



Market Research Report for:

**Biannual Survey of Residents
March 2008**

Part II

Tables of Findings

Prepared for:

Christchurch City Council

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1. Introduction

1.1 Overview

Each year Christchurch City Council surveys the residents of Christchurch about customer satisfaction and resident's perceptions of city issues. The Annual Survey of Residents was conducted by Statistics New Zealand from 1991 to 1997, and by the National Research Bureau Ltd from 1998 to 2004. Since 2005 Opinions Market Research Ltd has been the provider of the Annual Survey of Residents.

In 2005 the Annual Survey of Residents methodology was altered from a face to face approach to a telephone methodology.

As a result of changes to the Council's information needs and changes in the legislated environment, in 2007 the Council moved to a biannual resident's survey format with surveys run in March and September each year. At the same time the question content was revised. The move to a Biannual format addresses the need for more frequent surveying to better enable the Council to track and respond to emerging issues in the community. It also allows for better coordination of the measurement of resident perceptions of the Council's performance, as well as the tracking of the city's progress toward achieving its community outcomes.

1.2 Survey Objective

The objectives of the survey were:

To provide statistically reliable measures of the views of Christchurch residents on a range of services and facilities provided by Christchurch City Council.

The survey has been designed to produce statistical indicators, which provide measures of performance as set down in the Council's performance indicators for specified service delivery areas.

The statistical indicators combined with additional factors aid Council decision making and policy formulation, and help to determine priorities for resource allocation.

1.3 Scope and Coverage

The 2008 survey is to be conducted biannually, in March and September, among a representative sample of 770 Christchurch residents aged 15 years and over, in households with access to a telephone.

Given changes to the methodology and question structures, comparisons cannot be made with surveys conducted prior to 2005.

1.4 Methodology

The methodology for the March 2008 Annual Survey of Residents is described in detail in the companion report, *Biannual Survey of Residents 2008 Part I: Methodology and Questionnaire* (prepared for the Christchurch City Council by Opinions Market Research Ltd, Christchurch, March 2008). The same methodology and questionnaire format was employed for the March and September 2007, and most recently March 2008 Residents Surveys.

1.5 Reporting Format

The data has been provided in table format, as specified in the tender document, and comparisons have been made between the March and September 2007 survey findings.

Where applicable, comparisons have also been made with the 2005 and 2006 surveys. However, since the questionnaire in March 2007 was completely revised from the 2005 and 2006 questionnaire, results in only a few cases can be compared.

Findings from each of the March 2008 and March and September 2007 surveys (with a sample of $n = 770$ each) have a margin of error of 3% (at a 90% confidence level). Please note, any subset of the total sample will have a higher margin of error.

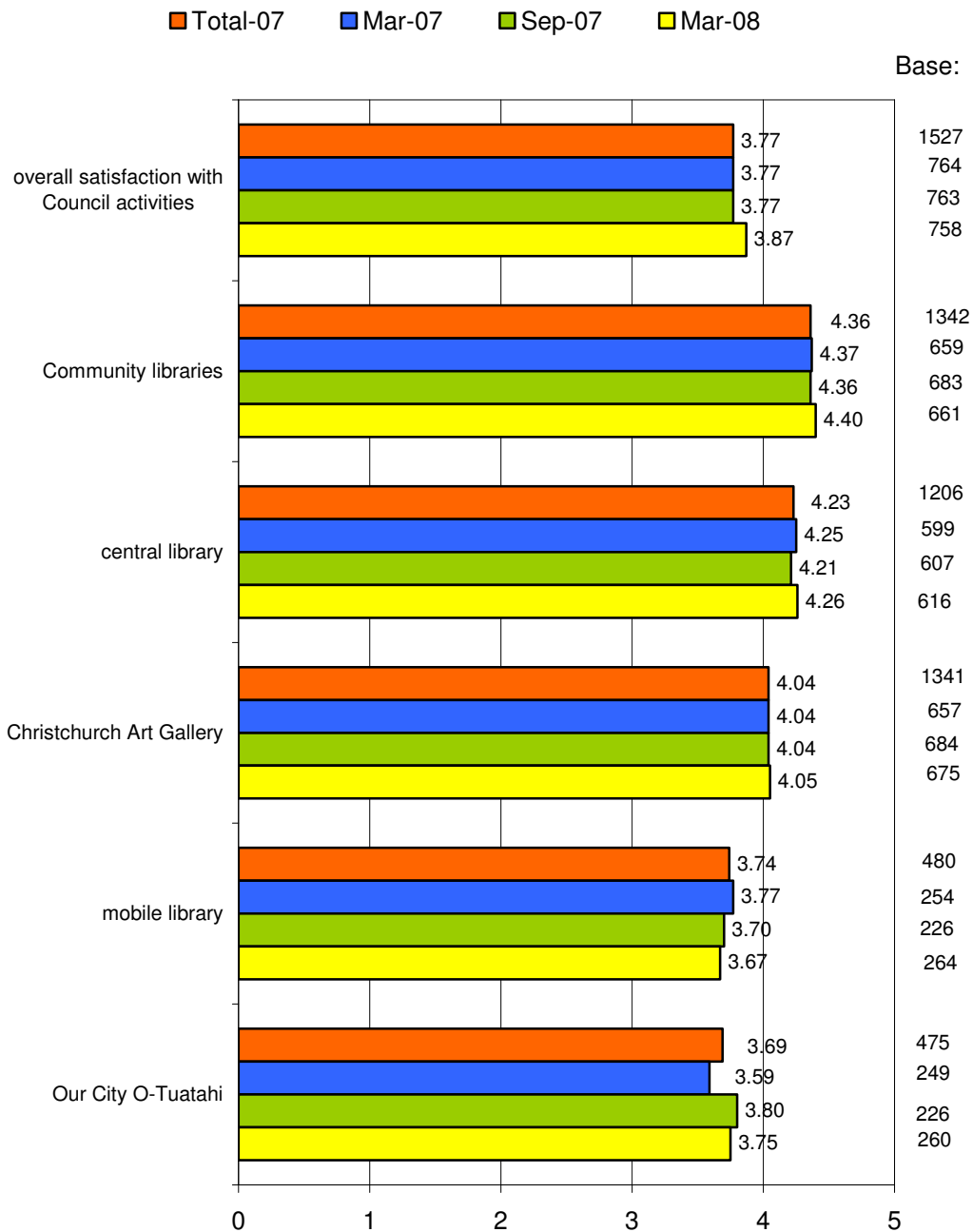
Findings from the total sample ($n = 1540$) for 2007, consisting of the combined dataset from the March and September 2007 surveys, have a margin of error of approximately 2% (at a 90% confidence level).

1.6 Summary: Overview of Satisfaction with Council Services

The following graph summarises satisfaction with cultural and learning services and shows the mean score where 5 = very satisfied, 4 = satisfied, 3 = neither/ nor, 2 = dissatisfied, 1 = very dissatisfied).

Overview of Satisfaction with Cultural Services

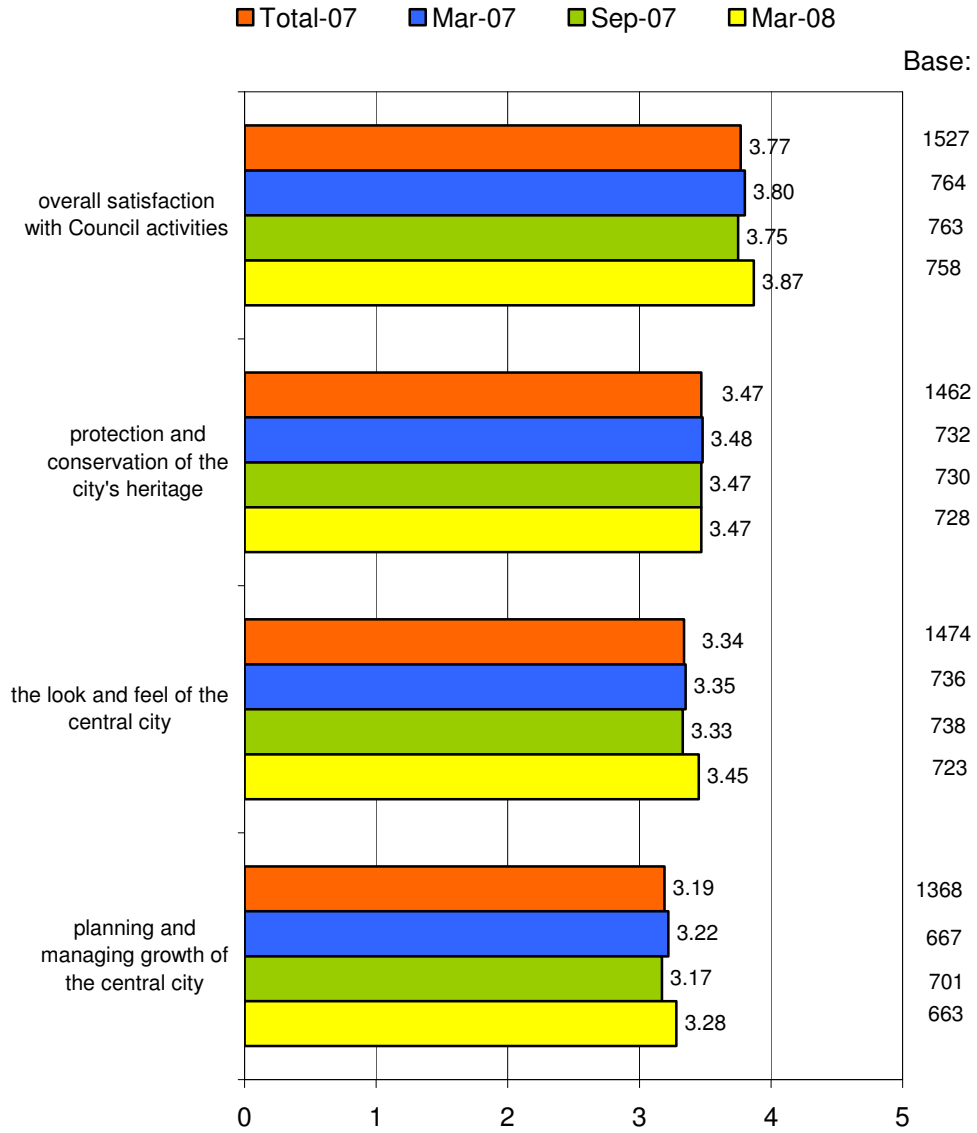
Mean Score: 5 = very satisfied, 1 = very dissatisfied



The following graph summarises satisfaction with city development.

Overview of Satisfaction with City Development

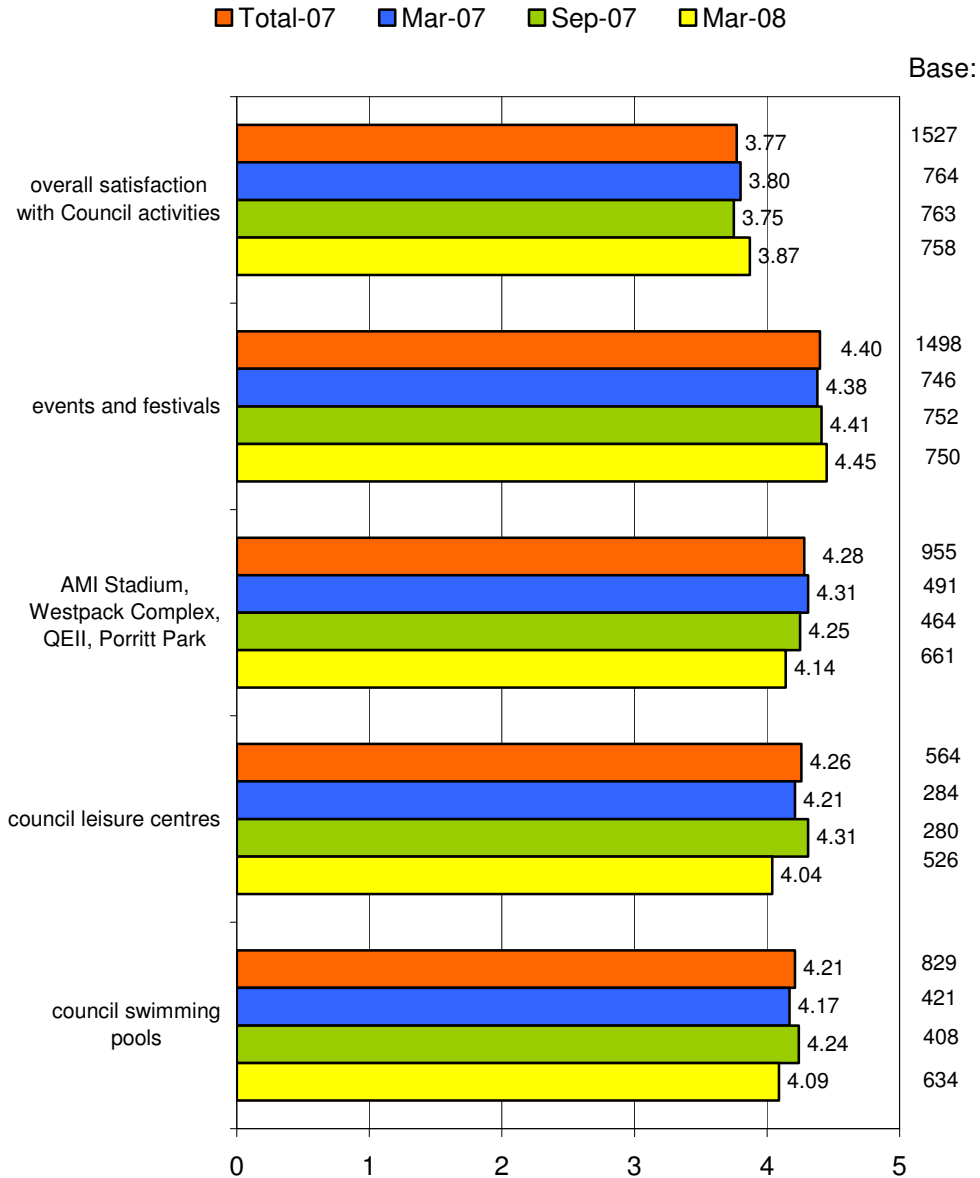
Mean Score: 5 = very satisfied, 1 = very dissatisfied



The following graph summarises satisfaction with recreation and leisure services.

Overview of Satisfaction with Recreation Services

Mean Score: 5 = very satisfied, 1 = very dissatisfied

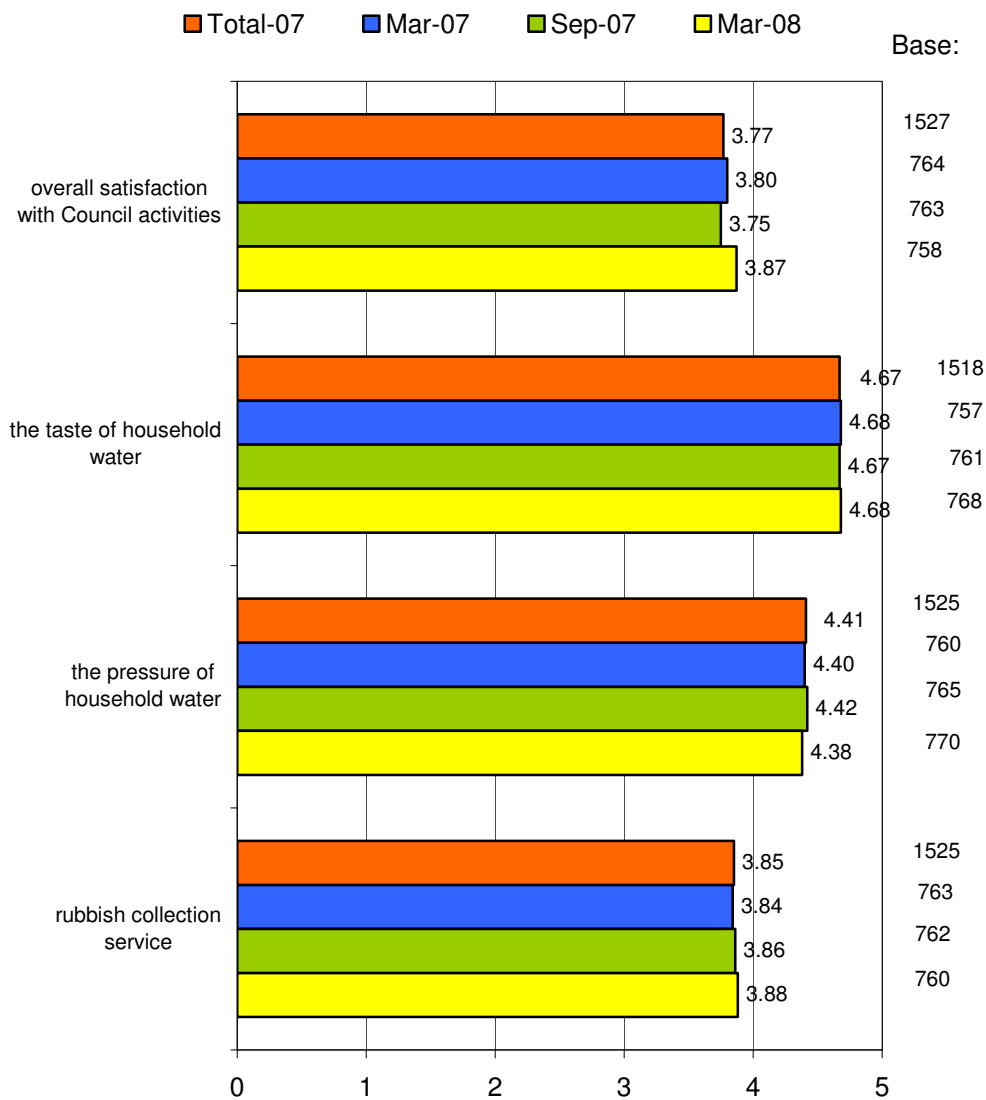


Satisfaction with services provided at Council Stadiums, Council leisure centres and Council swimming pools was asked of the total sample in March 2008 whereas in 2007 it was asked only of users of the facility.

The following graph summarises satisfaction with water and waste services.

Overview of Satisfaction with Water and Waste Services

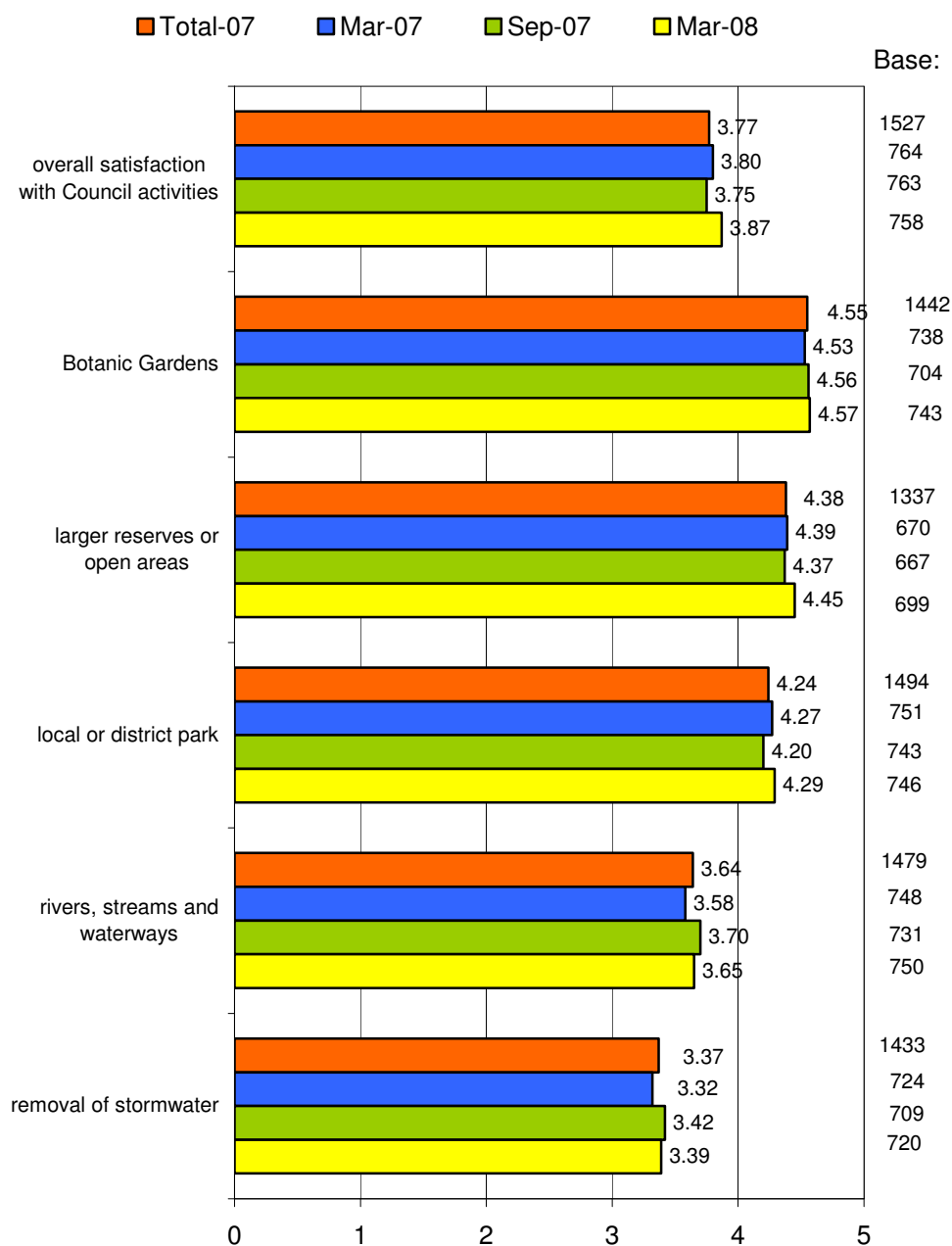
Mean Score: 5 = very satisfied, 1 = very dissatisfied



The following graph summarises satisfaction with Christchurch parks and open spaces.

Overview of Satisfaction with Park Services

Mean Score: 5 = very satisfied, 1 = very dissatisfied

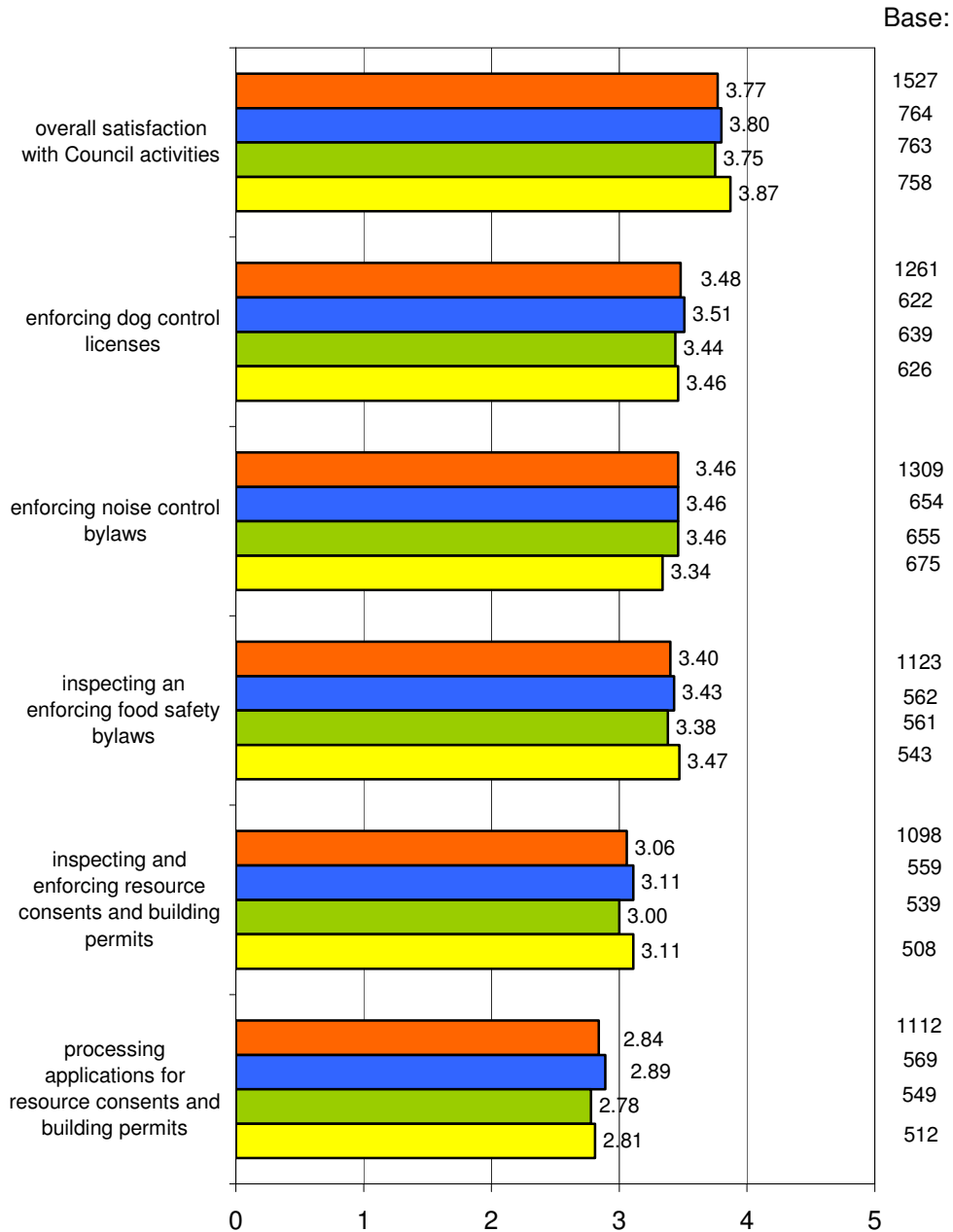


The following graph summarises satisfaction with regulatory services.

Overview of Satisfaction with Regulatory Services

Mean Score: 5 = very satisfied, 1 = very dissatisfied

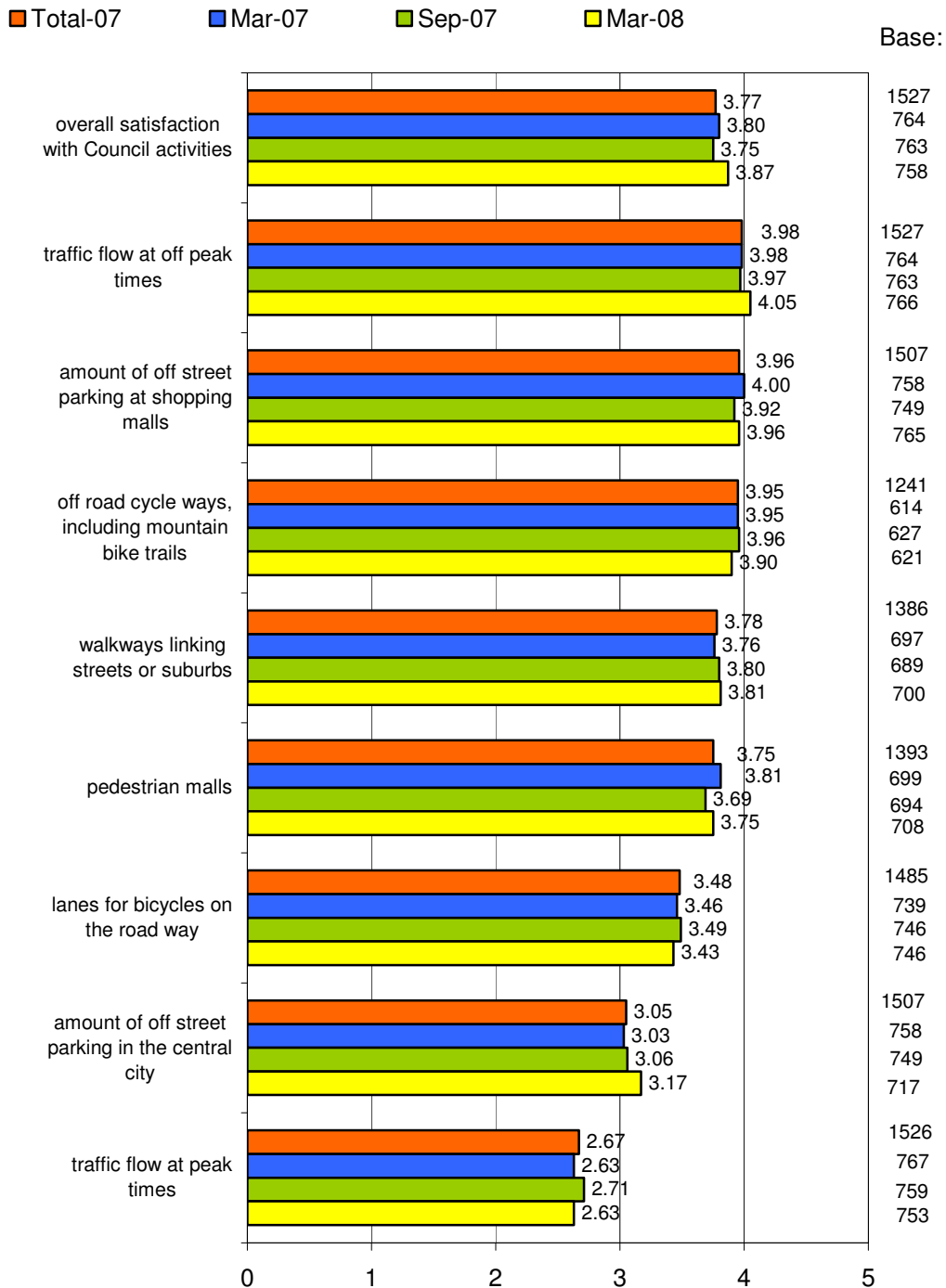
■ Total-07
 ■ Mar-07
 ■ Sep-07
 ■ Mar-08



The following graph summarises satisfaction with streets and transport services.

Overview of Satisfaction with Streets and Transport Services

Mean Score: 5 = very satisfied, 1 = very dissatisfied



2. Recreation and Leisure

2.1 Use of Council Leisure Facilities

Respondents were asked which of the following Council facilities they had used in the last 12 months. (Note: this covers the total sample)

Base: Total Sample	Total 2007 1540 %	March 2007 770 %	September 2007 770 %	March 2008 770 %
A Council swimming pool, either to swim or as a spectator for aquatic activities	54	55	53	53
A Council leisure centre	37	37	37	38
AMI stadium, The Westpac Sport and Entertainment Complex, QEII Stadium (excluding the swimming pool) or Porritt Park	63	65	61	62
None of the above	23	22	23	22

2.2 Satisfaction with Council Leisure Facilities

Respondents were asked to think about all aspects of services provided at the above facilities and state how satisfied or dissatisfied they were with them. (Note: this covers users of the facility)

	Month /Year	Base: Total Sample (Mar & Sept 2007: users of the facility)		DK	Very dissatisfied	Dissatisfied	Neither/ nor	Satisfied	Very satisfied
Council swimming pools	Tot07	831 %	*	1	5	5	50	39	
	Mar07	421 %	-	1	5	6	49	38	
	Sep07	410 %	*	*	5	4	50	40	
	Mar08	770** %	18	1	5	9	37	30	
Council leisure centres	Tot07	570 %	1	*	3	6	52	38	
	Mar07	286 %	1	*	4	8	50	37	
	Sep07	284 %	1	-	2	4	54	39	
	Mar08	770** %	32	*	2	12	36	19	
Jade stadium, The Westpac Complex, QEII Stadium or Porritt Park	Tot07	963 %	1	1	2	5	52	39	
	Mar07	497 %	1	1	3	5	47	43	
	Sep07	466 %	*	*	2	6	56	36	
	Mar08	770** %	14	1	3	8	47	27	

* less than 1%

** Note: Additional analysis after the September 2007 survey found users of the facility more positive in their rating of satisfaction. To ensure all facilities had an equal chance, this question was asked of all participants in March 2008. This accounts for the higher proportion of 'don't know' responses.

2.3 Awareness of Council Support

Respondents were asked whether they were aware that the Council:

- provided a range of community recreation programmes, including programmes like 'Learn to Swim', school holiday programmes and local festivals.
- supported a range of events and festivals such as Classical Sparks, World Buskers Festival, Christmas in the Park and local community festivals.
- provided support for sports activities, including grants and marketing support for sports organisations, bidding and funding to host international and national sports events, training for volunteers and support for participation programmes.

(Note: this covers the total sample)

% Aware				
	Total 2007	March 2007	Sept 2007	March 2008
Base: Total Sample	1540	770	770	770
	%	%	%	%
Community recreation programmes	84	85	84	89
Support of events and festivals	96	96	96	97
Support for sports activities	61	60	62	64

2.4 Satisfaction with Events and Festivals

Respondents were asked to state how satisfied or dissatisfied they were with the events and festivals the Council supports. (Note: this covers the total sample)

	Total 2007	March 2007	Sept 2007	March 2008
Base: Total Sample	1540	770	770	770
	%	%	%	%
Very satisfied	50	50	50	54
Satisfied	39	39	40	37
Neither/ nor	6	6	6	5
Dissatisfied	2	2	2	2
Very dissatisfied	*	1	*	*
Don't know	3	3	2	3

3. Cultural and Learning Services

3.1 Incidence of Visiting Art Galleries and Libraries

Respondents were asked whether in the past 12 months, they had visited any of the following art galleries or libraries. (Note: this covers the total sample)

	2005	2006	Total 2007	March 2007	Sept 2007	March 2008
Base: Total Sample	750 %	760 %	1540 %	770 %	770 %	770 %
Community libraries	-	-	69	66	72	68
Christchurch Art Gallery	47*	46*	46	43	49	41
The Central Library	-	-	40	37	42	42
Our City O-Tautahi	-	-	10	9	11	11
The Mobile Library	-	-	3	3	3	3
none	-	-	16	19	13	19

* In 2005 and 2006 respondents were asked how many times they had visited the Christchurch Art Gallery and the proportion that had visited at least once, is reflected above.

3.2 Satisfaction with Art Galleries and Libraries

Whether respondents had visited the facility or not, they were asked how satisfied or dissatisfied they were with the following services. (Note: this covers the total sample)

	Month/ Year	Base: Total Sample		DK	Very dis- satisfied	Dis- satisfied	Neither/ nor	Satisfied	Very satisfied
Community libraries	Tot07	1540	%	13	*	1	8	37	42
	Mar07	770	%	14	*	1	7	36	41
	Sep07	770	%	11	-	1	8	37	43
	Mar08	770	%	14	*	1	5	37	42
Christchurch Art Gallery	Tot07	1540	%	13	1	3	13	42	27
	Mar07	770	%	15	1	3	13	44	24
	Sep07	770	%	11	1	4	14	41	29
	Mar08	770	%	12	1	3	15	40	29
The Central Library	Tot07	1540	%	22	*	1	9	38	30
	Mar07	770	%	22	*	1	9	37	31
	Sep07	770	%	21	*	1	10	38	29
	Mar08	770	%	20	-	1	8	39	32
Our City O- Tautahi	Tot07	1540	%	69	*	*	14	11	5
	Mar07	770	%	68	*	1	16	11	4
	Sep07	770	%	71	-	*	12	11	6
	Mar08	770	%	66	*	1	12	15	6
The Mobile Library	Tot07	1540	%	69	*	*	12	13	5
	Mar07	770	%	67	-	*	13	15	5
	Sep07	770	%	71	*	*	12	12	5
	Mar08	770	%	66	*	1	14	15	4

* less than 1%

4. City Development

4.1 Satisfaction with the Protection and Conservation of the City's Heritage

Respondents were read out the following statement 'The Council seeks to protect and conserve the city's heritage, by protecting old buildings or sites from damage or loss.' Respondents were then asked to rate how satisfied or dissatisfied they were that the Council adequately recognised and supported the protection and conservation of the City's heritage. (Note: this covers the total sample)

Results have been compared with 2006.

Base: Total Sample	2006 760 %	Total 2007 1540 %	March 2007 770 %	Sept 2007 770 %	March 2008 2007 %
very satisfied	17	10	11	10	13
satisfied	51	47	46	49	43
neither satisfied nor dissatisfied	16	19	19	19	19
dissatisfied	10	15	18	12	15
very dissatisfied	2	4	2	6	5
don't know	3	5	5	5	5

4.2 Satisfaction with Council Activities with regard to the Central City

Respondents were read the following statement: 'In the last 12 months, the Council has been undertaking a number of initiatives to revitalise the central city, which are intended to provide encouragement for people to return to the central city to live and to enjoy and spend time in the heart of the city. These include things like the refurbishment of the City Mall and the development of central city lanes such as Litchfield Lane and Poplar Lane.' Respondents were then asked to rate how satisfied or dissatisfied they were with the Council's activities in relation to the central city: (Note: this covers the total sample)

	Month/ year	Base: Total Sample		DK	Very dissatisfied	Dissatisfied	Neither/ nor	Satisfied	Very satisfied
Its look and feel	Tot07	1540	%	4	5	21	17	43	10
	Mar07	770	%	4	4	22	17	43	10
	Sep07	770	%	4	5	21	17	42	10
	Mar08	770	%	6	3	17	19	43	12
Planning and managing of growth	Tot07	1540	%	11	5	20	23	37	5
	Mar07	770	%	13	4	20	21	36	5
	Sep07	770	%	9	5	20	24	37	4
	Mar08	770	%	14	3	17	24	36	6

5. Community Support

5.1 Awareness of Community Support Provided by the Council

Respondents were asked which of the following types of community support provided by the Council they were aware of. (Note: this covers the total sample)

% Aware				
	Total 2007	March 2007	Sept 2007	March 2008
Base: Total Sample	1540	770	770	770
	%	%	%	%
Community grants	73	72	74	71
Providing and maintaining affordable social housing	68	68	68	68
Early learning centres	65	65	65	67
none	8	9	7	8

6 Parks and Open Spaces

6.1 Incidence of visiting Christchurch Parks

Respondents were asked which of the following parks or reserves they had visited in the past 12 months. (Note: this covers the total sample)

Base: Total Sample	2005	2006	Total 2007	March 2007	Sept 2007	March 2008
	750	760	1540	770	770	770
	%	%	%	%	%	%
A local or district park	-	-	89	90	88	86
The Botanic Gardens	75*	75*	74	74	75	77
Larger reserves eg. Bottle Lake Forest Park or the Port Hills	-	-	71	69	73	73
none	-	-	5	5	5	5

* In 2005 and 2006 respondents were asked how many times they had visited the Botanic Gardens in the past 12 months and the proportion that had visited at least once, is reflected above.

6.2 Satisfaction with Christchurch Parks

Respondents were asked how satisfied or dissatisfied they were with the following parks and reserves. (Note: this covers the total sample)

	Month/ year	Base: Total Sample		DK	Very dissatisfied	Dissatisfied	Neither/ nor	Satisfied	Very satisfied
A local or district park	Tot07	1540	%	3	*	4	6	50	37
	Mar07	770	%	2	*	3	5	51	38
	Sep07	770	%	4	1	4	7	49	36
	Mar08	770	%	3	*	2	6	48	40
The Botanic Gardens	Tot07	1540	%	6	*	1	4	31	58
	Mar07	770	%	4	*	1	5	32	58
	Sep07	770	%	9	*	*	4	29	57
	Mar08	770	%	4	*	1	3	30	62
Larger reserves eg. Bottle Lake Forest Park or the Port Hills	Tot07	1540	%	13	*	1	6	39	41
	Mar07	770	%	13	*	1	6	39	41
	Sep07	770	%	13	*	1	6	39	41
	Mar08	770	%	9	*	1	5	38	47

6.3 Satisfaction with the Maintenance of Christchurch’s Rivers, Streams and Waterways and Stormwater removal

Respondents were asked how satisfied or dissatisfied they were with the maintenance of Christchurch’s rivers, streams and waterways and their banks as well as the removal of stormwater in the city. (Note: this covers the total sample)

	Month/ year	Base: Total Sample		DK	Very dissatisfied	Dissatisfied	Neither/ nor	Satisfied	Very satisfied
Maintenance of rivers, streams, waterways and their banks	Tot07	1540	%	4	3	15	13	50	16
	Mar07	770	%	3	3	18	12	47	16
	Sep07	770	%	5	3	11	14	52	15
	Mar08	770	%	3	3	14	16	46	19
Removal of stormwater	Tot07	1540	%	7	3	20	16	45	8
	Mar07	770	%	6	3	24	15	43	9
	Sep07	770	%	8	3	17	16	47	8
	Mar08	770	%	6	4	19	17	44	9

7. Water Supply

7.1 Satisfaction with Water Pressure and Taste

Respondents were asked how satisfied or dissatisfied they were with the following aspects to do with the city's water supply.

Results have been compared with 2005 and 2006.

	Month/ Year	Base:	%	DK	Very dissatisfied	Dissatisfied	Neither/ nor	Satisfied	Very satisfied
taste of the water*	2005	740**	%	-	*	3	1	20	75
	2006	756**	%	*	*	2	1	13	83
	Tot07	1540	%	1	*	1	1	25	71
	Mar07	770	%	2	-	2	1	24	72
	Sep07	770	%	1	1	1	1	26	70
	Mar08	770	%	*	*	2	2	21	75
pressure of the water*	2005	740**	%	*	2	5	3	22	68
	2006	756**	%	*	1	6	3	20	70
	Tot07	1540	%	1	1	3	3	39	53
	Mar07	770	%	1	1	4	3	37	54
	Sep07	770	%	1	1	3	2	41	53
	Mar08	770	%	-	1	5	4	34	55

** In 2005 and 2006 only those on a town water supply were questioned whereas in 2007 the total sample was questioned.

* The wording of the question was slightly different in 2005 and 2006: 'water quality and taste' and 'water pressure and flow' were measured.

7.2 Water Use

The Council has been actively encouraging residents to use less water, especially during summer. Respondents were asked whether they were aware of this. (Note: this covers the total sample)

% Aware				
	Total	March	Sept	March
Base: Total Sample	2007	2007	2007	2008
	1540	770	770	770
	%	%	%	%
Awareness of Council's effort to restrict water use	86	86	86	83

Respondents were then asked how effective or ineffective they thought the Council has been in actually encouraging residents to use less water during the summer. (Note: this covers the total sample)

	Total	March	Sept	March
Base: Total Sample	2007	2007	2007	2008
	1540	770	770	770
	%	%	%	%
Very effective	4	2	5	4
Effective	29	26	32	25
Neither/ nor	23	21	24	21
Ineffective	33	37	28	35
Very ineffective	6	8	4	10
Don't know	6	5	7	5

8. Refuse Minimisation and Disposal

8.1 Satisfaction with the rubbish Collection Service

Respondents were asked how satisfied or dissatisfied they were with the rubbish collection service provided by Christchurch City Council. (Note: this covers the total sample)

Base: Total Sample	Total 2007 1540 %	March 2007 770 %	Sept 2007 770 %	March 2008 770 %
Very satisfied	28	30	26	30
Satisfied	48	45	51	46
Neither/ nor	8	8	8	7
Dissatisfied	12	13	11	13
Very dissatisfied	4	4	4	3
Don't know	1	1	1	1

8.2 Recycling

Respondents were told that the Council was encouraging recycling to reduce the amount of solid waste material taken to the landfill sites. They were then asked whether they were aware of this. (Note: this covers the total sample)

% Aware				
Base: Total Sample	Total 2007 1540 %	March 2007 770 %	Sept 2007 770 %	March 2008 770 %
Awareness the Council is encouraging recycling	97	96	97	97

Respondents were then asked how effective or ineffective were the Council's efforts in actually encouraging residents to recycle. (Note: this covers the total sample)

Base: Total Sample	Total 2007 1540 %	March 2007 770 %	Sept 2007 770 %	March 2008 770 %
Very effective	21	21	22	21
Effective	50	48	51	50
Neither/ nor	11	11	11	12
Ineffective	15	17	13	13
Very ineffective	2	2	2	3
Don't know	1	1	1	1

9. Economic Development

Respondents were informed the Council was involved in a number of programmes designed to foster economic development in Christchurch city, which included programmes designed to increase the number of visitors to Christchurch and to increase business growth and employment. Respondents were asked whether they were aware of this or not. (Note: this covers the total sample)

	% Aware			
	Total 2007	March 2007	Sept 2007	March 2008
Base: Total Sample	1540	770	770	770
	%	%	%	%
Awareness of Council's efforts to foster economic development in Christchurch city	58	58	58	60

10. Regulatory Services

Respondents were informed that the Council bylaws used to regulate activities in the community in relation to new buildings, changes to existing buildings, food safety, dog control and noise control. The Council regulates these activities by issuing consents and licenses, undertaking regular inspections, and enforcing bylaws. Respondents were they asked how satisfied or dissatisfied they were with regard to the following: (Note: this covers the total sample)

	Month/ year	Base: Total Sample		DK	Very dissatisfied	Dissatisfied	Neither/ nor	Satisfied	Very satisfied
Enforcing dog control licences	Tot07	1540	%	18	2	12	17	44	6
	Mar07	770	%	19	2	11	16	45	6
	Sep07	770	%	17	3	13	18	42	6
	Mar08	770	%	19	4	13	13	45	7
Enforcing noise control bylaws	Tot07	1540	%	15	3	12	17	46	6
	Mar07	770	%	15	3	14	16	44	8
	Sep07	770	%	15	3	11	19	47	5
	Mar08	770	%	12	5	17	16	41	8
Inspecting and enforcing food safety bylaws	Tot07	1540	%	27	3	10	19	37	4
	Mar07	770	%	27	3	11	16	38	5
	Sep07	770	%	27	3	9	21	36	4
	Mar08	770	%	29	3	8	18	37	5
Inspecting and enforcing resource consents and building permits	Tot07	1540	%	29	5	18	18	27	3
	Mar07	770	%	27	5	18	18	30	3
	Sep07	770	%	30	6	18	18	25	2
	Mar08	770	%	34	5	15	18	25	4

Regulatory Services (continued)

	Month/ year	Base: Total Sample		DK	Very dissatisfied	Dissatisfied	Neither/ nor	Satisfied	Very satisfied
Processing applications for resource consents and building permits in a timely manner	Tot07	1540	%	28	9	21	18	22	2
	Mar07	770	%	26	7	23	17	24	3
	Sep07	770	%	29	10	19	18	21	2
	Mar08	770	%	34	10	18	15	21	2

11. Streets and Transport

Respondents were asked how satisfied or dissatisfied they were with the following aspects to do with traffic and transport. (Note: this covers the total sample)

	Month/ year	Base: Total Sample		DK	Very dissatisfied	Dissatisfied	Neither/ nor	Satisfied	Very satisfied
Off-road cycle ways, including mountain bike trails	Tot07	1540	%	19	1	4	12	44	19
	Mar07	770	%	20	1	4	10	46	18
	Sep07	770	%	19	1	5	14	42	21
	Mar08	770	%	19	1	5	12	46	16
The amount of off-street parking at shopping malls	Tot07	1540	%	2	1	6	7	67	17
	Mar07	770	%	2	1	6	6	65	20
	Sep07	770	%	3	1	6	7	69	14
	Mar08	770	%	1	2	7	5	67	19
Traffic flow on the roads at off-peak times	Tot07	1540	%	1	1	5	6	71	16
	Mar07	770	%	*	1	6	6	69	18
	Sep07	770	%	1	1	4	7	73	14
	Mar08	770	%	1	1	4	6	69	20
Lanes for bicycles on the road way	Tot07	1540	%	4	4	18	14	50	11
	Mar07	770	%	4	4	19	13	49	11
	Sep07	770	%	3	4	17	14	52	10
	Mar08	770	%	3	4	20	13	50	10
Walkways linking streets or suburbs eg. Access ways and shortcuts	Tot07	1540	%	10	1	7	15	57	11
	Mar07	770	%	9	*	8	16	55	11
	Sep07	770	%	11	1	6	14	59	10
	Mar08	770	%	9	1	6	15	58	11

Streets and Transport (continued)

	Month/ year	Base: Total Sample		DK	Very dissatisfied	Dissatisfied	Neither/ nor	Satisfied	Very satisfied
Pedestrian malls such as Cashel Street Mall or High Street Mall	Tot07	1540	%	10	1	9	13	57	11
	Mar07	770	%	9	1	8	11	57	13
	Sep07	770	%	10	1	9	14	56	9
	Mar08	770	%	8	2	7	14	57	12
The amount of off-street parking in the central city	Tot07	1540	%	8	8	28	12	39	4
	Mar07	770	%	7	8	29	12	39	4
	Sep07	770	%	9	8	27	13	38	5
	Mar08	770	%	7	8	24	12	44	5
Traffic flow on the roads at peak times	Tot07	1540	%	2	14	39	13	29	3
	Mar07	770	%	2	15	40	13	28	3
	Sep07	770	%	3	13	38	14	29	3
	Mar08	770	%	2	15	37	16	27	2

12. Overall Satisfaction with Council Services

Respondents were asked to think about all the dealings they had had with Christchurch City Council, all the things it had done over the last 12 months and all the services and facilities that Christchurch City Council provided. They were then asked how satisfied or dissatisfied they were with the performance of Christchurch City Council in delivering these services over the past 12 months. (Note: this covers the total sample)

Base: Total Sample	Total 2007 1540 %	March 2007 770 %	Sept 2007 770 %	March 2008 770 %
Very satisfied	12	12	12	18
Satisfied	65	67	63	61
Neither/ nor	12	11	14	13
Dissatisfied	7	7	8	5
Very dissatisfied	2	2	2	2
Don't know	1	1	1	2

13. Areas where the Council has Performed Well and Opportunities for Improvement

Respondents were asked to think about all the services discussed in the survey, and asked to describe in as much detail, the service they felt the council was performing best in delivering. (Detailed comments have been appended.)

	Total 2007	March 2007	Sept 2007	March 2008
Base: Total Sample	1540	770	770	770
	%	%	%	%
Parks and recreation areas	26	26	25	28
Generally do good work/ good provision of amenities/ clean and tidy city/ good staff	14	12	15	19
Rubbish/ recycling	15	15	15	15
General festivals/ events/ concerts	12	15	8	12
Libraries	11	11	11	11
Specific festivals e.g. Summertimes festival	8	11	5	8
Swimming pools	5	6	3	6
Roads/ street upgrades	4	3	6	6
Public transport/ buses	6	5	6	5
Leisure centres/ facilities	4	5	3	5
Water (supply/ quality)	4	4	5	5
Encouraging activity and use of city's resources/ good information and communication	2	2	3	5
Botanic Gardens	4	4	3	4
Activities/ programmes for children	2	3	2	3
Central city improvements	2	2	1	3
Cycle lanes	2	2	2	2
Art gallery	2	2	3	1
Sewerage/ estuary plan	1	1	1	1

Areas where the Council has Performed Well (continued)

	Total 2007	March 2007	Sept 2007	March 2008
Base: Total Sample	1540	770	770	770
	%	%	%	%
Town planning/ building consents	1	1	1	1
Housing	1	1	1	1
Other	8	10	6	1
No answer	14	13	14	14

Respondents were then asked to think about all the services discussed in the survey, and indicate which service they felt was the most important for the Council to improve on over the next 12 months. Respondents were asked to describe in as much detail, what they thought the Council should be doing to improve its performance in this area. (Detailed comments have been appended.)

Base: Total Sample	Total 2007 1540 %	March 2007 770 %	Sept 2007 770 %	March 2008 770 %
Road congestion/ traffic control	16	18	14	18
Rubbish collection	12	14	11	15
Development of parks, recreational areas, waterways	8	7	8	11
Road conditions/ poor footpaths/ street lighting/ trees	8	7	9	10
More, safer cycle lanes	7	8	6	8
Boy racers	1	1	2	8
Gutters/ storm drains/ flooding	6	7	5	7
Public relations/ bad communication/ not enough information	4	4	4	7
Recycling collection	10	10	10	6
Resource Consents/ building permits	8	7	8	6
Parking (central city and at the hospital)	7	8	7	6
Central city (revitalise, tidy up, increase security)	8	8	8	5
Public transport/ buses	5	5	5	5
Dirty streets/ untidy in general	5	4	6	5
Spending	4	3	5	5
Reduce rates/ high rates	3	2	4	5
Water (quality, supply, fluoridation)	4	3	5	4
Swimming pools/ gyms	3	4	3	3
Town planning (over 60's flats, highrises, subdivisions)	3	3	3	3
Youth noise/ vandalism/ drunkenness	2	1	2	3
Heritage buildings	2	1	2	3

Opportunities for Improvement (continued)

Base: Total Sample	Total 2007 1540 %	March 2007 770 %	Sept 2007 770 %	March 2008 770 %
Noise control (boy racers, parties, traffic, dogs)	1	1	1	3
Dogs (control, more dog parks, licences)	2	2	3	2
Safety/ unwholesome areas (especially central city, bus exchange)	2	2	2	2
Graffiti	2	1	3	2
Sewerage	1	1	1	*
Other	12	16	9	1
No answer	11	11	12	12