

PUBLIC NOTICE OF APPLICATION

Sale and Supply of Alcohol Act 2012 Section 127 & 101

GENERAL DISTRIBUTORS LIMITED, (THE LICENSEE, PO Box 8, Shortland Street, Auckland 1140), has made application to the District Licensing Committee at Christchurch for the renewal of **OFF-LICENCE RENEWAL** in respect of the premises situated at **18 Marshland Road, Shirley** known as **WOOLWORTHS THE PALMS**.

The general nature of the business conducted under the licence is: **OFF-LICENCE SUPERMARKET**

The days on which and the hours during which alcohol is sold under the licence are:

MONDAY TO SUNDAY 7.00 AM TO 11.00 PM

The application may be inspected during ordinary office hours at the office of the Christchurch District Licensing Committee, Civic Offices, 53 Hereford Street, Christchurch. Phone 941 8999 to arrange with the Alcohol Licensing Team.

Any person who is entitled to object and who wishes to object to the grant of the application may, not later than 25 working days after the date of the first publication of this notice, file a notice in writing of the objection with the Secretary of the District Licensing Committee, P O Box 73013, Christchurch 8154.

No objection to the renewal of a licence may be made in relation to a matter other than a matter specified in section 131 of the Sale and Supply of Alcohol Act 2012.

Date of first publication on website: **12 December 2024**

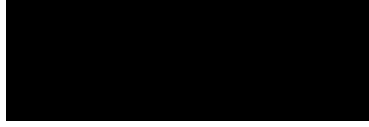
www.ccc.govt.nz/alcohol

ccc.govt.nz/consents-and-licences/business-licences-and-consents/alcohol/alcohol-licence-public-notification

APPLICATION FOR RENEWAL OF OFF-LICENCE				
To the Secretary The District Licensing Committee Christchurch City Council				
Application for renewal of off-licence is made in accordance with the particulars set out below				
Details of applicant				
Full legal name	General Distributors Limited, a duly incorporated private company having its registered office at 80 Favona Road, Favona, Auckland			
Licence already held for premises concerned	Yes – off-licence 60/OFF/99/2021 , expires on 1 February 2022 (GDL is currently trading under this licence number until the renewal is granted, which we understand from Council is imminent)			
Applicant status	Body corporate			
Authority under which the body corporate was incorporated	Companies Act 1993			
Place of incorporation	Auckland			
For applicant that is not a natural person or persons, details of contact person	Nina Dally [REDACTED] GDLalcohollicensing@russellmcveagh.com			
Postal address for service	General Distributors Limited c/- Russell McVeagh PO Box 8, Auckland, 1140, New Zealand Attention: Nina Dally			
Business details	Supermarket operator			
Criminal convictions	N/A			
Full legal names of directors				
Name	Address	Date of Birth	Place of Birth	Designation
Spencer Grant Sonn	[REDACTED]			
Stephen John Leigh Harrison				
James Burton Radcliffe				
Private company capital	[REDACTED]			

Full details of each person who holds 20% or more of the shares, or of any particular class of shares, issued by the company	All shares held by Woolworths New Zealand Limited , of 80 Favona Road, Favona, Auckland
Details of premises	
Address	18 Marshland Road, Christchurch
Any name, trading name, or name of building	Woolworths The Palms
If not owned by applicant <ul style="list-style-type: none"> • Tenure • Full legal name and address of owner 	Leasehold AMP Capital Investors (NZ) Limited PO Box 64024 Manukau Auckland 2163
Type	Supermarket
Whether licence conditional on completion of building work	No
Business details	
Is the sale of alcohol intended to be principal purpose of business	No. Principal purpose of the business is to sell groceries, produce, household goods and services usually found within a supermarket.
Whether applicant engaged, or intending to be engaged, in the sale or supply of any goods other than alcohol and food, or in the provision of any services other than those directly related to the sale or supply of alcohol and food	Yes. Non-food groceries, household goods and services usually found within a supermarket.
Days and hours proposed for sale of alcohol	Monday – Sunday, 7.00am – 11.00pm
Conditions	
General conditions	See Attachment A
Attachments	
Certificate of Incorporation	See Attachment B
Floor plan showing any proposed permitted area for the display and promotion of alcohol, and any proposed sub-areas	See Attachment C
Draft public notice	See Attachment D
New Zealand Police Supplement	See Attachment E
Fire evacuation letter	To be provided when application is updated to reflect renewal.
Managers details	To be provided when application is updated to reflect renewal.
Dated at Auckland this 9 th day of December 2024	

GENERAL DISTRIBUTORS LIMITED by its solicitors
and duly authorised agents, Russell McVeagh:



Nina Dally

ATTACHMENT A – GENERAL CONDITIONS

1. EXPERIENCE AND TRAINING OF THE APPLICANT

1.1 General Distributors Limited ("**GDL**") has a significant amount of experience in managing supermarkets, and in the sale and supply of beer and wine products. In particular, GDL:

- (a) operates over 150 supermarkets with off-licences;
- (b) has over 20 years experience in the sale of beer and wine products; and
- (c) serves more than 2.5 million customers across the country each week.

1.2 GDL is committed to ensuring that our supermarkets sell and supply beer and wine in a safe and responsible manner. GDL's supermarkets are required to adhere to our Responsible Service of Alcohol Policy ("**Policy**"). A copy of the Policy is attached as **Schedule 1**. GDL acknowledges that it has shared responsibility to prevent alcohol related harm and as outlined in the Policy, GDL aims to be an industry leader in the responsible service of alcohol.

2. STEPS PROPOSED TO BE TAKEN TO PREVENT THE SALE AND SUPPLY OF ALCOHOL TO PROHIBITED PEOPLE

2.1 For an off-licence, the two key matters to control when selling alcohol are to ensure that:

- (a) customers are over 18 years of age; and
- (b) GDL is not unlawfully supplying intoxicated persons.

2.2 For any transaction of beer and wine, GDL requires photo identification to be produced for anyone that looks under the age of 25 ("**ID 25 rule**"). All Countdown supermarkets have clear signage reminding customers and staff of the ID 25 rule.

2.3 In accordance with the Policy, GDL only accepts photo identification in the form of a New Zealand driver's licence, passport or HANZ photo identification card. Additionally, it is GDL's policy that supervisors are required to authorise the sale of any beer or wine, rather than the general checkout team.

2.4 GDL also ensures that our staff are aware of the requirement not to sell beer and wine to intoxicated persons. GDL requires our employees to undertake training on the identification of the signs of intoxication. The Intoxication Assessment Tool is outlined in the Alcohol, Tobacco and Age Restricted Items Policy and Training, attached as **Schedule 2**.

2.5 Where a staff member observes a customer showing signs of intoxication or under the influence of alcohol, our staff will not sell any beer or wine to that customer. GDL's premises are brightly lit enables to enable our customers to be clearly observed. Self-service checkouts are monitored by supervisors as every sale of beer or wine in our stores must be authorised, irrelevant of the age of the purchaser.

3. ANY OTHER STEPS THAT THE APPLICANT PROPOSES TO PROMOTE THE RESPONSIBLE CONSUMPTION OF ALCOHOL

Available products

3.1 As a supermarket operator, the only alcoholic products that GDL can sell are beer and wine. An extensive amount of food and non-alcoholic drinks are available for consumption off-premises. GDL offers free beer and wine tasting from time to time. Drinking water will be freely available at free beer and wine tasting in accordance with the Act.

Supermarket layout

3.2 Our current supermarket layout and design appropriately minimises the community's exposure to alcohol and reduces the likelihood of alcohol-related harm occurring. The Single Alcohol Area of the store is set out in such a manner as to effectively minimise exposure to alcohol products.

3.3 GDL also ensures that our supermarkets comply with the Crime Prevention Through Environmental Design ("**CPTED**") guidelines, in **Schedule 3**. Countdown supermarkets have extensive security procedures in place, including:

- (a) CCTV;
- (b) alarms;
- (c) contracts with security guards who can be called out to attend the supermarket at short notice;
- (d) usually multiple staff are on site until lock up;
- (e) procedures for recording incidents and managing them, including maintenance of an incident log book; and
- (f) procedures for recording and responding to complaints.

Advertising and promotions

- 3.4 GDL is a member of the Association of New Zealand Advertisers and is committed to complying with the Advertising Standards Authority's Code for Advertising Liquor. As a national supermarket operator, GDL's promotions and advertisements of beer and wine are applied and distributed in a nationally consistent manner.
- 3.5 Countdown supermarkets have minimal external advertising relating to beer and wine and the restrictions on advertising contained in the Act (such as the prohibition on displaying beer or wine advertising outside the single alcohol area) will further limit the location and extent of promotions.
- 3.6 GDL is implementing ongoing training within our staff to ensure compliance with advertising requirements.

4. OTHER SYSTEMS (INCLUDING TRAINING SYSTEMS) AND STAFF IN PLACE (OR TO BE IN PLACE) FOR COMPLIANCE WITH THE ACT

- 4.1 GDL actively encourages the responsible service of beer and wine. To ensure that our staff and management are aware of their responsibilities under the Act, they are trained to adhere to all applicable rules and regulations. **Schedule 3** contains excerpts of our training for checkout operators and checkout supervisors.
- 4.2 As part of this training, we require checkout operators and supervisors to watch for inappropriate behaviours. Countdown supermarkets are open to customers of all ages and the very nature of supermarkets means we service a diverse range of shoppers within each local community. Supermarkets do not have restricted or supervised areas, and conditions to prevent minors from entering Countdown supermarkets are not appropriate. All staff are also required to be familiar with the Policy.
- 4.3 Every Countdown supermarket is required to have a sufficient number of certified managers available during all licensed hours. A certified manager is also required to be on duty at all times during the supermarket's opening hours, and the duty manager's name is prominently displayed inside the premises so as to be easily read by people using the premises, as required under the Act.