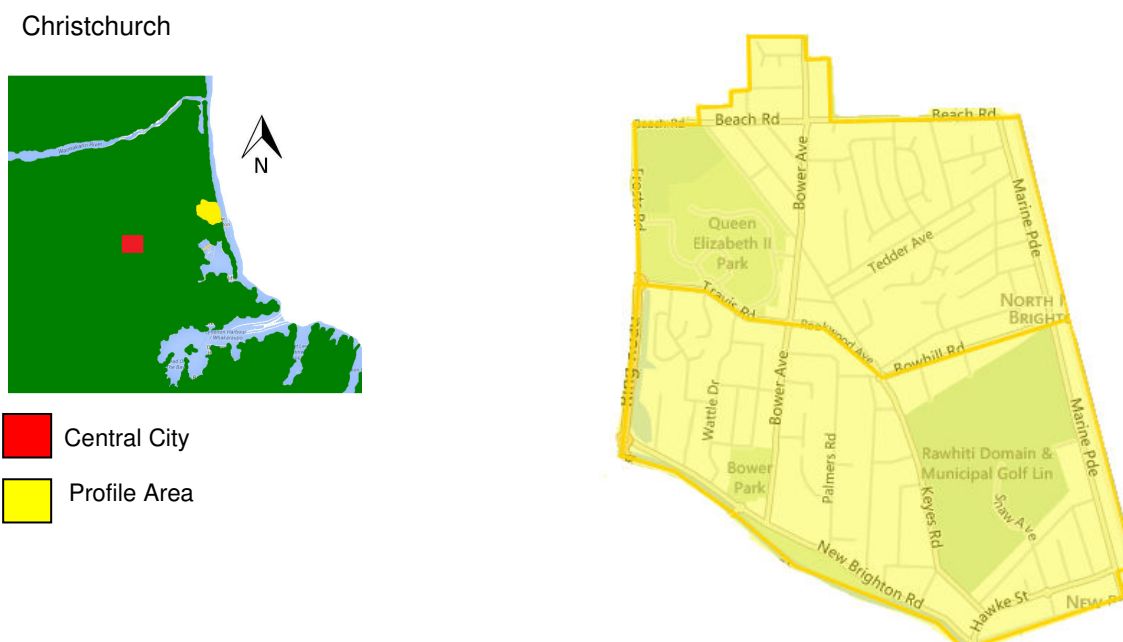


Community profile - November 2014

North New Brighton

(Census area units: North Beach, Rawhiti)



The North New Brighton area is located approximately 10 kilometres from the Central Business District of Christchurch. The area is bordered by the beach to the east; Sea View Road to the south; Beach Road to the north and Travis Wetlands to the west.

There are four primary schools in the area; North New Brighton, Central New Brighton, Freeville and New Brighton Catholic. As part of Central Government's education renewal plans, North New Brighton, Central New Brighton and Freeville Schools will merge at the start of term one 2015. "Rawhiti School" is the name that has been chosen for the merged schools. There is also a community preschool and a play centre in the area.

According to census statistics from 2013 the median age of the area is 38.7 years slightly higher than that of Christchurch city as a whole and the resident population is 8160 people. There has been a total population decrease of 1488 people between the 2006 and the 2013 Census.

The Rawhiti Domain is a busy sports hub with a range of sport and recreation activities regularly taking place. The skate park at Thomson Park provides a recreation facility for youth in the area. The swimming pool at North New Brighton School has been open for community use since November 2013 and is well utilised.

There are two medical centres.

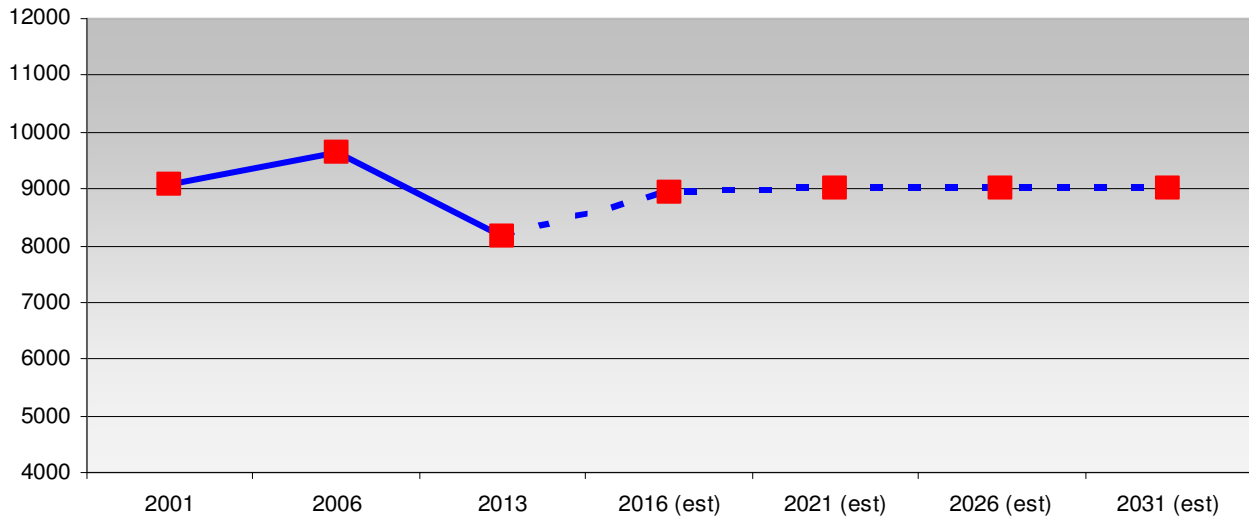
The new boundary of Sea View Road now divides the main business area of New Brighton Mall into two profile areas. Businesses north of Sea View Road are part of North New Brighton and those to the south are part of New Brighton/Southshore. The New Brighton Master Plan will guide business development in the area.

The North New Brighton War Memorial Hall and Ascot Community Centre are both well-used community facilities. The New Brighton Pier and New Brighton Library service the greater New Brighton area.

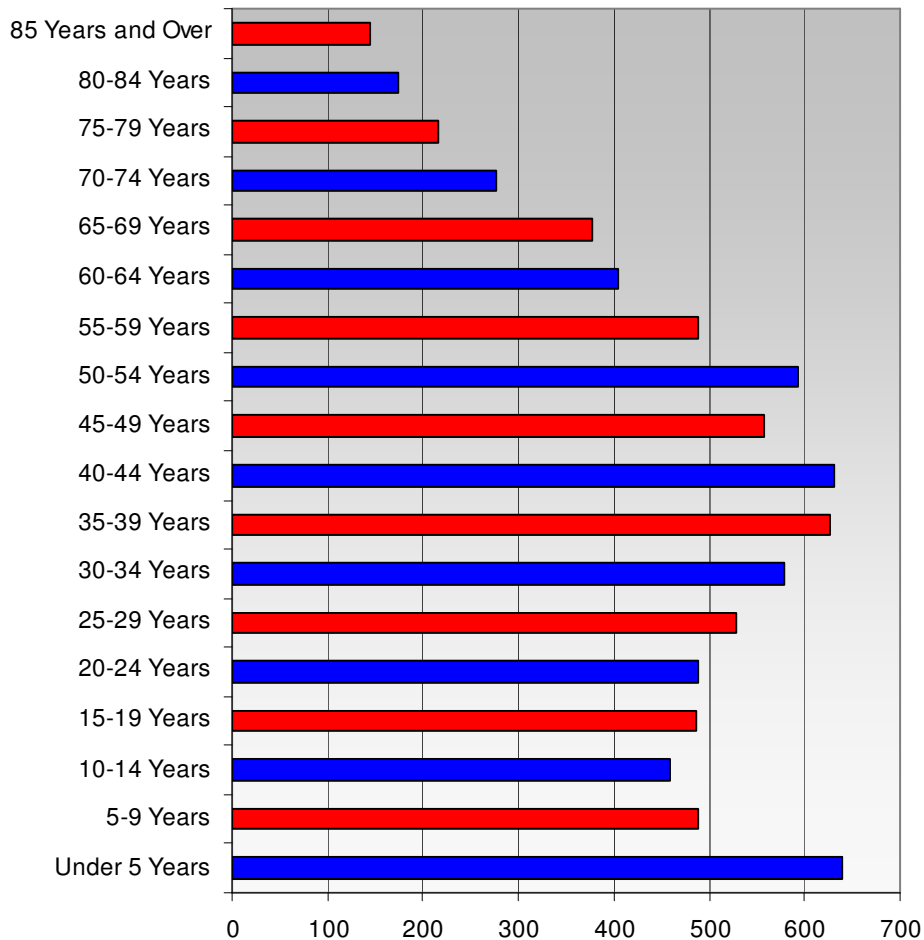
Three residents' associations cover the area.

Key demographics

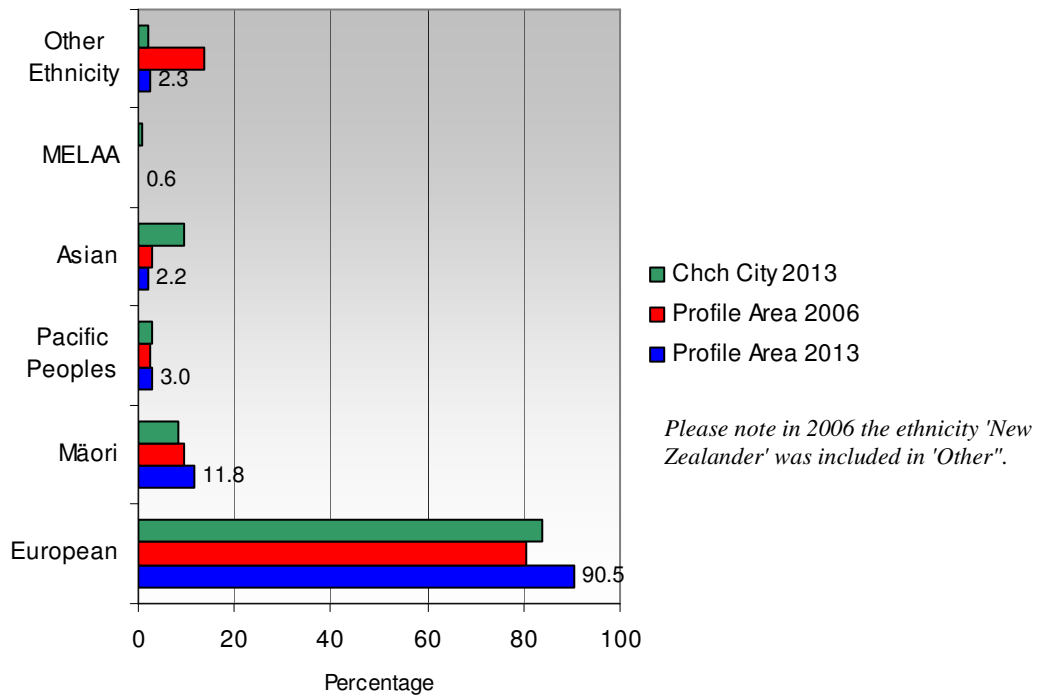
Usually resident population count
(Data from Statistics NZ)



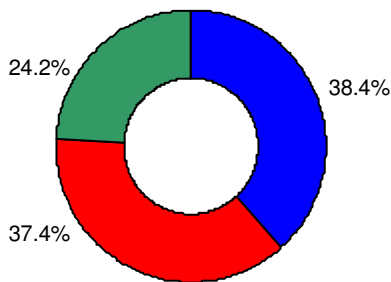
Age for usually resident population (number of people)
(Data from 2013 Census, Statistics NZ)
Profile Area



Ethnicity for usually resident population (%)
(Data from 2013 Census, Statistics NZ)

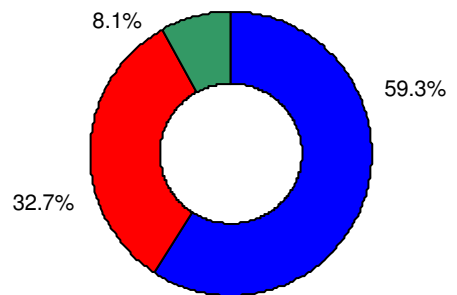


Family type (%)
(Data from 2013 Census, Statistics NZ)



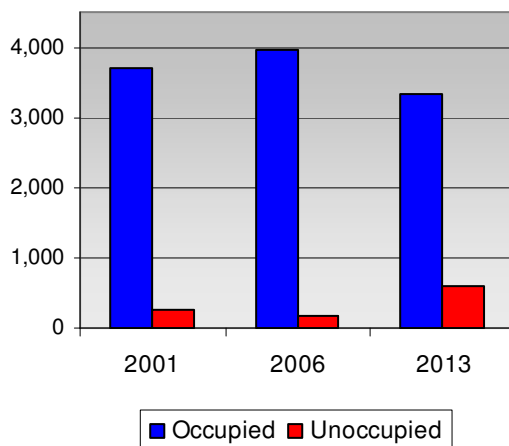
- Couple without children
- Couple with child(ren)
- One parent with child(ren)

Home ownership (%)
(Data from 2013 Census, Statistics NZ)

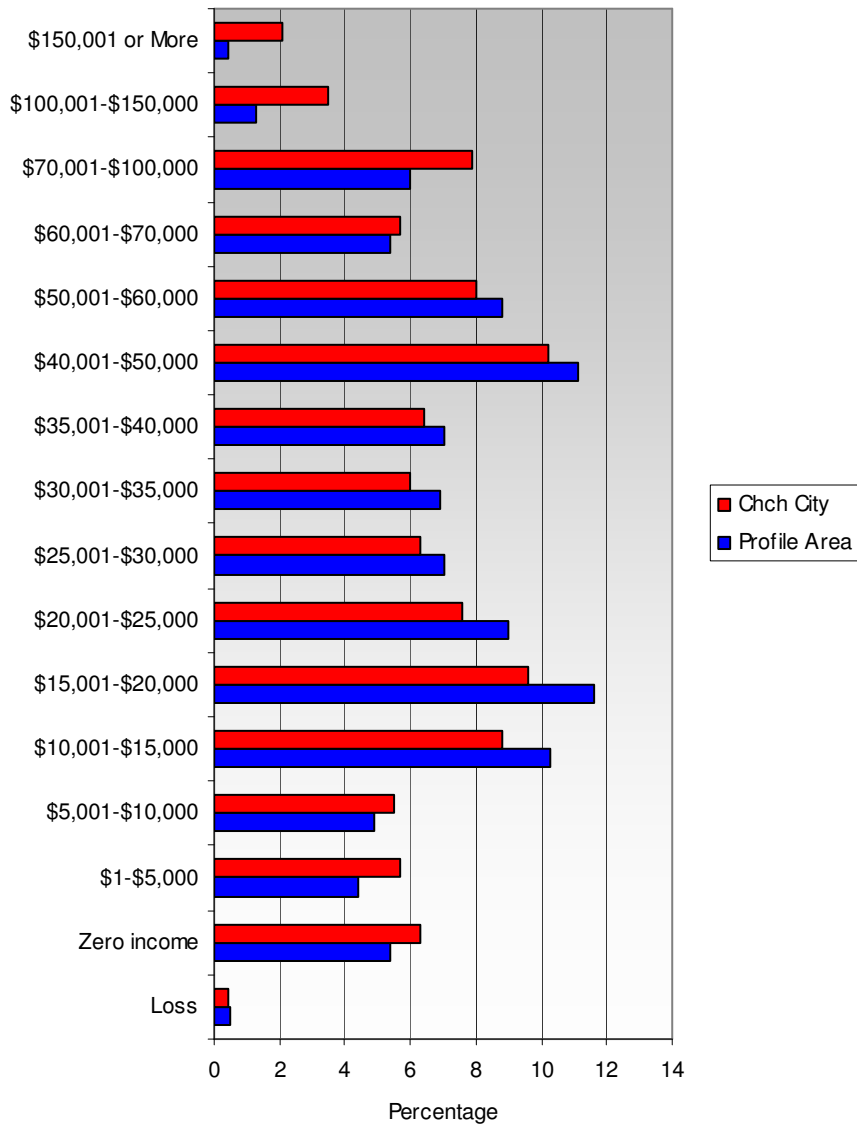


- Dwelling owned or partly owned
- Dwelling not owned and not held in a family trust
- Dwelling held in a family trust

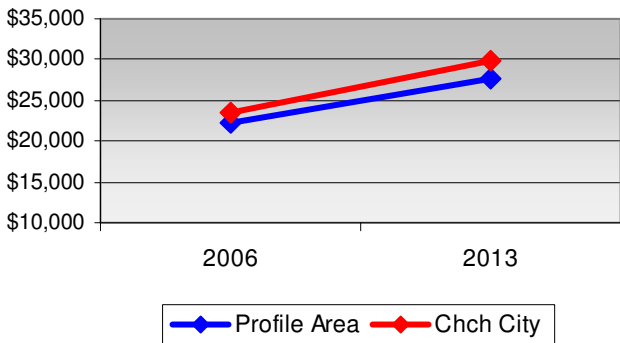
Occupied and unoccupied dwellings
(Data from Statistics NZ)



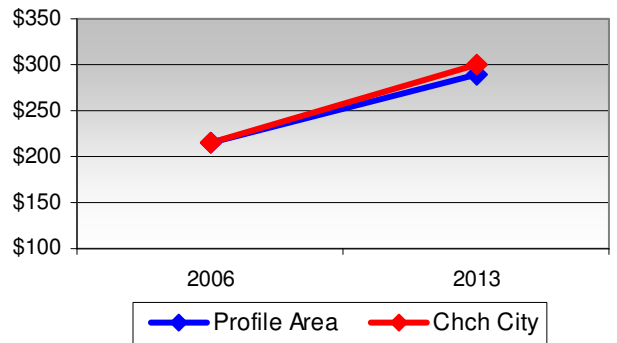
Personal income for Profile Area compared to Christchurch City
(Data from Statistics NZ)



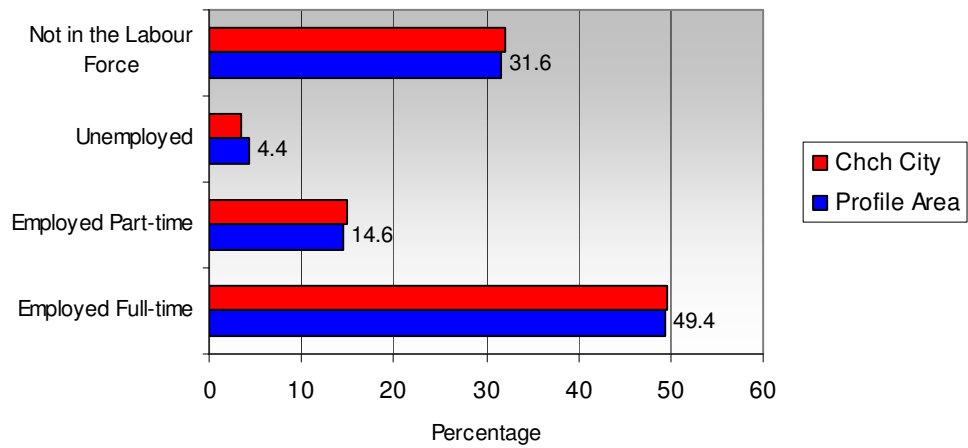
Median personal income for Profile Area compared to Christchurch City
(Data from Statistics NZ)



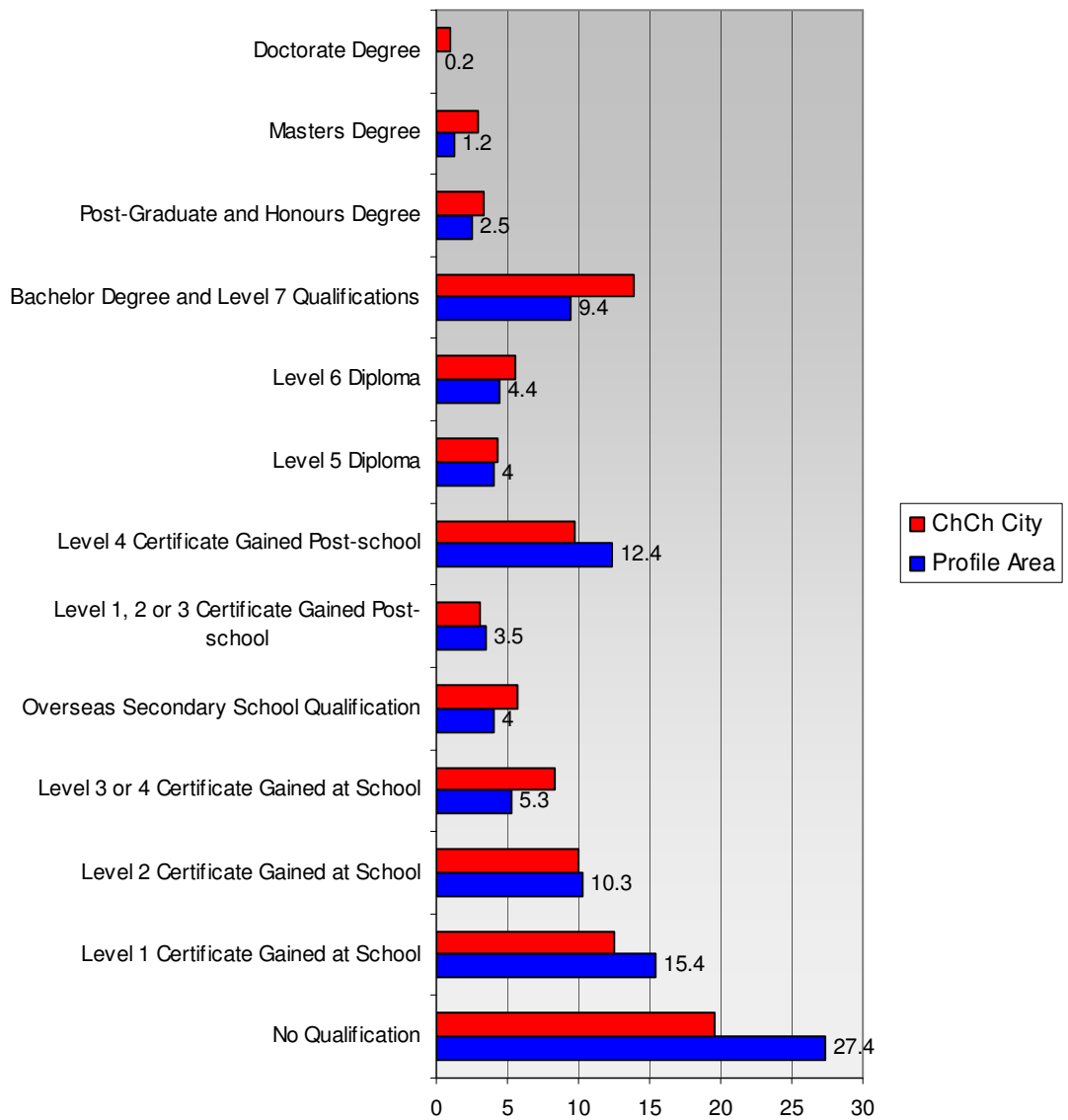
Median weekly rent for rented households, in private occupied dwellings
(Data from 2013 Census, Statistics NZ)



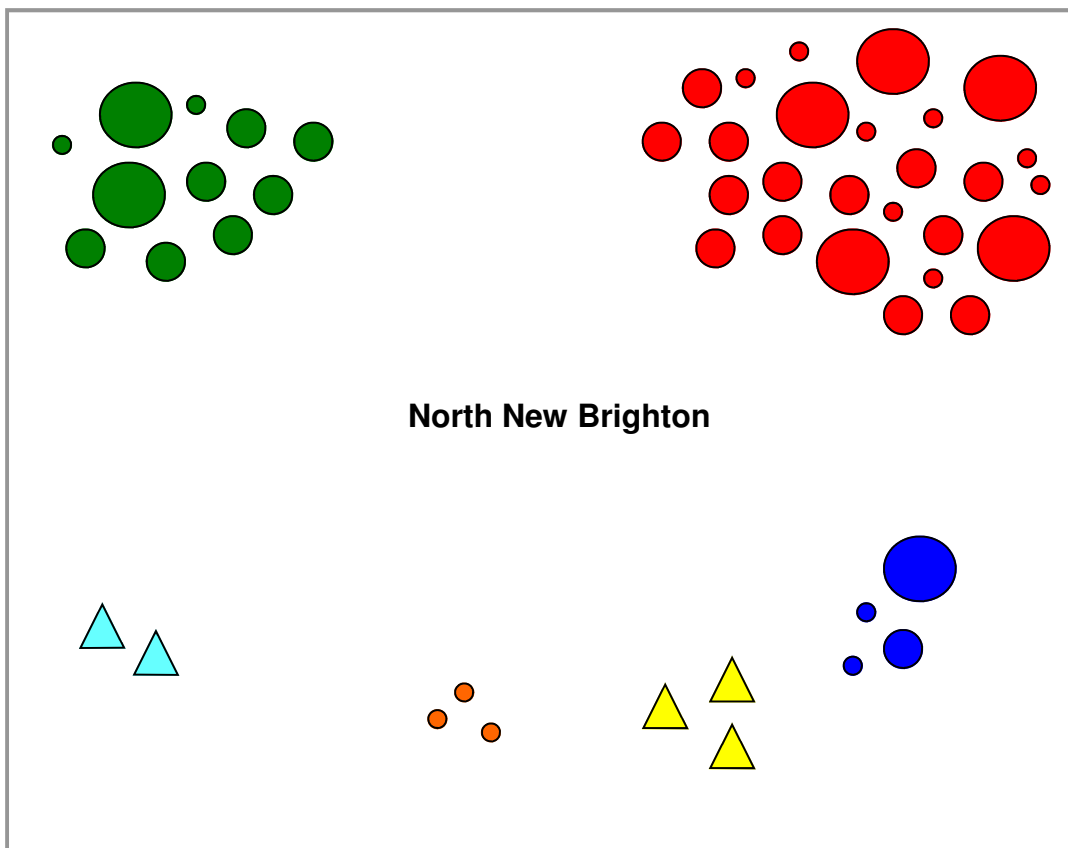
Work and labour force status (%)
(Data from 2013 Census, Statistics NZ)



Highest educational qualification for the census usually resident population, aged 15 years and over
(Data from 2013 Census, Statistics NZ)



Community infrastructure mapping

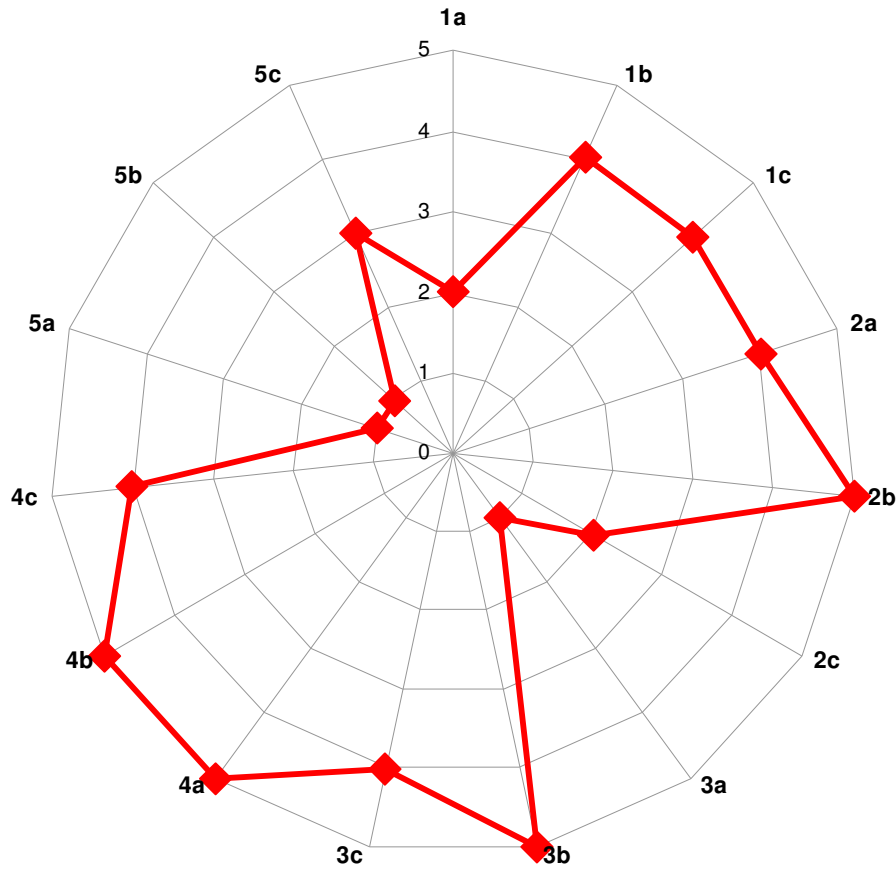


- Community development/support organisations
- Sport/recreation/leisure groups
- Faith-based organisations
- Residents'/business associations
- ▲ Schools
- ▲ Community facilities (Council-owned)
- ▲ Libraries (Council-owned)

The above ratings have been based on reach, diversity, and participation. For example, bigger circles tend to be groups that provide a wider range of services, or have large numbers of participants. They also tend to be groups that are well networked within the community.

A total of 50 organisations are identified in the North New Brighton Community, comprising 18 community organisations, 19 sport, recreation and leisure organisations, four faith-based organisation, four primary schools, three residents' associations and two community facilities.

Community resilience mapping



Scale: 1 = Low 5 = High

15 measures of resilience

<p>Community support organisations (rating)</p> <p>1a # of organisations (2)</p> <p>1b strength of organisations (4)</p> <p>1c community development principles (4)</p>	<p>Volunteering (rating)</p> <p>2a investment in volunteers (4)</p> <p>2b # of volunteer hours from Fundforce (5)</p> <p>2c # of volunteer hours from Census (2)</p>
<p>Connectedness (rating)</p> <p>3a # of Neighbourhood Support groups (1)</p> <p>3b # of residents' associations (5)</p> <p>3c access to networking groups/forums (4)</p>	<p>Participation (rating)</p> <p>4a community events (5)</p> <p>4b Fundforce participation rates (5)</p> <p>4c club membership #s (4)</p>
<p>Preparedness (rating)</p> <p>5a # of Neighbourhood Support groups (1)</p> <p>5b # households in Neighbourhood Support (1)</p> <p>5c capability of groups to lead local response (3)</p>	

Note: **2b, 4b** - These ratings only take into account figures from community projects funded by Council.
2c - These figures are based on 2006 Census data as this information is not yet available for 2013.
3a, 5a, 5b - These ratings are based on groups and households registered with Christchurch Gets Ready as at November 2013.

Community environment

Social environment

There are a large number of sports, recreation and community organisations in the area. One church and one community organisation provide welfare and social programmes. In addition, one not-for-profit childcare centre has been a mainstay in the lives of children and their families. The Korean Catholic Church in Bower Avenue has been demolished and the Samoan Assembly of God, also in Bower Avenue, is not in use due to earthquake damage. St Andrew's Anglican Church remains operational.

One local organisation receives Council funding to deliver a key local project based in the area. The project provides employment opportunities for the long-term unemployed and those with mental health issues through environmental protection and maintenance activities. This organisation operates at a metropolitan level, but has strong connections with the area.

There are four primary schools in the area: North New Brighton, Central New Brighton, Freeville and New Brighton Catholic. As part of Central Government's education renewal plans, Central New Brighton, Freeville and North New Brighton Schools will merge at the start of term one 2015, initially on the Freeville and North New Brighton sites and from 2016 on the North New Brighton site. Following community consultation, the official name of the merged schools is "Rawhiti School". Rawhiti is the tangata whenua name for the New Brighton area.

A community garden provides welfare support and a wide range of environmental opportunities. It is a place for people of all ages to meet learn and work together with gardening as a focus.

An umbrella organisation representing seven sports clubs has initiated an indoor sports league (soccer, netball and cricket) at the New Brighton Rugby Club rooms on Rawhiti Avenue. They have also appointed a Kiwisport Community Co-ordinator to work with four local schools to increase opportunities for sport and improve links between schools and local sports clubs. Sports clubs have indicated they are steadily rebuilding, both in the number of members and volunteer support. Clubs have worked proactively with other clubs and local groups to share venues and problem solve. Some have received good support from their regional sporting organisation and are seeking advice regarding rebuilding facilities and membership.

Residents in the area have access to one of three residents' associations: North New Brighton, North Brighton and Ascot and Freeville.

Built environment

Roads were significantly damaged following the earthquakes, including main roads such as Beach Road, Frosts Road and Bower Avenue. Road works continue to impact on residents' lives, due to detours, pot holes and bumpy roads. Road repairs, road closures and infrastructure repair work continue in the area. The Stronger Christchurch Infrastructure Rebuild Team (SCIRT) coordinates the rebuilding of horizontal infrastructure. <http://strongerchristchurch.govt.nz/>

The North Beach War Memorial Hall and Ascot Community Centre are important community facilities in the area. Both venues are well-used for events, and a range of sport, leisure and recreational activities.

QEII Park has been selected as the preferred option for a new Eastern Recreation and Sport Centre. The site was chosen by a community advisory group set up by the Council. The project is in its early stages. The preferred site is subject to a feasibility study on the suitability of the site, including geotechnical investigations. The results of the feasibility study and if appropriate the cost and timelines for the project will be reported back to the Council by April 2015.

The former Fletchers Earthquake Recovery Hub on Bower Ave (combining former North New Brighton and Aranui hub teams) is now the Pages Hub located at 250 Pages Road.

There are three Council City Housing complexes in the area. A total of 34 units are open at Fred Price Courts; six units are open and 32 units closed at Reg Stillwell Place. Four units are open at Thurso Place.

Economic environment

Consultation on the New Brighton Centre Master Plan closed February 2013. Master Plans help build investor and business confidence. They give residents, property and business owners a framework that assists in providing a vision of how their ideas fit into the rebuild of the area. It also provides a 'guide' for the community so they can set goals and prioritise what they want to work on or develop. This will, in turn, enable the Council to make decisions based on community priorities.

The New Brighton Centre Master Plan will aim to re-establish the centre as the heart of the community and be the key activity centre for the eastern suburbs. A community advisory group was set up by Council to provide further input to the New Brighton Centre Master Plan before it is finalised for adoption by the Council in early 2015. The group focussed on identifying key elements of private investment and public initiatives which would assist in revitalising New Brighton's commercial centre, and how these can be funded.

New Brighton Business and Landowners Association (NBBLA) has been working closely with property owners, businesses, community, local and Central Government agencies to finalise and implement the New Brighton Centre Master Plan. The NBBLA is seeking to establish a variety of built assets that will have wide-ranging positive effects for the commercial centre. Some businesses have closed following the earthquakes.

Natural environment

There is a section of residential red zone next to New Brighton Road and Anzac Drive. The remaining land is technical category two (TC2) with some technical category three (TC3) land.

The Rawhiti Domain is a busy sports and recreation hub where a range of regular sport activities take place. Adjacent to the domain is Thomson Park. There is a skate park, a popular recreation facility for youth in the area, in the domain.

The demolition of the QEII Sport and Recreation Centre has left a large open space area. How this green open space will be used in the future is still to be considered.

In November 2013 a Council report warned that many Christchurch suburbs, including North New Brighton and the coastal stretch from South Shore to Spencer Park may be affected by future sea level rise. The greatest impact sea level rise will have on the city will be the increased risk of storm inundation due to the greater frequency of extreme tidal levels. The other main impact of sea level rise is the progressive shoreline retreat of low lying areas. The report can be found here: <http://static.stuff.co.nz/files/tonkin-taylor.pdf>

Key issues identified

Issue	Progress to date / outcomes
<ul style="list-style-type: none"> Damage to roads and infrastructure; declining public transport. 	<p><u>November 2012</u></p> <ul style="list-style-type: none"> Roads and infrastructure throughout the area were significantly damaged. Road works are causing major disruptions. Bus routes have been limited. <p><u>November 2013/14</u></p> <ul style="list-style-type: none"> Road works continue to have an impact on residents' lives. The area is still full of pot holes and bumpy. Uneven roads and detours are in place as operational work continues.
<ul style="list-style-type: none"> Future land damage. 	<p><u>November 2012</u></p> <ul style="list-style-type: none"> The area itself is a mix of TC2 and TC3, which means that minor to significant land damage from liquefaction is possible in future significant earthquakes. <p><u>November 2013/14</u></p> <ul style="list-style-type: none"> There is a residential red zone next to New Brighton Road and Anzac Drive. The remaining land is TC2 and TC3.
<ul style="list-style-type: none"> Increased social isolation, volunteer and community burnout and increasing health issues. 	<p><u>November 2012</u></p> <ul style="list-style-type: none"> Individuals are frustrated by their own issues around rebuilding or repairing their homes, as well as looking after their communities. Frustration levels and health issues are increasing. The Network for Eastside Community Support, a practitioners' group of agencies supporting communities in the east, has been established to help and share their knowledge and resources. <p><u>November 2013/14</u></p> <ul style="list-style-type: none"> People continue to face frustrating issues with the Earthquake Commission, insurance, Canterbury Earthquake Recovery Authority (CERA) land zoning, flooding and rebuilding and repairing their homes. The Eastside Community Support Network has been disbanded.
<ul style="list-style-type: none"> Impact on school enrolments and viability, loss of educational infrastructure. 	<p><u>November 2012</u></p> <ul style="list-style-type: none"> The Education Renewal Recovery Plan proposes the merging of three of the five schools in the area. Engagement will take place from September 2012 with decisions in 2013.

Issue	Progress to date / outcomes
continued...	<p><u>November 2013</u></p> <ul style="list-style-type: none"> The Ministry of Education announced the merger of North New Brighton, Central New Brighton and Freeville Schools from term one 2015. Central New Brighton, Freeville and North New Brighton Schools will merge at the start of term one 2015, initially on the Freeville and North New Brighton sites and from 2016 on the North New Brighton site. <p><u>November 2014</u></p> <ul style="list-style-type: none"> The official name for the merged schools is Rawhiti School. From January 2015 Rawhiti School will be split across the two sites of Freeville and Central New Brighton sites while the new school facilities are under construction at the North New Brighton site.
<ul style="list-style-type: none"> Major loss and disintegration of recreation facilities and natural environment. 	<p><u>November 2012</u></p> <ul style="list-style-type: none"> The community is still feeling the loss of QEII Sport and Recreation Centre. The Council has committed to a new pool for the east. Bottle Lake Forest Park is still open for use, however, a large part of the park is not accessible or has been diverted to cater for the Resource Recovery Park. One golf course is no longer available. Temporary housing in Rawhiti Domain has impinged a little on the park area available. <p><u>November 2013</u></p> <ul style="list-style-type: none"> Most of the QEII site in now vacant space with no activities taking place. The exception is the Christchurch School of Gymnastics which continues to operate on the Travis Road side of the site. The Burwood Pegasus Community Board sourced funding for the North New Brighton School pool to be accessible for general community use from November 2013 to February 2014. As part of its Annual Plan process, the Council committed to a new aquatic facility in the east and discussions around this are underway. Bottle Lake Forest Park in no longer part of this profile area. The Council land on which the temporary housing is constructed has been approved for use as a temporary village until April 2016. <p><u>November 2014</u></p> <ul style="list-style-type: none"> Most of the QEII site in now vacant space with no activities taking place. The exception is the Christchurch School of Gymnastics which continues to operate on the Travis Road side of the site. North New Brighton School pool to be accessible for general community use from November 2014 to February 2015.

Issue	Progress to date / outcomes
continued...	<ul style="list-style-type: none"> QEII Park has been selected as the preferred option for a new Eastern Recreation and Sport Centre. The site is subject to a feasibility study on the suitability of the site, including geotechnical investigations: the results will be reported back to the Council by April 2015.
<ul style="list-style-type: none"> Decreased value of land and rental properties as red zones empty and people leave the east. 	<p><u>November 2012</u></p> <ul style="list-style-type: none"> There is variation throughout the area depending on levels of damage and as the population of the east shifts. However, in general, land and rental prices have increased. <p><u>November 2013/14</u></p> <ul style="list-style-type: none"> A shortage of housing has had a massive impact across the city. Rents have increased significantly, putting strain on low and fixed income households.
<ul style="list-style-type: none"> Increased opportunity to develop and improve the natural environment, including ecological enhancement, wetland development, and environmental education opportunities. 	<p><u>November 2012</u></p> <ul style="list-style-type: none"> Potential natural green space and recreational uses for the land at QEII and Ascot Golf Course are still to be considered. <p><u>November 2013/14</u></p> <ul style="list-style-type: none"> Potential natural green space and recreational uses for the land at QEII and Ascot Golf Course are still to be considered.
<ul style="list-style-type: none"> Community safety including building security, safety, vandalism and graffiti, especially in red zones and the New Brighton mall areas. 	<p><u>November 2013</u></p> <ul style="list-style-type: none"> There was a community meeting in October 2013 around vandalism, security and the safety of empty houses in the South Shore red zone area. A community safety partnership is working on issues connected to community safety <p><u>November 2014</u></p> <ul style="list-style-type: none"> The New Brighton Community Safety Partnership has identified some community safety projects in the area, which have been approved for funding by Burwood Pegasus Community Board.