

 Beca

HERITAGE *Week*

— CHRISTCHURCH —

12 – 22 OCTOBER 2018

A WRAP-UP OF CHRISTCHURCH'S HERITAGE FESTIVAL

THANK YOU

to all those involved in Beca Heritage Week 2018.

Beca Heritage Week was very much a collaborative event, with the Christchurch City Council, the sponsors, event partners, community groups and individuals working together to produce a festival that celebrated the rich heritage of our district and beyond, with the inclusion of Selwyn this year.

2018 THEME



STRENGTH FROM STRUGGLE

REMEMBERING OUR COURAGEOUS COMMUNITIES

This year's theme marked some nationally and internationally significant anniversaries which were hard won or hard fought struggles in world and New Zealand history:

- 125 years since women's suffrage achieved in New Zealand
- 100 years since the World War I armistice
- 100 years since the 1918 influenza pandemic.

These anniversaries presented an opportunity to remember the challenges faced by many communities in the past, commemorate the loss, courage and endurance of those who came before us, and celebrate their victories.

PARTNERSHIP EVENTS

LAUNCH EVENT

THIS YEAR OVER
12,000
PEOPLE ATTENDED
BECA HERITAGE WEEK
PARTNERSHIP EVENTS

Beca Heritage Week 2018 was launched by Lianne Dalziel, Mayor of Christchurch at the Great Hall at the Arts Centre. The occasion brought together heritage stakeholders, sponsors and community event providers and launched the Suffrage Series held in the Great Hall the following week. Speakers included the Mayor and Letitia Drury, Regional Manager, Southern Region, Beca – Heritage Week’s principal sponsor.

Attendees enjoyed selections from Ngā Taonga Sound and Vision’s Whakatū Wāhine – voices of women voters of 1893, a guest performance by members of the Christchurch Symphony Orchestra and artefacts from the Underground Overground Archaeology Ltd/Christchurch Archaeology Project exhibition – Women Breaking the Rules. The wine partner for the evening was 27 Seconds, a local social enterprise wine label.

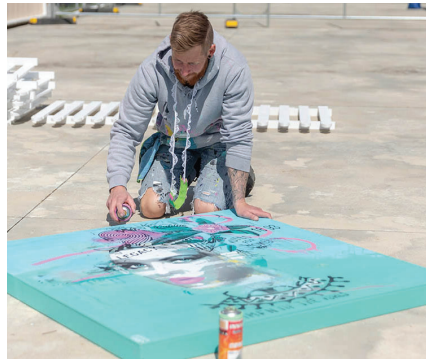
The Heritage Ambassador Award for Beca Heritage Week 2018 was presented by the Mayor to the Avebury House Community Trust.



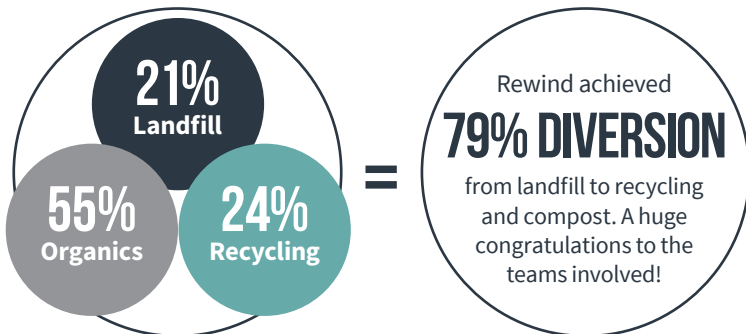
PARTNERSHIP EVENTS

REWIND AT FERRYMEAD

Around 2000 people attended a family fun day at Ferrymead Heritage Park produced by the Christchurch City Council's Events Production Team. The event offered the anticipated Ferrymead highlights including the steam train and trams as well as activities specific to the anniversaries marked in Beca Heritage Week 2018. A Suffrage 125 art workshop was facilitated by Heritage New Zealand Pouhere Taonga, the archaeology exhibition Women Breaking the Rules was displayed and Joel Hart produced a suffrage commemorative art work. Live music and an introduction to the City Libraries' mini discovery wall also contributed to the day.



The Rewind at Ferrymead event took part in a Council-led initiative called Composting Food Packaging at Events (CFPE) that diverts waste from landfill to compost and recycling instead. This means that all the food vendors must use certain approved packaging and the waste is hand sorted onsite.



SUFFRAGE SERIES AT THE ARTS CENTRE



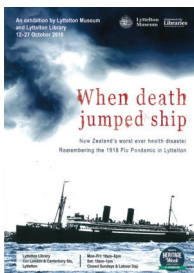
A partnership event between Christchurch City Council, Heritage New Zealand Pouhere Taonga and the Arts Centre to celebrate the 125th anniversary of women's suffrage in New Zealand, this event delivered three inspiring evenings exploring suffrage today. The wine partner for the event was 27 Seconds, a local social enterprise wine label.

A Cultural Journey – Professor Katie Pickles and Associate Professor Angela Wanhalla spoke about suffrage from a Pākehā and Ngāi Tahu perspective.

Women on Fire– 11 local women responded to the strength from struggle theme and presented quick fire talks on what suffrage means to them.

A Woman's Voice – Three local female singers, Emma Cameron, Katie Thompson and Sacha Vee discussed their experiences as women in the music industry and performed live.

WHEN DEATH JUMPED SHIP REMEMBERING THE 1918 INFLUENZA PANDEMIC



A partnership event between Christchurch City Council, Lyttelton Museum and Lyttelton Library. This exhibition attracted over 500 people and included talks by Emeritus Professor Geoffrey Rice and Anna Roger. It also included a self-guided walk to the cemeteries of Lyttelton to visit the graves of those who died during the pandemic. The panels from the exhibition will now tour several of the city's libraries.

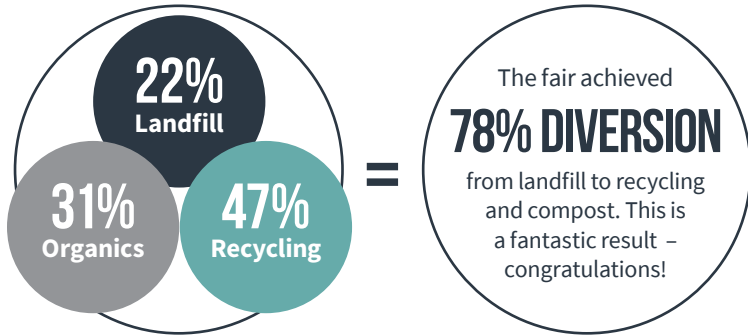
PARTNERSHIP EVENTS

ORTON BRADLEY PARK SPRING FAIR

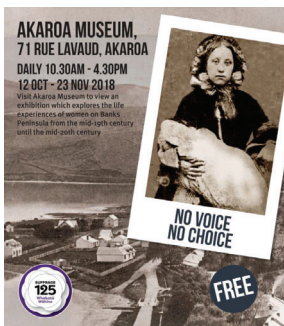


This event once again attracted a large crowd with over 8000 people enjoying the spring fair in the heritage park setting.

Orton Bradley Park Spring Fair was also participating in the CFPE initiative for the first time seeking to divert as much waste as possible from landfill.



NO VOICE, NO CHOICE, AKAROA MUSEUM



An exhibition held to mark the 125th anniversary of women's suffrage in New Zealand, was well received by Museum visitors. The exhibition attracted about 1,100 people over Beca Heritage Week and continued to attract an average of 100 people a day through to early December. Visitors absorbed the life stories of 19th century mothers, wives and daughters, which centred on domestic life and lack of choices contrasted with the experiences of three early 20th century women who all achieved success in their chosen vocations.

HERITAGE AMBASSADOR AWARD

Since 2004 the Heritage Ambassador Award has acknowledged the service and commitment of individuals and groups who make a significant contribution to heritage in the community through Heritage Week.

The Beca Heritage Week 2018 Ambassador Award went to the Avebury House Community Trust which has produced successful Heritage Week events since 2002. The Trust's Heritage Week activities have introduced the local and wider Christchurch community to the history of Avebury House and the Richmond area and the Trust provides a community facility in a heritage property throughout the year.

The Trust has consistently met a number of the key Ambassador Award criteria including:

- Events successfully educate, advocate and engage the Christchurch community in local history and heritage places
- Continued participation in Heritage Week over a number of years
- Popular, well-considered events have been adapted to the Heritage Week themes
- Event organisers also make a contribution to heritage education and advocacy and/or caretaking of a heritage property outside of Heritage Week.

WE CONGRATULATE THE **AVEBURY HOUSE COMMUNITY TRUST** ON THIS ACHIEVEMENT.



Sabrina Kunz, Beth Rouse, Murray James, Hayley Guglietta and Melanie Lynn accept the award on behalf of the Avebury House Community Trust.

COMMUNITY EVENTS

THIS YEAR'S EVENTS

This year around 4,500 people attended community led events as part of Beca Heritage Week 2018. The success of the community events' programme relied on the work of over 50 community groups and individuals who conceived, planned and ran over 70 events as part of the programme. There was a broad range of activities this year including talks, exhibitions, tours, walks, displays, music, and workshops exploring heritage through printmaking, poetry and family history research.

Many community events this year acknowledged the significant anniversaries including 125 years since women's suffrage achieved in New Zealand, 100 years since the World War I armistice, and 100 years since the 1918 influenza pandemic. Others responded to the theme more broadly with events that explored the achievements of earlier communities as they overcame challenges.



COMMUNITY GRANT RECIPIENTS 2018

The Christchurch City Council was once again able to offer support to community event providers to assist with costs associated with the production of Beca Heritage Week events.

17 community groups and individuals applied for funding with 15 groups/ individuals accepting the grants which ranged from \$150 to \$985.

FEEDBACK FROM COMMUNITY EVENT PROVIDERS

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The event was very successful as family could do this together. One family brought back more family the next day. They had lived in Brighton all their lives and enjoyed sharing the history with their children.

Pop up Printmaking

The young poets benefitted by being exposed to historical concepts and stories that resonated through personal experience – engaging heart and head. They were able to express these ideas in new ways.

**The School for
Young Writers**

Many of the people attending our event *Strength from Struggle in Harewood 1850 to Present Day* were really interested and spent a considerable time there asking questions or offering more information on the subjects covered.

**Parish of
Burnside-Harewood**

Many visitors had not visited Ngaio Marsh House, Rose Chapel and Riccarton House Stables previously and said it was a privilege to visit the two private homes and the recently relocated chapel at St Margaret's College.

Friends of Ngaio Marsh Inc.

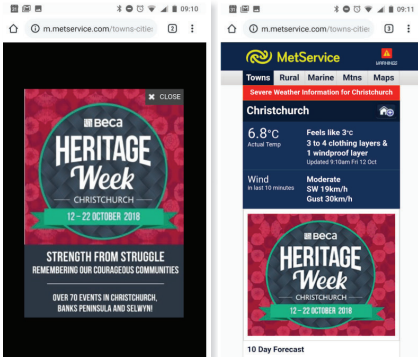
We consider the event to have been very successful in raising awareness of the Polish community in Canterbury and a great benefit to the Polish community in Christchurch in that it strengthened the connection between the descendants of the early settlers and the newer arrivals in New Zealand. A wonderful celebration of our shared Polish heritage and an encouragement to undertake research and to document early settlers' stories.

**The Polish Association
in Christchurch Inc.**

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Digital Material

Beca Heritage Week on Metservice



Post on the Council's Facebook page



Mall media panel



Print Material

Beca Heritage Week guide



Advertisement in The Press newspaper



Suffrage Series street poster



MARKETING

7,715
WEB PAGE
VISITS

186,891
PEOPLE REACHED WITH
8,871
ACTIVELY ENGAGED THROUGH
SOCIAL MEDIA

11,000
GUIDES DISTRIBUTED TO
190
LOCATIONS

METSERVICE MOBILE
TAKEOVER
82,966
IMPRESSIONS WITH **599**
CLICKS THROUGH TO THE
WEBPAGE

REWIND
AT FERRYMEAD
FACEBOOK POST REACHED
17,534
USERS WITH OVER **1,600**
ENGAGEMENTS WITH
THE POST

WE'D LIKE TO THANK THE FOLLOWING ORGANISATIONS AND INDIVIDUALS FOR THEIR CONTRIBUTION TO BECA HERITAGE WEEK 2018:

Air Force Museum of New Zealand
Akaroa Museum
Avebury House Community Trust
Canterbury Museum
Canterbury Workers' Educational Association
Cashmere Residents Association
Christchurch Archaeology Project &
Underground Overground Archaeology Ltd
Christchurch Art Gallery Te Puna o Waiwhetū
Christchurch City Council Community
Governance Team and Parks Unit
Christchurch City Libraries Ngā Kete
Wānanga-o-Ōtautahi
Christchurch Civic Trust
Christchurch Heritage Trust
Dunsandel Historic Society
Ellesmere Historical Society
Family History Society of New Zealand
Ferrymead Heritage Park
Friends of Ngaio Marsh House
Glentunnel Museum Inc.
Halswell and District Lions Club
Heritage New Zealand Pouhere Taonga
Hororata Domain Board
Hororata Museum
Hororata Parish
Ivan Hibberd
Janet Abbott
Knox Church
Lincoln and Districts Historical Society Inc.
Lyttelton Historical Museum Society
Methodist Church of New Zealand Archives
New Zealand Society of Authors,
Canterbury Branch
New Zealand Society of Genealogists,
Canterbury Branch
Ngā Taonga Sound & Vision
Northwest Christchurch Anglican Parish
Orton Bradley Park
Parish of Burnside Harewood,
St James' Church
Pop-up Printmaking
Prebbleton Heritage
Riccarton Bush Trust
Richard Greenaway
St John's Church, Hororata
St Mary's Anglican Church, Addington
St Michael and All Angels Church
St Paul's Anglican Church, Papanui
Selwyn District Council
Spokes Canterbury
Summit Road Society
Teece Museum of Classical Antiquities,
University of Canterbury
Tiptree Cottage Trust and The University
of Canterbury Quake Centre
Transitional Cathedral
The Arts Centre
The Christchurch Club
The Polish Association in Christchurch Inc.
The Rose Historic Chapel Trust
The School for Young Writers
University of Canterbury