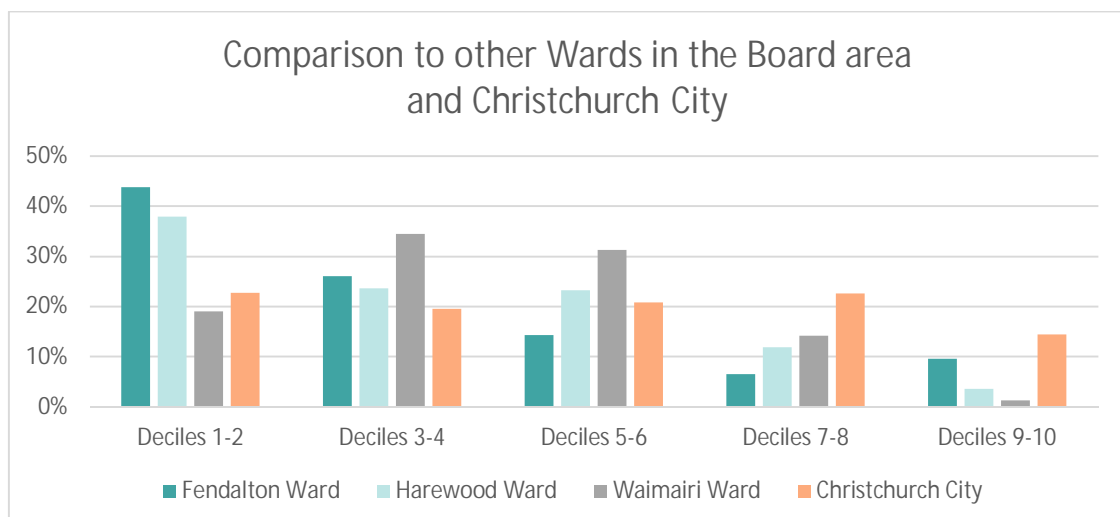
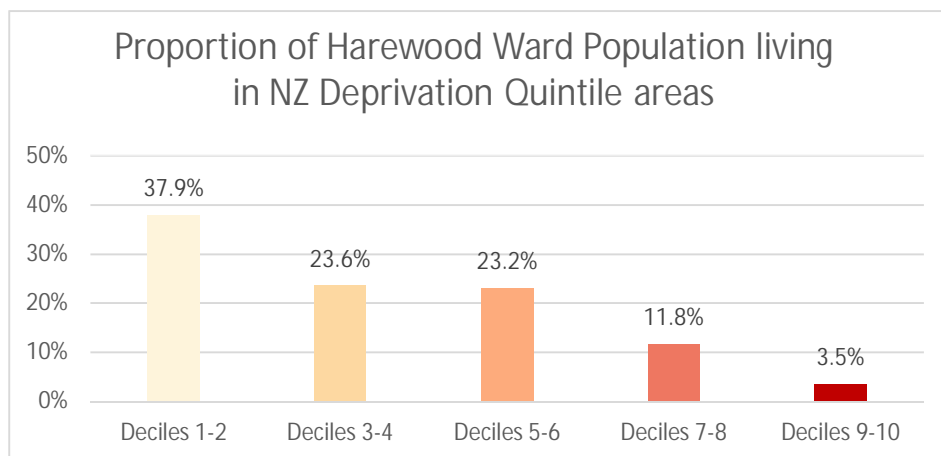
The aim of the NZ deprivation index research programme is to develop indexes of socioeconomic deprivation for New Zealand, to support and inform:

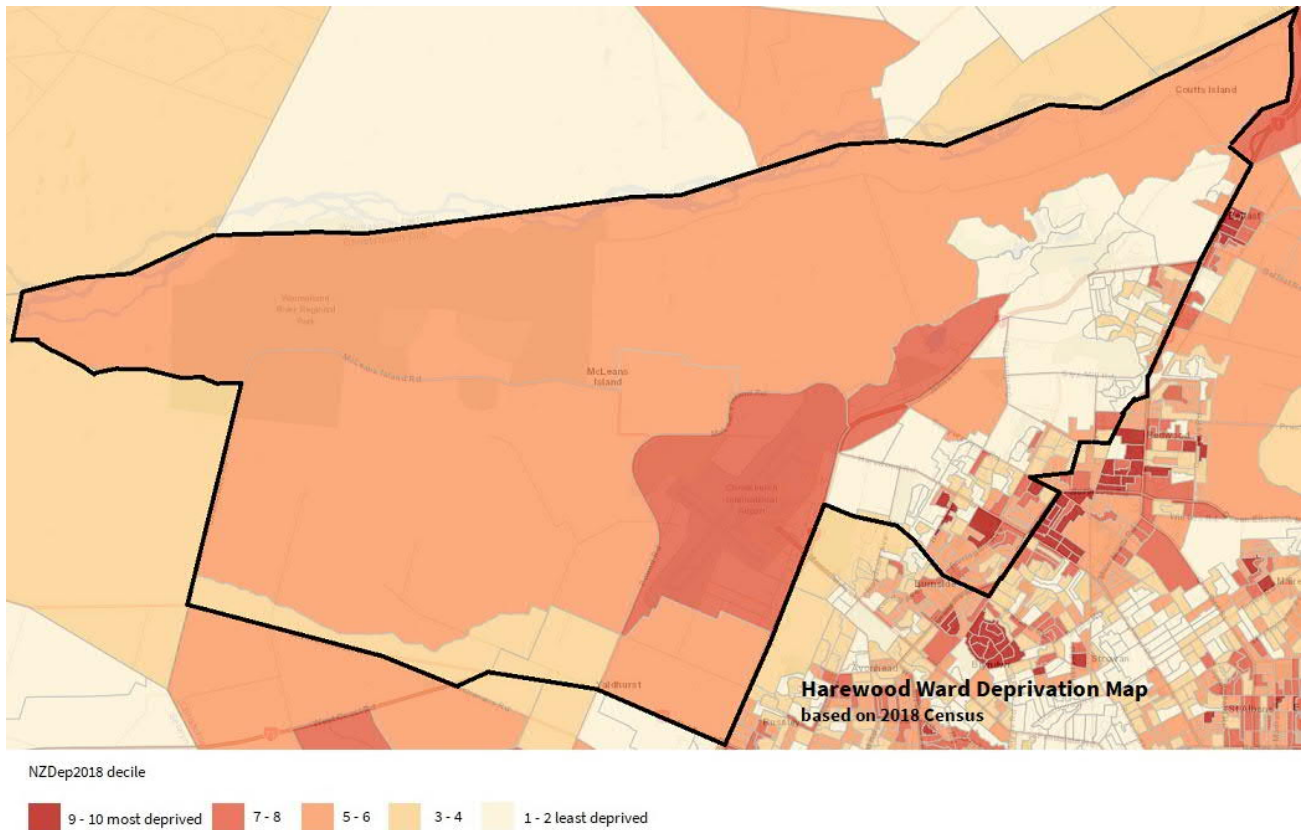
- Application in funding formulas
- Research in especially health and other social services. For example, in the health sector, many researchers use the indexes to describe the relationship between socioeconomic deprivation and health outcomes
- Community groups and community-based service providers to describe the populations they serve, and to advocate for extra resources for community-based services.

The nine variables included in the 2018 deprivation index are as follows:

- People aged 18-64 receiving a means tested benefit
- People living in households with equivalised income below an income threshold
- People with no access to the Internet at home
- People aged 18-64 without any qualifications
- People aged <65 living in a single parent family
- People not living in own home
- People living in household with equivalised bedroom occupancy threshold
- People aged 18-64 unemployed
- People living in dwellings that are always damp and/or always have mould greater than A4 size.

The scale of deprivation ranges from 1 to 10: 1 represents the areas with the least deprived scores. 10 represents the areas with the most deprived scores.





The Harewood Ward area is relatively well off compared to the city as a whole with nearly 40 percent of the area being rated as 1 - 2 (least deprived) and only 3.5 percent of the area falling into the most deprived category (9-10) according to the deprivation index. This high deprivation area in the Harewood Ward is concentrated in the suburb of Bishopdale.

The Council has 78 social housing units in Harewood and they are all in the suburb of Bishopdale. The Bishopdale community have been connecting and looking to regenerate Bishopdale with a particular focus on the Bishopdale Mall area which has an active Business Centre Association.

Income earner levels across the ward pretty much match those of the city levels with the exception being those who earn over \$70,000. Harewood has 20 percent of people earning over \$70,000 compared with 16 percent citywide. The average income in the ward is \$36,379. But the average income for those in the suburb of Clearwater is \$50,000 they also have an average age in the suburb of Clearwater of 50 years so slightly older than elsewhere in the ward.

Fifty seven percent of homes have some form of ownership in part or are fully owned privately and 19 percent of homes are held in a family trust. Around a quarter of residents are renting and the average rent in 2018 was around \$390 per week, with the highest average for a suburb being \$500 per week in Regents Park. Since the Census in 2018 and due to COVID, house prices and rental prices have increased. As of February 2021, according to the Tenancy Services Website the average market price of a rental property in the suburb of Harewood is \$568 and in the high deprivation area of Bishopdale is \$435.

Community Infrastructure

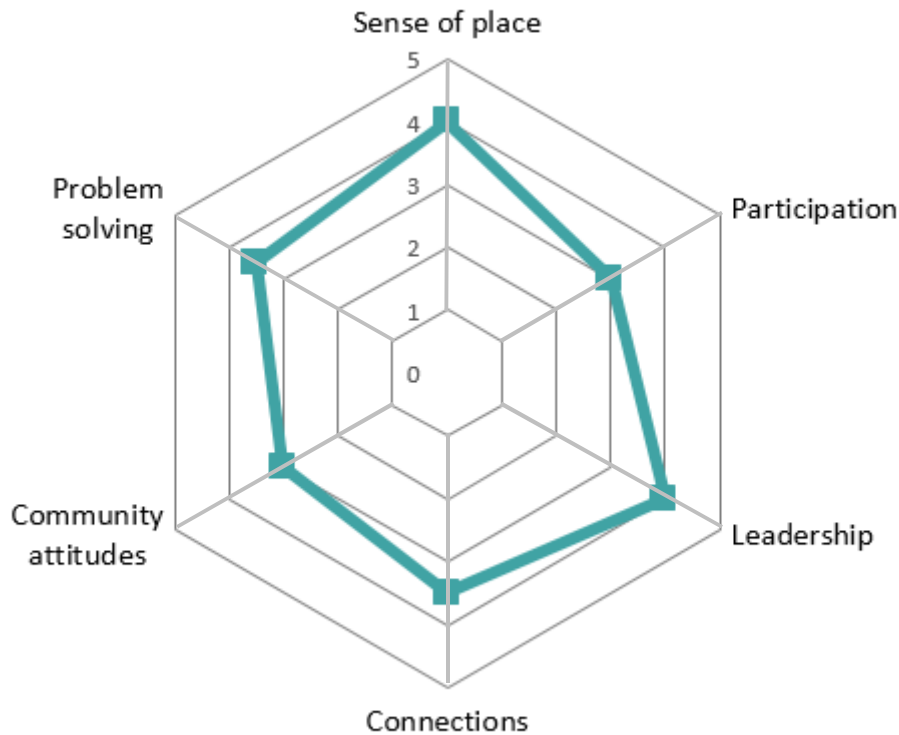


While there is only one focused Community development/support organisation in the area, the Bishopdale Community Trust, which is a strong organisation providing a range of services with a particular focus on elderly needs. As the name would indicate, the Trust is located in the high deprivation area of Bishopdale.

The Council owned Bishopdale Library and Community Centre were closed following the earthquakes in 2010 and 2011 but have been replaced with new buildings and are well utilised by the community as central gathering places to meet and interact with other people.

There are a vast number of sport and recreation groups, schools and faith based organisations (nearly 80) that are spread across the area. Along with the many community owned facilities associated with them providing places to gather, social connections and healthy activities.

Community Capacity Map



Scale: 1 = Low 5 = High

Measures and Indicators

Sense of place - Residents are familiar with their town's (local) history and have an affinity with the place. (4)

Participation - Residents support local groups with their money or time. (3)

Leadership - Leadership is strong and participatory; leaders are accessible. (4)

Connections - Residents are trusting and inclusive of others. (3.5)

Community attitudes - Residents have a positive attitude towards their community and its future. (3)

Problem assessment - Residents communicate to identify problems and take action. (3.5)

Note:

The above ratings have been allocated based on a number of factors including:

- Residents' responses to the above indicators in the Christchurch City Council's annual Life in Christchurch Survey.
- Feedback from key local community organisations and stakeholders (including local elected members).
- The Council's Community Development Adviser's and Community Recreation Adviser's knowledge and experience of working in the local area.

Community Outcomes

The Community Outcomes have been developed as part of the Council's Strategic Framework, which provides a big picture view of what the Council is trying to achieve for the community.

The Community Outcomes describe what we aim to achieve for Christchurch. They are:

- Resilient communities
- Liveable city
- Healthy environment
- Prosperous economy

You can view the Council's Strategic Framework and read more about the Community Outcomes here: <https://ccc.govt.nz/the-council/how-the-council-works/20182028-vision/strategic-framework>

The narrative below provides an overview of the area in relation to each of the outcomes.

Resilient Communities

There are around 18,500 people in the Harewood ward. The average age of someone living in the Harewood Ward is 44 years old. The main ethnicities in the area are 84 percent European and 11 percent Asian.

The ward itself covers a large area geographically but the population of the ward are concentrated in the eastern side. This concentration of people in one main area gives community connection due to proximity. When combined with the places and spaces in the community this means there are many options, opportunities and activities in the Harewood Ward enabling people to gather, to meet and share interests and to engage in healthy activities and recreation within the community.

The community will rally and respond to Council decisions that are important to them to get their voices heard, taking opportunities to be involved in the process. The most recent example of this being Wheels to Wings. Wheels to Wings – Papanui ki Waiwhetū is a proposed major cycleway facility looking to connect local cycling in the suburbs of Harewood and Bishopdale (in the Harewood Ward) to destinations including schools, shops, businesses and recreational facilities and connecting to other cycling facilities further afield. Many people have made submissions, offering their feedback on the concept plans.

The suburb of Bishopdale which is an area of high deprivation has seen the development of a community project group, supported by Council staff and the Waimāero/Fendalton-Waimairi-Harewood Community Board, looking at ways to regenerate the area. Initially they have been focusing on the Bishopdale Mall and associated spaces. With the support of volunteers and great local sponsorship the group to date have created a village green area by the mall with seating and activities. It has a community mural painted by a local artist and additional panel artwork contributed by local schools. The mural came second in an Australasian Community Mural Competition run by Rezene Paint and the area has people using it every day and has given it a great lift. The project group which has members from the Business Centre Association, The Bishopdale Community Trust and Enliven Bishopdale Group, are looking at new projects in the area to build on the success they have already had.

The Bishopdale Community Trust is a community organisation that operates a community House, Sundbye House. It operates as a drop in place offering activities such as Coffee and friendship, Card making, games, walking groups, Craft group, Social housie, Community lunch, yoga and a Book and jigsaw library. They also maintain the Bishopdale directory which provides local information on activities and groups in the area and produce the Bishopdale bulletin quarterly which is a community newsletter.

The YMCA Bishopdale Recreation Centre at the Bishopdale mall is well utilised providing recreational opportunities for all ages including afterschool activities for youth and an early learning centre.

Celebrate Bishopdale is an annual community event that was established by the Fendalton/Waimairi Community Board in 2013 after local residents wanted to see a fun, family event in the area. The aim of the event is to celebrate living in Bishopdale and to come together as a community. The event is held at Bishopdale Park on Harewood Road and has large attendance numbers each year.

Liveable City

The Harewood Ward being such a vast area with the airport and State Highway One running through it means it is a unique combination of three parts; an industrial area, a residential area and lots of natural space and parks throughout.

There are two shopping malls in the area. Spitfire Square which is Christchurch Airport's very own retail precinct. It is located just a few minutes from the terminal and has a wide range of shops, services and eateries on offer. The other is the Bishopdale Mall. Additionally there are smaller shopping centres are dotted around the ward.

The Harewood area is home to many unique tourist places of interest and business including Orana Park, Willowbank, and The Antarctic Centre. Orana Wildlife Park is set on 80 hectares and is New Zealand's only open range zoo. Animal encounters are a specialty and there are scheduled animal presentations daily. They have Rhino, gorillas, lions, tigers, painted dogs, cheetah, monkeys and meerkats, and much more. It also has an extensive New Zealand fauna section including native birds in walk-through aviaries and a wide variety of native reptiles. There is also an interactive farmyard with where you can pet friendly domestic animals and a cafe and gift shop on site. Orana is involved in recovery programmes for native species including South Island blue duck (whio), brown teal (pateke), kiwi and orange-fronted kakariki (a Nationally Critical species numbering less than 300 in the wild and restricted to Canterbury). Youngsters bred at the zoo are released to the wild.

Willowbank Wildlife Reserve is a wildlife park and nature reserve that has public displays of various animal species rare and domestic including the bush parrot kaka and farmyard animals. There are close encounters with some animals like the cheeky kea, you can feed the eels and feed the birdlife and farm animal. Willowbank also carries out conservation of native species including tuatara, kiwi, brown teal, and duvaucel's gecko. Willowbank also holds the only pair of takahe on display in the South Island of New Zealand outside a Department of Conservation facility.

There are three parks in the residential area being Bishopdale, Nunweek and Grant Armstrong. Bishopdale Park is also known colloquially as the elephant park for the iconic children's slide that has been there for many years. It has a flying fox, climbing spaces and a junior to intermediate grade Skate Park next door. The park is well used by the community, so much so that the Community Board has made it a priority to install compacting "Belly Bins" to support the maintenance and use of the Park.

Also in the area is McLeans Island which is a natural recreation and leisure destination which includes: golf, shooting, horse riding, vintage cars, steam and machinery clubs, paintball, tank rides and Orana Wildlife Park. Many of the recreation and interest groups based at McLean's Island bring people from across the city in to the area.

Nunweek Park is a large (20 Hectares) sports park with hockey, rugby, soccer and cricket fields. It is the home of Canterbury Hockey, has a playground, toilet and off street parking. Grant Armstrong Park is a local sports park with junior rugby fields.

There are a good range of housing options across the area from social housing to private and investment properties. There are 178 Kaianga Ora (formerly Housing New Zealand Corporation) owned properties in this area. The Council has 78 housing units all in the suburb of Bishopdale in four locations, Mooray Avenue, Palliser Place, the corner of Raleigh and Newmark Streets and Veronica Place.

Healthy Environment

The Harewood Ward has many natural features with Wetlands and native vegetation, including:

- Part of the Waimakariri River Regional Park. The park covers 15,000 hectares of river and river's edge land and is broken in to several park areas that cater for activities ranging from mountain biking, picnicking, horse riding, walking, gamebird hunting, fishing and more. The McLeans Forest is the parks area in the Harewood Ward and the McLeans Island recreation destination is part of this.
- The Groynes, The Groynes has become a great place for a family day out. There are lots of walking tracks, fishing spots, picnic areas and a large dog exercise park. Schools use the area for educating children on what to do if you falling a river and how to cross on etc. The Groynes gets its name from the large concrete filled wool sack blocks called Groynes that were placed in the Otukaikino Creek during the 1930s. The groynes were used to separate the creek from the main branch of the Waimakariri River for flood protection. Being prone to flooding in the area, native vegetation was reducing then farming and urban development caused indigenous flora to all but disappear from the area. Subsequently the water quality decreased significantly as well. Since the early 2000s there have been efforts made to restore the Otukaikino River that runs through the Groynes, remove the pest plants from the lakes and increase native plantings.
- Styx Mill Conservation Reserve is a large reserve following a natural river corridor. It has a dog walking area, people walks and picnic spaces and is conveniently located in an urban area. The wetland walk has light gravel accessible paths and takes you around a lake with picnic tables for stopping to take in the view.
- Roto Kohatu Reserve is made up of two freshwater lakes Tahi and Rua. The reserve is a popular place for a range of outdoor activities including walking, swimming and kayaking. It is one of the region's top fresh water sites. It's safe, sheltered and getting more popular with water sports user groups and the public. So much so that the Council are currently seeking public input into a plan to manage all the activities happening in the space while protecting the reserve.

Prosperous Economy

As at February 2019, the Harewood Ward had approximately 2,500 businesses employing 15,900 people. Out of those 2,500 businesses, the top six industry types (in order) are as follows:

1. Rental, Hiring and Real Estate Services
2. Construction
3. Professional, Scientific and Technical Services
4. Financial and Insurance Services
5. Transport, Postal and Warehousing
6. Retail Trade & Accommodation and Food Services (6th equal)

The Harewood Ward is home to the Bishopdale Mall and also has easy access to the Northwood Supa Centa, which is just across the ward's boundary line on Main North Road.

According to 2018 Census data, 50 percent of people aged over 15 years are in full-time employment, 16 percent in part-time employment, 3 percent are unemployed and 32 percent are not in the labour force. Approximately 20 percent are in receipt of NZ Superannuation, which is higher than the city wide figure of 17 percent.

Thirteen percent of people in the Harewood Ward are self-employed or work in a business that they own. This is only slighter higher than the city wide figure of 12 percent.

Twenty two percent of people in the Harewood Ward receive income from interest, dividends, rent or other investments which is higher than the city wide figure of 18 percent. Twenty percent of people in the Harewood Ward have an annual income over \$70,000 which again is higher than the city wide figure of 16 percent.

Current Community Issues

| Issue | Progress to date / outcomes |
|--|---|
| <p>The impact of COVID19 on sporting clubs ability to raise funds through traditional methods, sausage sizzle, pub charities, bar takings, membership subscriptions has meant many have taken a reduction in income.</p> | <p><u>February 2021</u></p> <p>The Community Board through grant funding have been able to offer support to sports clubs by contributing towards projects they may normally have been able to fund themselves.</p> <p>Clubs have considered amalgamation and explored other ways of operating in the COVID environment.</p> |
| <p>Increased demand on social services due to COVID19 impacts with job losses and people not used to using support services.</p> <p>Increased demand for retraining due to job losses.</p> | <p><u>February 2021</u></p> <p>Community groups have adapted and increased support services to those in need or newly in need responding as best they can. The Community Board continue to support these organisations with grant funding to enable them to provide these services and meet the increased need.</p> <p>In addition to local community support Central Government has provided opportunities for financial support and retraining.</p> |
| <p>Social Isolation, particularly of the elderly</p> | <p><u>February 2021</u></p> <p>With funding support from the Community Board, The Bishopdale Community Trust provide a variety of activities for older adults and others isolated in the Bishopdale area.</p> |
| <p>Struggling small businesses</p> <p>Lack of tourists to support tourist and hospitality industry</p> | <p><u>February 2021</u></p> <p>Financial support is available through Central Government for individuals and families, businesses and communities and clubs.</p> |
| <p>Mental Health Issues increasing</p> | <p><u>February 2021</u></p> <p>Community groups are providing support services where they can. More courses on wellbeing, suicide prevention/support. The Community Board continue to support these organisations with grant funding to enable them to provide these services and meet the increased need.</p> |

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| <p>Bishopdale mall and surrounding area regeneration</p> | <p><u>February 2021</u></p> <p>The Bishopdale Mall Village Green area has been the first visible step in the regeneration of the area and has been undertaken in a partnership approach between the Business Association, Community Groups, Community Board and Council staff. More will be considered and planned due to the success of this "first step."</p> |
| <p>Waterbodies and unique landscapes and indigenous biodiversity of reduced quality.</p> | <p><u>February 2021</u></p> <p>The Council and Community Board support the Community Outcome of increasing water quality and valuing landscapes and indigenous biodiversity responsibly and sustainably. As part of this the Community Board support community groups in replanting projects and waterways projects with funding and staff connections.</p> |
| <p>Wheels to Wings – Papanui ki Waiwhetū Major Cycleway</p> | <p><u>February 2021</u></p> <p>This proposed major cycleway is looking to connect local cycling in the suburbs of Harewood and Bishopdale (in the Harewood Ward) to destinations including schools, shops, businesses and recreational facilities and connecting to other cycling facilities across the city. Many people have made submissions, offering their feedback on the concept plans.</p> |