

Design a summer flag

# Competition criteria

**We are seeking artworks for street flags to celebrate the summer months. Submit a design in our summer flags competition and help us light up the streets with colour.**

The theme is **Summer in Ōtautahi Christchurch**. What do you love about exploring the city during the summer months, and what about summer is unique and special to Christchurch?

Six winning designs will be selected to display across the Central City.

Winning entries will each receive a \$150 voucher to spend in the central city!



## Criteria

- The theme is 'Summer in Ōtautahi Christchurch'.
- Simple designs are best as they must be able to be seen from a distance.
- No text, words, or logos are to appear on the flag design.
- No photographic imagery is to be used.
- The flags when printed will measure 2.7 x 1.35m
- The flag is portrait orientation only.

## How to Enter

- Competition closes Monday 18 November 2019 at 9pm.
- Place your design into the template provided.
- Upload your design online at [ccc.govt.nz/summerflag](http://ccc.govt.nz/summerflag)
- Scans must be in high resolution (no photographs), at 300-600 dpi. Digital designs must be uploaded as PDF, JPG, or EPS only.
- Alternatively, paper submissions can be hand delivered or posted to:

**Christchurch City Council Civic Offices**

**Attention: Georgie Hackett**

**Urban Regeneration**

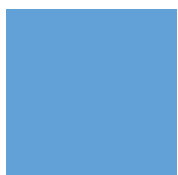
**53 Hereford Street**

**PO Box 73016**

**Christchurch Central 8154**

## Colours

- Please limit your colour palette to the colours shown below.
- You can use any combination of these colours. You don't have to use all the colours.
- The flag background will be white, so this could be used as a sixth colour if needed.
- No black to be included.



Blue



Green



Yellow



Pink



Orange



White

## Terms and conditions

### Submissions:

1. All submissions must be original pieces of work, and must not infringe any existing copyright or any other intellectual property right. No branding or logos.
2. Submissions must not include text in the design.
3. Inappropriate imagery will not be accepted.
4. Designs must use only the specified colours. Do not use black.
5. If submitting entries via scan, ensure scan is high quality resolution (300-600 dpi)
6. Digital designs must be uploaded as PDF, JPG or EPS only.

### Selection of winning designs:

7. Winning designs will be chosen through a selection panel.
8. Winners will be announced by end of November.

### Prizes:

9. Each winner will receive a \$150 voucher to spend at a central city vendor of choice. Vendor must be located within the four avenues.
10. Vouchers cannot be exchanged for cash.

### Manufacture and Installation:

11. Winning designs may be touched up by a designer. The finished flag may look slightly different than the design submitted.
12. Winning flags will be hung in a range of locations around the Central City. In some locations only one flag design will feature, while other locations will feature combinations of flag designs.
13. The flags will be displayed from early January to the end of March 2020. Exact dates TBA.

### Ownership:

14. On acceptance of the winning designs, intellectual property rights in the designs will be owned by the Council.
15. Council retains the right to use the winning designs in other installations and publications as needed. Sections of winning designs may feature in gobo projectors that project illuminated images onto city surfaces.

### Decommission:

16. The flags will be removed from the flag poles at the end of March 2020. Council will retain ownership of the flags and store or redisplay as it sees fit.