

# Pop-Up Gardens

## Design Competition



## THE OPPORTUNITY

The Christchurch City Council's Enliven Places Programme is seeking proposals for the design and construction of three temporary 'Pop-Up Gardens' to be located in the surrounds of Cathedral Square for the 2018/19 Summer Season.

The purpose of the Pop-up Gardens in Cathedral Square is to:

- Showcase artistic and innovative ideas of the Christchurch creative community
- Add greenery and colour to Cathedral Square
- Create a draw-card for people to visit the Central City
- Facilitate participation in the creation of our city's spaces
- Trial and test new ways of activating spaces

Through Share an Idea our community identified a greener Cathedral Square with lots of activity, this has been reflected in recent engagement by Regenerate Christchurch on the long term vision for Cathedral Square.

**This is your chance to help enliven urban spaces through interesting and innovative landscape design.**

This competition aims to show how small temporary spaces can bring people together, foster a sense of place, support local businesses and create enthusiasm and excitement about our regenerating city.



**Location for Pop-up Gardens; Cathedral Square, Christchurch**

### Contents

1. The Opportunity
2. The Challenge
3. The Process
4. The Scope
5. How to Submit
6. Inspiration

## THE CHALLENGE

The Enliven Places Programme invites creative individuals and groups to submit their fun, creative and innovative design concepts for pop-up gardens in the Central City.

- Show us something the city hasn't seen before
- Encourage people to visit the Central City
- Be eye-catching and 'Instagrammable'

The challenge is to design a compact 3x4 metre temporary pop-up garden, for spaces within Cathedral Square. The garden must incorporate a seating area, greenery and colour within the space.

Get creative! Your garden could be sculptural, edible, floral or therapeutic. Imagine a space that people can sit and relax in, or a vibrant re-energising pocket of ... something...!

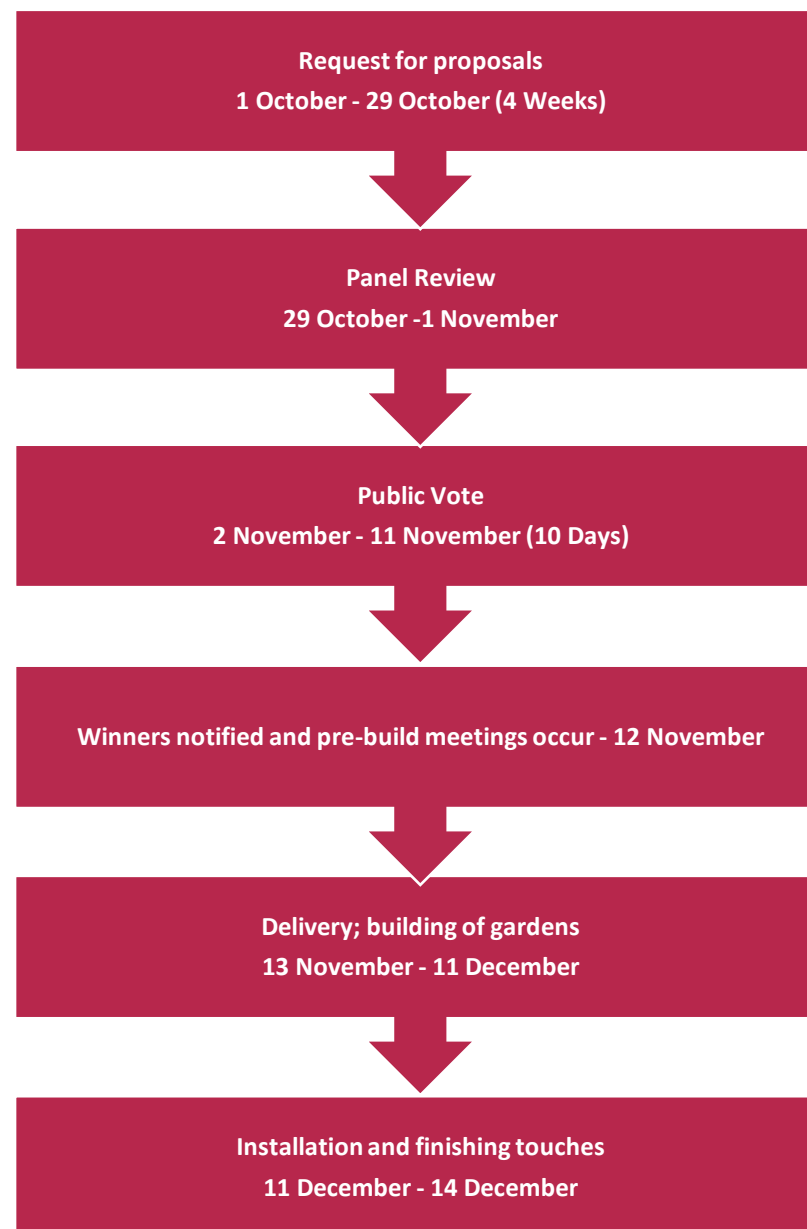
### Why get involved?

**Commission:** the three winning designs will each receive a design prize of \$2,000 as well as a budget of up to \$8,000 to deliver the project (NZD)

**Publicity:** Our previous public engagement campaigns have reached over 70,000 people on Facebook and had over 5,000 people involved in participating. This is a considerable opportunity to showcase your talent.

**Support:** Key landscape partners will be involved to provide assistance in delivering high quality installations.

## THE PROCESS:





# THE SCOPE

## Your pop-up garden must meet certain criteria:

1. The shape of your garden design must fit within an area of 3 x 4 metres and must not exceed 2 metres in height.
2. Your design will need to be modular, allowing the sections to be transported and easily assembled on site.
3. Your garden could include planters, seating and pathways to encourage people to spend time in your garden.
4. Fit within a maximum total budget of \$8000 for materials. You are encouraged to include costs for labour.
5. Be easily transportable – made of light and durable materials that do not crack, buckle or break during transportation.
6. The garden should be planted appropriately for the summer season and have appropriate drainage. The Council will provide weekly watering.
7. Be safe for public use, such as: safe to use by children; no elements jutting out where people could hurt themselves; and consider ways to manage vandalism.

## Evaluation criteria:

The top designs will be selected based on the following criteria:

8. Relevant: appropriate for the Christchurch Central City;
9. Practical: the design will last in the Central City with weekly maintenance over the 3-4 month summer period.

10. Deliverable: the design can be practically delivered within time, on budget, and responds to the project brief;
11. Innovative: introduces new, creative ideas and demonstrates excellence in design;
12. Engaging: the design demonstrates the ability to encourage positive social interaction, enliven the space, and add greenery to the space.



Examples from Flower Jam Festival [link](#)

## HOW TO SUBMIT

### Submissions are to include:

1. Detail of the installation:
  - a. A name for your design.
  - b. Names of individuals in the project team and/ or the name of your organisation (e.g. school or community group).
2. A description of your design concepts:
  - a. A long form description (500 words or less) that describes how your design meets the evaluation criteria.
  - b. A short description (2 sentences to be posted online).
3. Conceptual design sketches:
  - a. A3 colour plan showing the garden from above, including details of all modular elements, including plants.
  - b. A3 perspective drawing(s) showing ground level views of the garden
  - c. Please indicate which image you would like us to use for online voting.
4. Examples of any past work.
5. Indicate whether you intend to:
  - a. Design and install;
  - b. Design with the need for assistance from an installation partner.
6. Indicative timeline for build and/or installation.

7. Indicative cost breakdown in relation to the commission, not exceeding \$8,000 NZD (excluding GST). This should include:

- a. Labour costs
- b. Material / rental costs
- c. Creation / installation costs
- d. Transport costs
- e. This budget excludes a \$2,000 prize for each winning design.

Clearly label all documents with your design name.

### Responsibilities

1. Maintenance costs will be covered by the CCC, this includes weekly watering and support for ongoing maintenance of your garden.
2. The CCC will be responsible for the decommissioning of the garden at the end of the installation period.

Contact:

PopUpGardens@ccc.govt.nz

(03) 941 5594

**Submissions close 5pm 29th October**



## INSPIRATION:



Kei Truck Garden Contest ([link](#))



Bilbao Urban Garden Competition ([link](#))



Ellerslie Flower Show ([link](#))



Bilbao Urban Garden Competition ([link](#))



Flower Jam: Urban Landscape Design ([link](#))