

Countdown Rolleston

Target Sustainability Programme

About the Company

Countdown Rolleston is a Progressive Enterprises Ltd supermarket located at the corner of McCauley Street and Rolleston Drive in Rolleston. The store sells general supermarket goods.

Introduction to the Project

Countdown Rolleston joined the Christchurch City Council Target Sustainability Programme in 2012. The Target Sustainability Programme supports businesses to reduce waste and to be energy and water efficient.

Countdown Rolleston's objective at the time of joining the programme was to reduce waste sent to landfill and to become more energy and water efficient.

Countdown Rolleston implemented a range of projects to reduce waste sent to landfill.

Key Achievements

- **Reduced waste sent to landfill by an estimated 40% (26 tonnes) per year.**



Countdown Rolleston © Copyright

Waste Reduction Initiatives

Countdown Rolleston reduced the amount of waste sent to landfill by an estimated 40% (26 tonnes) per year (based on the weight of waste sent to landfill before and after initiatives were implemented)¹.

Countdown Rolleston implemented the following initiatives to reduce and recycle waste:

- Ensured that the waste service provider recorded the weight of waste sent to landfill and recycling so the store could measure the improvement made through implemented initiatives.
- Implemented a co-mingled recycling collection system in the staff cafeteria for plastic containers, glass bottles and metal cans.
- Implemented a paper recycling collection system for non-confidential office and marketing (pricing) paper. The store has installed paper recycling collection units in their printing room.
- Implemented a plastic recycling collection system to recycle polystyrene, coreflute boxes and plastic strapping.

- Improved the organic waste collection system for bakery and produce waste, that is collected by a pig farmer, through staff being more pro-active in diverting this waste away from waste sent to landfill.
- Minimised wastage by improving its "reduce to clear" policy and practices. This was achieved by improving stock control and "reduce to clear" pricing systems.
- Improved and expanded its Food Bank collection system for food items that are not saleable (i.e. damaged packaging) but are still good for consumption.

¹ The calculations are based on figures supplied by the waste collection service provider and compare the period between December 2011 and June 2012, which is the period when the organisation joined the programme, and the period between December 2012 and June 2013 when the majority of the recycling initiatives were implemented.



Produce waste collected for the pig farmer © Copyright



Non-confidential paper recycling in the office area © Copyright



Plastic recycling collection system for polystyrene, coreflute boxes and plastic strapping © Copyright



Co-mingled recycling in the staff cafeteria © Copyright

Summary

Since joining the Target Sustainability Programme, Countdown Rolleston has implemented a range of projects that have resulted in a significant reduction in waste sent to landfill.

“The Target Sustainability Programme has helped Countdown Rolleston to act on a number of waste minimisation initiatives. These actions enabled the store to reduce cost and minimise their environmental impact.” Leon Jarden, Countdown CODB Manager.

Countdown Rolleston plans to continue to look for ways to reduce and recycle waste and to implement energy efficiency projects.

Want more information?

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